

GET LOST IN THE SHOW, NOT ON THE BEACH



HELP US HELP YOU!

Pole Markers/Location Identifiers are attached to the light poles on the beach from Oak to Fullerton and Montrose to Foster. Lost? Injured? Witness criminal or suspicious activity? Look up and call 9-1-1 and give the letter-number combinations on the pole nearest to your location to help first responders locate you as quickly as possible. You can also use the identifiers to let friends and family know where you are if you become separated while you're enjoying one of Chicago's favorite summer events.



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