

# CHICAGO BLUES FESTIVAL

JUNE 6 - 9 | MILLENNIUM PARK

The largest FREE Blues festival in the world, the 2024 Chicago Blues Festival features four days of top tier talent performing in Chicago's Millennium Park, plus a special opening night performance at the historic Ramova Theatre in Bridgeport. Throughout the weekend, three stages set up across Millennium Park will welcome more than 35 performances and more than 250 artists celebrating the city's renowned Blues legacy, including a **special June 9th performance by Chicago living legend Buddy Guy as part of his "Damn Right Farewell" tour.**

Additional headliners include: Award-winning blues, soul and Americana singer Shemekia Copeland; "The Mississippi Blues Child," Mr. Sipp; GRAMMY-nominated Memphis-based Soul and Poets band Southern Avenue, and Centennial Tribute to Jimmy Rogers, Dinah Wa

**No longer accepting sponsorship activations.**

As the "Blues Capital of the World," Chicago has hosted Blues musical legends including Ray Charles, Buddy Guy, Chuck Berry, B.B. King, Koko Taylor, Etta James, Mavis Staples, Dr. John, Bettye LaVette and Keith Richards.

## SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - \$125,000

Tented Side Stage Sponsor - \$40,000 *sold*

Open Air Side Stage Sponsor - \$50,000 *sold*

Space Only Sponsor - starting at \$10,000

## ESTIMATED ATTENDANCE (2023)

150,000

**AUDIENCE PROFILE (2019)** - Chicagoan (40%), 26-34 and 55-64 years old (23%), Single (48%), \$40,000-\$59,999 (23%), Female (50%), Caucasian (56%), African American (30%) and Hispanic (11%)

