

CHICAGO GOSPEL MUSIC

JUNE 1 | MILLENNIUM PARK

The Chicago Gospel Music Festival celebrates the great influence of the music genre born in this city and features traditional choirs to contemporary urban gospel mixed with hip-hop and house music. The event partners with several community organizations to schedule programs and activities throughout Chicago's diverse neighborhoods.

Kicking off the summer season in Millennium Park, this inspirational music event brings audiences of all ages and backgrounds together to celebrate the power of music. The 2023 lineup featured Choir Nation and GRAMMY® Award winners **Karen Clark Sheard** and **Tye Tribbett** on the

No longer accepting sponsorship activations.

Other former headliners include Jonathan McReynolds, Donald Lawrence, Queen of Gospel Music – Albertina Walker and Shirley Caesar, The Canton Spirituals, Yolanda Adams and The Winans.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor – \$30,000

Space Only Sponsor – starting at \$7,500

ESTIMATED ATTENDANCE (2023)

10,000

AUDIENCE PROFILE (2019) – Chicagoan (43%), 26-34 years old (33%), Single (58%), \$40,000-\$59,999 (25%), Female (67%), African American (47%), Caucasian (39%) and Hispanic (12%)

