



740 N. Sedgwick, Ste. 500
Chicago, IL 60654-8488
(312) 744-9660

CITY OF CHICAGO 2023 STATEMENT OF FINANCIAL INTERESTS

To avoid a violation of the Governmental Ethics Ordinance and sanctions, including a **\$250 per day fine until you file** and having your name and violation being made public, **you must return this form no later than the close of business Monday, May 1, 2023** to: Board of Ethics, 740 N. Sedgwick, Suite 500, Chicago, IL 60654-8488.

Please complete this form, sign it and then mail / deliver it to the Board of Ethics. Please answer all 17 questions and sign and date your form before returning it. If you need more room, please attach and label extra sheets. Terms with an asterisk (*) are defined on the instruction sheet.
+ In questions 2-5 & 8, indicate the appropriate income, compensation or capital gain by writing in the appropriate category letter:
A= \$25,000 or more B= \$5,000 - \$24,999 C= less than \$5,000

NOTE: for security reasons, filers in the Chicago Fire and Police Departments, OPSSA, CCPSA, Inspector General's Office, Civilian Office of Police Accountability, Office of Emergency Communications, or who are building, consumer protection or health inspectors need not disclose the address of business(es), organization(s) or property in questions 2 or 9; for question 9, however, they must list the number and types of properties owned, e.g.: "1 single-family house; 2 6-flats."

Last Name: Kessler First Name: Bradley Middle Initial: _____
Address: [REDACTED] City: [REDACTED] State: [REDACTED] Zip: [REDACTED]
City Department / Agency: _____ Title: _____

1. In 2022, were you employed by any governmental unit other than the City of Chicago? Yes No

If YES, list the name of each governmental unit [REDACTED]

2. In 2022, did you serve as an employee, officer, director, associate, partner, proprietor or in any advisory capacity for any professional, business or organization (other than your City employment or appointment) from which you received or derived income of more than \$1,000? Yes No

If YES, for each organization provide the following information (see note above):

Name & Address:	Academic Approach Investment Group, 342 W. Armitage, 60614	Type of Organization:	Limited Liability Company	Your Position:	Chief Strat Officer / General Counsel	Amount of income by category:	A
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3. In 2022, did you receive compensation in excess of \$5000 for professional*, business or other services rendered to a person* or entity doing business* with the City of Chicago, Chicago Transit Authority, Chicago Board of Education, Chicago Park District, Chicago City Colleges, or Metropolitan Pier and Exposition Authority? Yes No

If YES, provide the following for each person to which you provided services:

Name:	Academic Approach Investment Group, 342 W. Armitage, 60614	Nature of Service:	Academic and College Preparation	Governmental Unit with which person did business:	Chicago Board of Education	Amount of income by category:	A
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4. In 2022, did your spouse or domestic partner* receive compensation in excess of \$5000 for professional*, business or other services rendered to a person* or entity doing business* with the City of Chicago, Chicago Transit Authority, Board of Education, Chicago Park District, Chicago City Colleges, or Metropolitan Pier and Exposition Authority? I had no spouse or domestic partner in 2022. Yes No

If YES, provide the following for each person to which Spouse/Domestic Partner provided services:

Name:	[REDACTED]	Nature of Service:	[REDACTED]	Governmental Unit with which person did business:	[REDACTED]	Amount of income by category:	[REDACTED]
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5. In 2022, did any entity in which you OR your spouse or domestic partner* have a financial interest* receive compensation in excess of \$5000 for professional*, business or other services rendered to any person* or entity doing business* with the City of Chicago, Chicago Transit Authority, Board of Education, Chicago Park District, Chicago City Colleges, or Metropolitan Pier and Exposition Authority? Yes No

If YES, provide the following information about the entity in which you/your spouse/your domestic partner have a financial interest:

Name:	LearnPlatform, Inc.	Name of person to which services were provided:	Chicago Board of Education
Nature of Service:	Software to support evidence-based education decisions	Governmental Unit with which person did business:	Chicago Board of Education
Amount of income by category:	A		

6. In 2022, did you have a financial interest* in any person* doing business* with the City? (Note: Stock interests in publicly held corporations that represent less than 1/2 of 1% (.5%) of the company's outstanding stock, or demand deposits in financial institutions, or endowments, policies or annuities purchased from insurance companies, need not be disclosed.) Yes No

If YES, provide the following for each person:

Name:	LearnPlatform, Inc.	Title or Description of Position You Held in This Person:	Stock Holder
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7. In 2022, did you have a financial interest* in any person* conducting business* in Chicago? (Note: Stock interests in publicly held corporations that represent less than 1/2 of 1% (.5%) of the company's outstanding stock, or demand deposits in financial institutions, or endowments, policies or annuities purchased from insurance companies, need not be disclosed.) Yes No

If YES, provide the following for each person:

Name:	See attached addendum	Type / Instrument of Ownership:	[REDACTED]
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8. In 2022, did you realize a capital gain of \$5000 or more from the sale of any asset other than your principal place of residence? Yes No

If YES, identify the asset(s) sold (including the address or legal description of the real estate) and the appropriate category of the amount of gain realized for each identified asset (see note at top of form).

Sale of LearnPlatform Stock Amount of income by category A

9. Do you currently have a financial interest* in real estate located in the City of Chicago, other than your principal place of residence? Include all forms of direct or indirect ownership, such as partnerships or trusts whose corpus consists primarily of real estate. (If your principal place of residence is in a multiple-unit or mixed-use building in which you have a financial interest*, answer "yes" to this question.) Yes No

If YES, identify the real estate by address, (see note at top of form for filers from certain departments), including zip code, or, if there is no address, by legal description:

[Empty text box for real estate description]

10. In 2022, did you receive from any person* (excluding relatives* or a domestic partner*) one or more gifts having an aggregate value in excess of \$250? Yes No

If YES, identify the person or persons from whom you received such gifts:

[Empty text box for gift recipient information]

11. In 2022, did you receive any improper gifts* that you disposed of in accordance with Section 2-156-144 of the Governmental Ethics Ordinance? Yes No

If YES, identify the improper gift(s), the donor(s) if known, and method of disposal as specified in the Ordinance:

[Empty text box for improper gifts information]

12. Do you currently have a financial interest* in any person* who in 2022 applied to the City of Chicago for a license or franchise, or any permit for annexation, zoning or rezoning of real estate? Yes No

If YES, list the name of the person(s) in which you have a financial interest and describe the City action requested (including the nature of the application sought or the action requested):

Name: [Empty text box] Action Requested [Empty text box]

13. If you currently owe or anyone owes you more than \$5000, did the debtor, creditor or guarantor of the debt do business* with or do work for the City of Chicago in 2022? (Do not include: (1) debt instruments issued by financial institutions whose normal business includes the making of loans of the kind received by you in accordance with other terms and conditions standard for such loans at the time the debt was contracted, if the loans are made at the prevailing rate of interest; or (2) debt instruments issued by publicly held corporations and purchased by you on the open market at the price available to the public.) I neither owe nor am owed more than \$5,000 Yes No

If YES, provide the following information:

Name of Debtor, Creditor or Guarantor: [Empty text box] Is the person a Debtor, Creditor or Guarantor? [Empty text box] Type of Debt Instrument [Empty text box]

14. Do you now serve on any board or commission (even if not a City board or commission, or not for compensation)? Yes No

If YES, provide the Name(s) of board(s) and your position(s) on the board(s):

Advisory Board (Chicago Children's Advocacy Center), Board Director (HOB Neighbors Assoc.), LSC (Lincoln Park High School)

15. Do you currently have a covered relative* who is registered as a lobbyist with the City's Board of Ethics or the Illinois Secretary of State? Yes No

If YES, name the lobbyist(s) and the lobbyist's relationship to you:

Name(s): [Empty text box] Relationship [Empty text box]

16. Do you now have any relative* or domestic partner* who is an employee or full-or part owner of a City contractor? Yes No

If YES, name the relative(s) or domestic partner(s), his/her/their relationship to you, the city contractor(s), and his/her/their position with the contractor(s):

Name(s) and Relationship(s) [Empty text box] Contractor(s) [Empty text box] Position(s) [Empty text box]

17. Are you currently a City Council employee* or City Council contractor*? Yes No

If YES, provide the name(s) of each City Council member, City Council Committee or City Council Bureau for whom you work:

[Empty text box for City Council member information]

VERIFICATION: I declare that I have examined this Statement of Financial Interests, including any accompanying statements, and to the best of my knowledge and belief it is true and complete. I understand that knowingly filing a Statement containing false or misleading information or failing to file by deadline, can result in removal from office or in employment sanctions, including discharge, in accordance with applicable rules, regulations and ordinances of the City of Chicago.

BKendler

4/29/23

Signature and Date

Print Form

City of Chicago – 2023 Statement of Financial Interests

Brad Kessler

Addendum

7. Financial Interest – conducting business in Chicago

Revvin (formerly MortgageHippo)
(Software for lending institutions)
3024 N. Ashland
Chicago IL 60657
Type: Investor

LearnPlatform, Inc.
707 N. West Street
Suite 104
Raleigh, NC 27603
Type: Investor