

# ETOD



## ETOD Implementation Program RFP

Pre-Solicitation Conference  
Tuesday November 29, 2022

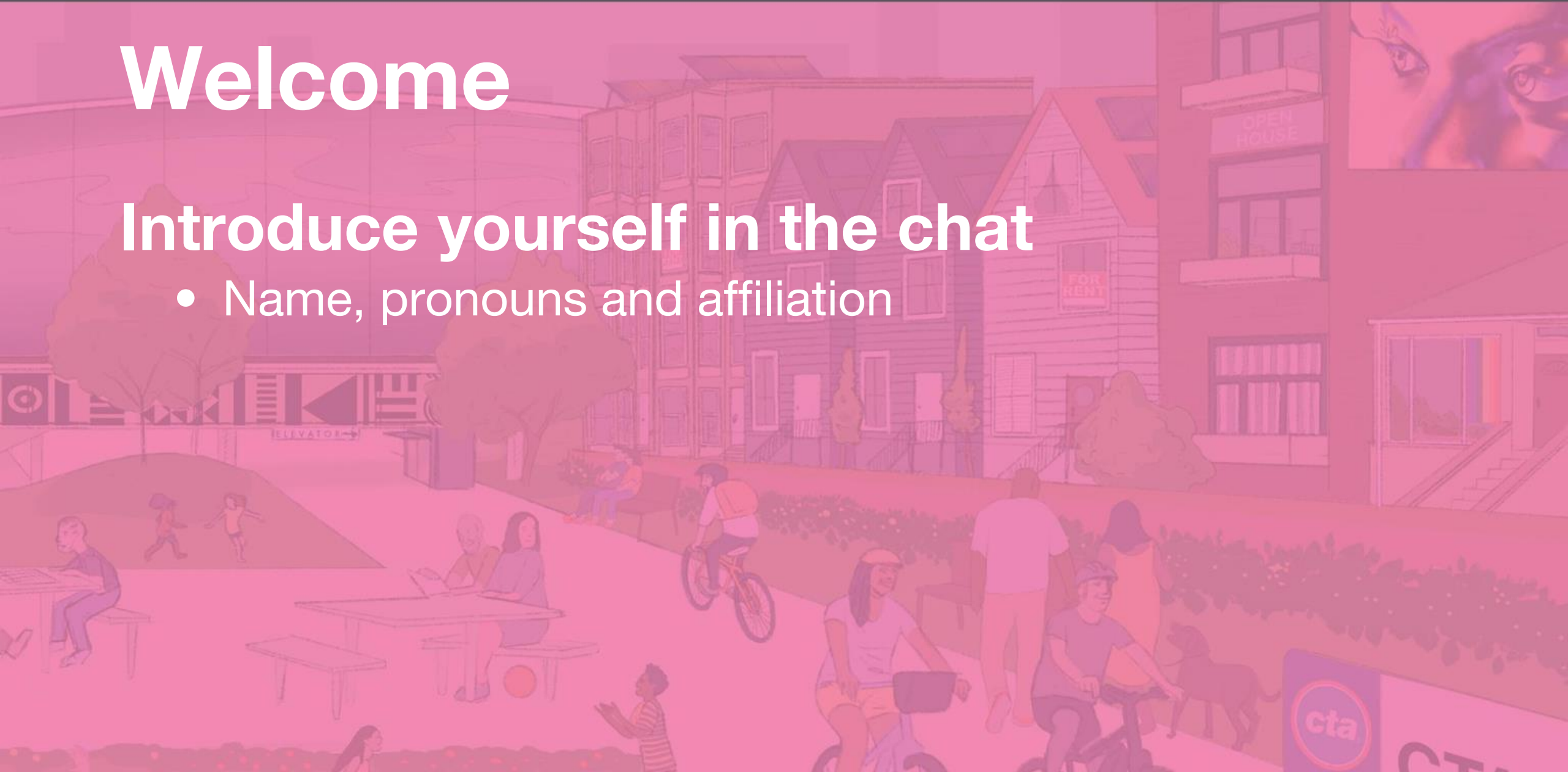
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[chi.gov/etod](http://chi.gov/etod)

*This meeting is being recorded. Slides and a recording will be made available on [DPD's website](#)*

# Welcome

## Introduce yourself in the chat

- Name, pronouns and affiliation



# Agenda

## OVERVIEW

### **Program Overview**

- The Chicago Recovery Plan
- ETOD Implementation Program

### **Request for Proposals Process**

- Application Process
- Application Tips

# Chicago Recovery Plan

**\$1.2 billion**

in new investments in our residents and their future

## Equitable Economic Recovery

Community Development  
Small Business & Workforce Support  
Community Climate Investments



Arts & Culture  
Tourism & Industry Support  
Parks & Infrastructure

## Thriving and Safe Communities

Affordable Housing  
Assistance to Families  
Violence Prevention & Reduction  
Health & Wellness  
Youth Opportunities  
Homelessness Support Services  
Environmental Justice

\$73M ARPA      \$164M BOND

**\$237  
MILLION**

**\$157  
MILLION**

## COMMUNITY DEVELOPMENT

- \$87 M – VACANT LOT REDUCTION
- \$70 M – COMMUNITY DEVELOPMENT GRANTS
- \$15 M – COMMUNITY WEALTH BUILDING PILOT
- \$10 M – EQUITABLE TRANSIT-ORIENTED DEVELOPMENT

**\$59  
MILLION**

## SMALL BUSINESS & WORKFORCE SUPPORT

- \$49 M – PUBLIC OUTDOOR PLAZAS (POP!) AND STOREFRONT ACTIVATION
- \$10 M – STREET AMABSSADOR PROGRAM

**\$21.5  
MILLION**

## COMMUNITY CLIMATE INVESTMENTS

- \$10 M – NEIGHBORHOOD POWER PROJECT
- \$5 M – INDUSTRIAL COMMUNITY SOLAR
- \$1.5 M – AFRICAN AMERICAN HERITAGE TRAIL
- \$5 M – COMMUNITY INFRASTRUCTURE FUND

The background is a blue-tinted illustration of a city street. On the left, a sign reads "Local Organic Market". In the center, a sign says "PHARMACY". On the right, a sign features the words "JUSTICE" and "AND" with a heart symbol between them. In the foreground, there is a person in a wheelchair, a trash can, and a person walking with a backpack.

# What is ETOD?

The background features a stylized illustration of a diverse group of people, including children and adults, rendered in a light pink color. The illustration is semi-transparent and serves as a backdrop for the text. One child in the foreground is wearing a t-shirt with the word "PRIDE" written on it.

**ETOD is about planning *with* communities so that people of all income levels experience the benefits of dense, mixed-use, pedestrian-friendly living near transit hubs.**

# What is ETOD?



ETOD happens when City departments and communities work together.



**ETOD is done with community, not to it.**

So let's look at how the City budgets with the community priorities in mind, from public health and public safety, upgraded sidewalks and parks, and public and private investments to build the spaces communities want: affordable housing, small businesses, grocery stores, health clinics and restaurants near transit.



ETOD levels the playing field for communities across the city.



**Previously, very little TOD activity occurred near station areas on the South and West sides.**

Without an equitable TOD policy, the development of new housing, retail and mixed-use buildings has been concentrated in higher-income, majority-white communities. Between 2016 & 2019, 90% of new TODs took place on the North and Northwest sides, downtown & around the West Loop.



ETOD happens when City departments and communities work together.



**Every community should enjoy plenty of open, public space.**

Access to art and culture. Walkable, safe and accessible blocks. Mobility without car ownership. Our city's next comprehensive plan should call for affordable housing, mixed-use developments, jobs and services near transit, across the city.



# ETOD Implementation Program Overview & Goals

# ETOD Implementation Program Overview

- The City is looking for a Delegate Agency to run an ETOD Implementation Program to provide **technical assistance and other supports** to the recipients of **ETOD grant funding** (no more than 60 projects/teams).
- ETOD **grant recipients** will be chosen through a **separate process** (a specialized ETOD track of the Small Grant Universal Application). A first round of applications for ETOD grants will open next month and awardees will be known in Q1-2023.
- The winner of the Implementation Program RFP **will not** be eligible to receive ETOD grant funding.
- \$1million in American Rescue Plan funds allocated for the Implementation Program (to support ~\$9m in grant awards).



# ETOD Implementation Program Goals

- Support ETOD grant awardees **through development and/or completion** of their proposals.
- Help to **advance** the City's **ETOD policy framework** and support implementation of the **Connected Communities Ordinance**.
- **Support community engagement** to ensure projects reflects residents' priorities



# Projects the Implementation Program may support

1. Projects/teams that need help conducting detailed design and project planning work to have projects completed within 12-18 months of finalist announcement.
2. Projects/teams that are seeking other funding and financing support
3. Projects/teams that need assistance navigating bureaucratic processes at the city to have projects completed within 12-18 months of finalist announcement
4. Projects/teams that need assistance executing contracting and construction phases of their proposal so that projects can be completed within 12-18 months of finalist announcement
5. Project/teams that need assistance with adhering to the federal requirements associated with the grant itself.



## WHAT IS AN ETOD PROJECT?

An ETOD project looks like planning *with*, not *for* communities



**It can be**  
affordable housing, mixed use,  
or a small business with  
elements of art activation near  
transit.

**It promotes walkability and  
accessibility.**

**It promotes health, addresses  
climate change, and/or  
celebrates  
local culture.**

ETOD is *NOT* top-down development



**It does not  
prioritize cars and  
parking over people who  
walk, bike or use transit.**

**It does not have private profit  
as its ultimate goal.**

**It does not exacerbate our  
health, climate and/or  
displacement crises.**



# Application Process

# How do I submit an application?

1. You can find the RFP solicitation document posted at [Chicago.gov/procurement](https://www.chicago.gov/procurement) (solicitation #: 9138, specification #: 1258994)
2. Make sure your organization is registered on the City's [iSupplier system](#) EARLY (it can take up to three days to confirm a registration)
3. You can respond to the questions directly in the iSupplier portal, including uploading attachments to respond to the RFP questions
4. [This guide](#) has helpful tips on writing your proposal and using the iSupplier system
5. Additional support resources for the City's eProcurement system can be found online here: <https://www.chicago.gov/city/en/depts/dps/isupplier/online-training-materials.html>

# Key components of the application

1. **Organizational Information** (contacts, type of organization, staffing, partners)
2. **Organizational Capacity**
  - a. Staff proposed to work on the project
  - b. Proposed timeline and deliverables for the project
  - c. Experience with similar projects with the City
3. **Program Summary**
  - a. Detail the type of technical assistance you would propose to provide through the program, proposed format, any subcontractors, and any other key program parameters.
  - b. Detail how your proposal will advance the City's ETOD policy framework and support implementation of the Connected Communities Ordinance.
4. **Budget** (flat fee)
5. **Program Outcome Measurement**



# Application Scoring

Criteria	Points
Organizational Capacity	35
Program Summary	40
Budget Information	10
Program Outcome Measurement	5
Overall Responsiveness	10

# RFP Timeline

12pm, Dec 9th  
2022

Jan-Feb  
2023

Q1  
2023

May-June  
2023

December  
2024

RFP  
Deadline

RFP  
Awardees  
Selected

ETOD Grant  
Recipients  
Selected

ETOD  
Implementation  
Program  
Launches

Implementation  
Program Closes

Period of  
performance





## Application Tip #1: Organizational Capacity

Successful applications demonstrate a structured project team with clearly defined roles, as well as a detailed timeline with deliverables listed

## Guiding Principles

- **Prior Experience and Past Performance:** Include any relevant experience that will show the application reader you have the experience to manage an effective program
- **Detailed plan to launch by May-June 2023:** Provide a detailed plan with dates and any initial bids or partnerships to ensure a timely start date



## Application Tip #2: Program Design

Successful applications show a thoughtful approach to design that is tailored to the needs of ETOD grant recipients

## Scope Areas

- **Support to a variety of organizations** : Use examples and data to show how you'll be able to support a wide range of possible grant awardees including developers, property owners, and community groups.
- **Case-by-case approach**: Ensure your team and the hours they will dedicate reflect your organization's ability to take a tailored and case-by-case approach to supporting ETOD grant recipients with varying levels of expertise needed to complete their project (such as engagement, planning, construction etc.) within the 12-18 project completion timeline.
- **Monitoring and reporting**: Highlight how you plan to meet the monitoring and reporting requirements of an American Rescue Plan funded program.



# Questions & Next Steps

# Applications are due by: 12pm on December 9<sup>th</sup>

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