

# BUSINESS EDUCATION WORKSHOPS

(WEDNESDAYS & FRIDAYS)

## JANUARY 2018



DATE

1/3 **NO WORKSHOP DUE TO HOLIDAY**

1/5 **NO WORKSHOP DUE TO HOLIDAY**

1/10 **\*CITY INSPECTIONS – ASK QUESTIONS, GET ANSWERS**

3:00 to 4:30 p.m.

City Hall, 121 N. LaSalle St. – 8th Floor, Room 805

*Presented by the City of Chicago*

To operate a successful business in Chicago you need to know what it takes to maintain compliance. Officials from several City departments will provide insight on how to operate safely, stay compliant, help prepare for inspections and highlight the do's and don'ts of operating a business.

1/12 **BUSINESS FUNDING MADE EASY**

9:30-11:00 a.m.

City Hall, 121 N. LaSalle St. – 8th Floor, Room 805

*Presented by Craig Feldman, Bloom Lending*

Although it may seem elementary, funding is the most important aspect surrounding the health of your business. Did you know that more businesses fail for lack of cash on hand than for lack of profit? Great businesses thrive on positive cash flow. Without positive cash flow, it is difficult to take care of the everyday functions of the business or have the ability to buy assets such as equipment and machinery, or acquire other facilities. Let's have a critical conversation about the importance of getting funded and discuss the key indicators of why working capital is crucial in all areas of your business. Attending this workshop will get you ready to accept the challenge to make the important decisions to manage your cash flow and to secure the best financing needed to achieve your goals.

1/17 **HOW TO REALLY START YOUR BUSINESS**

3:00 to 4:30 p.m.

City Hall, 121 N. LaSalle St. – 8th Floor, Room 805

*Presented by Score*

Do you have what it takes to start and run a successful business? If so, what are the first steps you should take? This workshop will help you assess your prospects, give you the initial direction you need, and inspire you to move forward to realize your dream.

DATE

1/19 **LAND YOUR FIRST 10 CLIENTS**

9:30-11:00 a.m.

City Hall, 121 N. LaSalle St. – 8th Floor, Room 805

*Presented by Becky L. Duncan, your Business MacGyver*

You'll walk away with the only thing you need to know to establish your ideal clients, pro tips to track down your dream clients no matter where they're hiding and how to engage potential clients without feeling pushy and leave them begging to hear more.

1/24 **C CORP, S CORP, LLC - WHICH IS RIGHT FOR MY BUSINESS?**

3:00 to 4:30 p.m.

City Hall, 121 N. LaSalle St. – 8th Floor, Room 805

*Presented by Community Law Project*

The Law Project's Small Business Program offers legal support to entrepreneurs who are starting or have their own small businesses as a strategy to create financial independence. Since most entrepreneurs operate on a shoestring budget, obtaining legal advice is often unaffordable. This workshop will provide entrepreneurs with information about choosing the correct corporate structure for their business.

1/26 **WHAT YOU NEED TO KNOW ABOUT YOUR BUSINESS & TAXES**

9:30-11:00 a.m.

City Hall, 121 N. LaSalle St. – 8th Floor, Room 805

*Presented by the Internal Revenue Service (IRS) and the Center For Economic Progress (CEP)*

Are you required to file a return? Is your worker an independent contractor or employee? What will the IRS request in an audit? Do you need to make estimated tax payments? What resources does the IRS have for business owners?

1/31 **TAKING THE MYSTERY OUT OF BUSINESS INSURANCE**

3:00 to 4:30 p.m.

City Hall, 121 N. LaSalle St. – 8th Floor, Room 805

*Presented by Anna Maria Viti-Welch, Guy Viti Insurance*

Does the word "insurance" make you feel uncomfortable? Have you been avoiding looking into protection for your business or do you have coverage and not sure what you have? This presentation will help you understand the basics of insurance and some of the coverage options available - it will take the "mystery" out of insurance. I will be available after class to answer any questions and I can review your current insurance program and give any suggestions.

\*Workshop offered once a month.



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All workshops are **FREE** and open to the public.

Space is limited. Please reserve your attendance by calling 312.744.2086 or e-mail [BACPoutreach@cityofchicago.org](mailto:BACPoutreach@cityofchicago.org)

To learn more about BACP's workshops, visit [www.cityofchicago.org/businessworkshops](http://www.cityofchicago.org/businessworkshops)

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