

BUSINESS EDUCATION WORKSHOPS

• AUGUST 2015 • (WEDNESDAYS & FRIDAYS)

Date

8/5

*CITY INSPECTIONS – ASK QUESTIONS, GET ANSWERS 3:00 to 4:30 p.m.

Presented by the City of Chicago

To operate a successful business in Chicago you must know the requirements. Talk to officials from City departments who will provide insight to operate safely, stay compliant, help prepare for inspections and point out the do's and don'ts of operating your business. Don't miss this workshop!

8/7

HOW TO PROMOTE YOUR BUSINESS: PR 101 9:00 to 11:00 a.m.

Presented by Dori Wilson Public Relations

Ok. So you've worked diligently to get your business open. Now what? How do you get clients? Did you include marketing/publicity in your budget? Why should one support your business? What are you bringing to the marketplace that's unique? You probably know all these answers, but remember: as important as doing great things is letting people know what you do! What are you doing? How is it working? Let's chat!

8/12

HOW TO OBTAIN A SHARED KITCHEN OPERATOR OR USER LICENSE 3:00 to 4:30 p.m.

Presented by the City of Chicago Department of Business Affairs & Consumer Protection (BACP)

Are you interested in operating or using a licensed commercial kitchen in the City of Chicago? Then come and learn how you may obtain the Shared Kitchen Operator, Supplemental or User business license. We will be discussing the licensing process including the application requirements, Health inspections, and operational duties. Register now if you are interested in the licenses for businesses that service the commissary needs of the emerging mobile food industry in Chicago.

8/14

PROTECTING YOUR BUSINESS FROM LEGAL, INSURANCE AND FINANCIAL RISKS 9:30 to 11:00 a.m.

Presented by Mary Jane Alagehband of Country Financial, Jennifer Barliant and Laurie Kaplan of Michael Silver & Company, and Jessica L. Oldani of Oldani Entrepreneurial Law, P.C.

Do you understand the different forms of doing business, and how to stay in compliance? Are you prepared to handle payments, cash flow, accounting, and initial tax issues? Is your business covered against the risk of liability and other potential costs? This team of professionals will teach you the real world tips and truths fundamental to every business's success story. These are the practical things that can make or break a business.

** Workshop offered once a month.*



/ChiSmallBiz



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/ChicagoBACP

Date

8/19

HOW TO OBTAIN A MOBILE FOOD DISPENSER/ PREPARER LICENSE 3:00 to 4:30 p.m.

Presented by the City of Chicago Department of Business Affairs & Consumer Protection (BACP)

Come and learn how you may obtain a Mobile Food Dispenser (MFD) or Mobile Food Preparer (MFP) business license. We will be discussing the MFD/MFP licensing process including inspections, the application, mobile food vehicle, and operational requirements, as well as the optional pre-application Mobile Food Vehicle Assessment.

8/21

UNDERSTANDING TODAY'S COMMERCIAL PROPERTY TAX AND MARKET SALES ENVIRONMENT 9:30 to 11:00 a.m.

Presented by Myer Blank, Fisk Kart Katz Regan, Ltd. And Brian Bernardoni, Chicago Association of Realtors

In 2015, the city of Chicago is being reassessed for tax purposes. Commercial property owners need to understand how the reassessment will impact their businesses and the current commercial real estate market. This seminar will provide latest statistics, important deadlines, and appeal strategies.

8/26

ALTERNATIVE ACCESS TO CAPITAL: WHAT TO DO WHEN YOUR BANK SAYS NO! 3:00 to 4:30 p.m.

Presented by Kiva Zip and Accion Chicago

Starting a small business is challenging, and it gets tougher when traditional lending options are not viable. In this workshop, representatives from Kiva Zip, and Accion Chicago will introduce several non-traditional funding sources including micro-lending, peer to peer online lending, lending circle, and crowdfunding. We hope by understanding these options, you can secure more funding for your business through the platform that suits your situation the best.

8/28

NAVIGATING A COMMERCIAL REAL ESTATE TRANSACTION 9:30 to 11:00 a.m.

Presented by Lema Khorshid, Fuksa Khorshid, LLC

Are you ready to take your business to the next stage by leasing a commercial property? This is a tough real estate market – learn how to navigate your way through commercial leases so that you can expand your operation seamlessly. In this workshop, you will gain an abundance of knowledge and practical tips as you learn how to locate the ideal property, negotiate the right lease for each type of business, and understand the language and details behind real estate contracts.



All workshops are FREE and are located at the
City of Chicago Department of Business Affairs and Consumer Protection
City Hall, 121 N. LaSalle St., Room 805

Space is limited. Please reserve your attendance by calling 312-744-2086
or email BACPoutreach@cityofchicago.org
To learn more about BACP's workshops, visit www.cityofchicago.org/sbc

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