LIQUOR LICENSE PLAN OF OPERATION

Licensee: PC State, LLC
D/b/a Paradise Cantina

Premises: 1212 N. State Parkway
Chicago, Illinois 60610

Application Type: Consumption on Premises – Incidental Activity
Account Number: 354274
Site Number: 1

Pursuant to Chapter 4-60-040(h) of the City of Chicago Municipal Code, the Local Liquor Control Commission has authorized the issuance of a Consumption on Premises – Incidental Activity liquor license to the above-named business entity and business location under the following conditions:

1. The Licensee shall operate as a restaurant where the primary business activity will be the sale and service of food and where the sale of alcoholic beverages will only be incidental to the food service. The Licensee shall not operate in a manner where the sale of alcoholic beverages is the primary activity. For purposes of this plan, the sale of alcoholic liquor shall be considered primary activity if, during any consecutive twelve (12)-month time period, the sale of alcoholic beverages exceeds 50% of gross sales.

2. The Licensee agrees that in the event the LLCC receives a complaint or other information which indicates that Licensee’s business is being operated not as a restaurant, but in a manner where the sale of alcoholic beverages is the primary activity, the Licensee shall cooperate fully with any investigation, including, but not limited to, submitting any records requested by the LLCC.

3. The Licensee agrees that if any investigation conducted by the LLCC reveals that its operation sells alcoholic beverages as its primary activity, the Licensee shall, upon request of the LLCC, produce records within ten (10) days of such request demonstrating that the Licensee is not selling alcoholic beverages as its primary business activity. Further, in the event the Licensee does not produce such records, the Licensee shall be subject to the issuance of a Cease and Desist Order requiring the Licensee to cease and desist from selling alcoholic beverages until such records are produced.
4. The Licensee agrees and acknowledges that any violation of the terms set forth in Paragraphs 1 through 3 may result in the revocation of all City of Chicago licenses issued to the Licensee with respect to the Premises.

5. The Licensee will not provide live entertainment and, in that regard, will not (a) employ or otherwise utilize DJ's, (b) employ or otherwise utilize third-party promoters, (c) provide a dance floor, (d) provide a so-called "VIP Room", or (e) impose a cover charge. In furtherance thereof, Licensee agrees that it will not apply for a City of Chicago Public Place of Amusement License with respect to the Premises.

6. The Licensee will close its front windows at 11:00 p.m. to abate any sound issues. Moreover, whenever such front windows are open, the licensee shall disengage those sound system speakers which are located in the seating area within the Premises which is closest to the outdoor areas.

7. The Licensee agrees that all servers of alcoholic beverages shall undergo and be certified in alcohol-server training via a BASSET or TIPS program.

8. The Licensee agrees that it will not, at any time, apply for a City of Chicago Late Hour Liquor License.

9. The Licensee shall regularly monitor and police the exterior area around the Premises during all of its business hours and will keep said area clean and free of garbage, litter and debris. Moreover, the Licensee will maintain and keep a written log which will memorialize its monitoring and policing of the exterior area around the Premises. Furthermore, garbage produced in the ordinary course of the Licensee's business will be removed by a private waste management company in timely and regular intervals so as to prevent the overflow of garbage. The exterior monitoring referred to herein shall be supplemented by the installation of exterior security cameras.

10. The Licensee shall regularly monitor the exterior area around the Premises during all of its business hours in order to address and abate noise complaints arising from Licensee's patrons. The monitoring referred to herein shall be supplemented by the installation of exterior security cameras.

11. The Licensee agrees not to expand the Premises without, first, applying to the City of Chicago for the right to so expand the Premises.
12. The Licensee shall immediately address any public nuisance issues which adversely impact the health, safety and welfare of the community.

13. The Licensee shall name a “public liaison representative” to serve as the agent of the business and provide to members of the community the name, private cellular telephone number, and e-mail address of said public liaison representative. It shall be the responsibility of the public liaison representative to hear all complaints filed by the community and to meet with any such complainant and to seek to resolve all public nuisance matters.

14. The licensee’s public liaison representative, or someone else in a management capacity for the Licensee, shall regularly attend organized local community group, and CAPS Beat, meetings in an attempt to be a good neighbor, to work with the community, and to be proactive with respect to community concerns. Further, if invited, the Licensee shall attend meetings of the One East Scott Condominium Association.

15. The Licensee shall be proactive in setting up meetings with the Alderman in whose Ward the Premises are located, the Police Commander in whose District the Premises are located, and area residents, so as to address any concerns they may have regarding the operation of the Licensee’s business.

16. The Licensee will continuously monitor the occupancy of the Premises so as to ensure that the permitted occupancy for the Premises is not exceeded.

17. The Licensee will post a sign both inside and outside the premises reminding patrons exiting the licensed premises to leave the area quietly and to ensure that residential neighbors are not disturbed.

18. The Licensee will enforce the State no-smoking laws as they relate to both the interior and the exterior of the Premises.

19. The Licensee will not employ a valet parking company. However, the Licensee shall assist patrons requesting taxi services arriving at and departing from the licensed premises and ensure that taxis and other vehicles dropping off passengers at the licensed premises do so efficiently so that the flow of street traffic is not disrupted. The Licensee shall also inform patrons of the location and availability of any nearby public parking.
20. The Licensee shall install a security camera system which will have 22 cameras in the interior of the Premises and two cameras that will cover the exterior (both front and rear) of the Premises. All cameras will be operative 24 hours a day, seven days a week. Additionally, Licensee will provide the Chicago Police Department with prompt access to digital recordings in the event an incident occurs. All video produced by Licensee’s camera system will be stored for two weeks; however, video of any incident will be saved for two years.

The conditions of the liquor licenses issued pursuant to this Plan of Operation are legally binding and may be enforced by the City of Chicago enforcement authorities under MCC 4-60-040. All other conditions of the license are governed by the City of Chicago Municipal Code. Violation of the above stated conditions may result in the imposition of a fine and/or suspension or revocation of all business licenses issued to the Licensee. Violation of the above stated conditions may also result in the issuance of Cease and Desist Orders prohibiting the activity which violates the conditions of the liquor license.

The conditions of the liquor licenses issued pursuant to this Plan of Operation shall apply to the business address and License and to all officers, managers, partners, and direct or indirect owners of the licensed entity. The sale of the business to other persons purchasing the stock or membership units of the licensed entity does not void the conditions of the license. Any and all potential new owners of the licensed entity shall be subject to the same conditions set forth in this statement.

It shall be the duty of every person conducting, engaging in, maintaining, operating, carrying on or managing the above mentioned business entity to post this Liquor License Plan of Operation next to the Liquor License in a conspicuous place at the business address.

Licensee: PC State, LLC
Business Address: 1212 N. State Parkway

Ari Ryan – Member
Gregory Steadman
City of Chicago
Local Liquor Control Commissioner

Brad Gold – GM

November 30, 2010