



DEPARTMENT OF BUSINESS AFFAIRS AND CONSUMER PROTECTION  
CITY OF CHICAGO

**LICENSE PLAN OF OPERATION**

**Licensee:** Jaybyrd Inc.  
d/b/a 7-Eleven Store#38183

**Premises:** 135 W. Madison St.  
Chicago, IL

**License Type:** Retail Food (1006); Tobacco (1781); Package Goods (1474)

**Account Number:** 422365

**Site:** 1

Pursuant to the City of Chicago Municipal Code Section 4-60-040 (h), the City of Chicago Department of Business Affairs (BACP), the Local Liquor Commissioner, and the above-named licensee have agreed to the following license conditions concerning the issuance of a Package Goods liquor license under the following conditions concerning the operation of the business:

1. Hard Spirits will be displayed behind the sales counter that will not be assessable by anyone other than the Sales Associate.
2. No Singles to be sold (Beer, Wine or Malt Liquor)
3. Hard Spirits sold only size 750 ml or higher (no ½ pints)
4. Hard Spirits sold will retail more than \$10.99 per unit
5. No non-refrigerated liquor displays on the sales floor
6. Licensee shall post signage stating "Security Cameras Operating in cooperation with the Chicago Police Department. NO LOITERING IS ALLOWED"
7. Licensee shall monitor and pick up all Debris/Litter within a 40 ft. perimeter of the store.
8. Windows will be free of obstruction so that the Chicago Police Department has a full clear view at all times.



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9. Operators will call 911 when any type of illegal activity is witnessed.
10. Alcohol stored/displayed in the cooler will only be available in locked doors. Employees will unlock the doors only after the customer has been properly identified as being of legal age to purchase age-restricted products with a valid State Driver's License.
11. 100% of employees trained and certified in Coming of Age (Licensed Beverage Alcohol Sellers and Servers Education and Training (BASSET) program). Sales Associates must be 21 years of age and pass a criminal investigation performed by 7-Eleven Inc.
12. Licensee shall participate in 7-Eleven's Mystery Shop Program: Monthly mystery shoppers visit the store to insure that we are properly utilizing our Coming of Age training and techniques by asking for identification from anyone purchasing age-restricted products who appears to be under 30 years of age.
13. Licensee shall maintain a video surveillance recording system capable of identifying liquor transactions at the payment location, as well as providing images of all customer entrances and exits. Further, the video footage shall have a date and time stamp. A copy of such footage will be retained for a period of 15 days, and shall be available to law enforcement or city officials upon request.
14. Licensee shall install and maintain garbage cans of a sufficient number, type, placement and location to accommodate customer refuse generated in conjunction with the Licensee's business activities. Licensee shall also maintain sufficient private waste-hauling service to prevent any nuisance garbage impact on nearby residents and businesses.

The agreed conditions of this liquor license are legally binding and may be enforced by City of Chicago enforcement authorities. Violation of the above stated agreed conditions may result in the imposition of a fine and/or suspension or revocation of all business licenses issued to the licensee. Violations of the above stated agreed conditions may also result in the issuance of cease and desist orders prohibiting the activity which violates the conditions of the liquor license.



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The agreed conditions of the liquor license shall apply to the business address and licensee and to all officers, managers, members, partners and direct or indirect owners of the entity of which is licensed. The sale of the business to other persons purchasing the stock of the licensed entity shall be subject to the same agreed conditions set forth in this plan of operation.

It shall be the duty of every person conducting, engaging in, operating, carrying on or managing the above-mentioned business entity to post this Liquor License Plan of Operation next to the Liquor License certificate in a conspicuous place at the business address.

**Licensee:** Jaybyrd Inc.  
d/b/a 7-Eleven Store#38183

**Premises Address:** 135 W Madison, Chicago, Illinois

  
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Jason Mesnard  
President/Secretary

  
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Shannon K. Trotter  
Local Liquor Control Commission  
City of Chicago

11/21/17  
\_\_\_\_\_  
Date