



DEPARTMENT OF BUSINESS AFFAIRS AND CONSUMER PROTECTION
CITY OF CHICAGO

**PUBLIC PLACE OF AMUSEMENT AND TAVERN LIQUOR LICENSE PLAN OF
OPERATION**

Firewater: FIREWATER RIVER EAST, LLC dba Firewater River East

Premises: 403 E. Illinois Street, Floor 1
Chicago, IL 60611

License Types: Tavern Liquor License with Retail Food and Public Place of
Amusement

Account Number: 417916

Site: 1

City of Chicago Municipal Code Sections 4-156-311 (d) 3(A) and 4-60-040(h) of the City of Chicago Municipal Code, the City of Chicago Department of Business Affairs and Consumer Protection (BACP), the City of Chicago Local Liquor Control Commission (LLCC), and the above named Firewater have agreed to the issuance of a Public Place of Amusement license and Tavern Liquor license under the following conditions:

1. DAYS AND HOURS OF OPERATION

Firewater River East, LLC ("Firewater") will be open to the general public seven days per week at 7:00 am for breakfast service and close at 12:00am on Sundays through Thursdays and 1:00am on Fridays and Saturdays. Firewater shall initiate its "soft closing" thirty (30) minutes before closing time. Such "soft closing" shall consist of turning up all of the lights inside the Premises, turning off all music, ceasing the service of alcohol and politely asking the patrons to finish their beverages and exit the Premises quietly. Additionally, Firewater shall ensure that no patron or non-employee of the establishment be on Premises after closing time. Furthermore, no person (manager, owner, staff or otherwise) shall be consuming any alcoholic beverage on Premises after closing time.

2. OCCUPANCY

Occupancy for the Premises is 559 persons. Firewater shall ensure that two (2) staff members each account for every patron entering and exiting the Premises. Each staff member responsible for counting patrons shall have two (2) hand held counting clickers, one to count patrons entering and one to count patrons exiting the Premises. Firewater shall only allow entry to and exiting from the Premises at three points on the Premises only (two on the rear/riverside and one from within the main 403 E. Illinois Building).



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3. EMPLOYEES

Employees of Firewater will include Managers, Bartenders, Hosts, Floor Managers, Security Managers Audio Engineers, a Controller and Assistants. Approximately 100 employees will make up the staff. General Management will be the responsibility of the Manager and Ownership of Firewater. Alcohol serving staff will be required to hold Beverage Alcohol Sellers and Servers Education and Training (BASSET) certification by the Illinois Liquor Control Commission. Firewater shall have a minimum of 3 security staff from 6:00pm - Closing on days when the Premises are open to the general public and no performance is taking place, on days when a performance is taking place Firewater shall have a minimum of 6 security staff from 6:00pm – Closing and 2 additional security staff monitoring the exterior of the Premises from 10pm until one hour after Closing. Firewater security staff shall be identified by yellow or orange jackets which shall be worn by all security staff being upon the initiation of the soft closing, as defined herein.

4. DOOR POLICIES/ADMISSION FEES FOR PERFORMANCES

Patrons entering Firewater must be 21 years old or older and will be required to produce valid Illinois Liquor Control Commission approved identification at the front door. Adequate proof of age and identity of an individual in Illinois is a document issued by a federal, state, county or municipal government including, but not limited to, a driver's license, selective service card or an Armed Services identification card. Prior to and as a condition of their employment, security staff will have received training to detect fake licenses or identification cards in order to insure that no underage drinking takes place on the premises. Firewater's security staff at the entrance shall strictly enforce the occupancy limits at all times.

5. SECURITY CAMERA SYSTEM

Firewater currently has a Video Surveillance System, with 20 Cameras (4 exterior and 16 interior) as described on the attached security system document. The system will cover all areas of the interior and exterior of the premises and will be centrally monitored and recorded utilizing a 6 TB Digital Video Recorder. The system will be set to record 24 hours each day and shall retain recordings for at least 30 days. Adequate exterior lighting will be maintained in all areas. Firewater shall maintain recorded data for a minimum of one week and make such data available upon demand to any law enforcement agency.

6. MEETINGS AND COMMUNITY ORGANIZATIONS

Firewater will participate in local C.A.P.S. meetings, hospitality C.A.P.S. meetings, meetings with the office of the Alderman, police commander and other groups to discuss



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any neighborhood issues or concerns.

7. EXTERIOR SAFETY PLAN

Firewater will implement an Exterior Safety Plan that shall prevent or minimize the following conditions:

a) Excessive Noise - Firewater will prevent excessive noise during business hours from customers entering and leaving the premises by posting signage at the door including "Please Respect our Neighbors, Please Exit Quietly." In addition to signage, security staff will be posted at the front door monitoring and carding customers and respectfully but firmly requesting departing customers to leave quietly. Firewater's security will be responsible for enforcement of Firewater security policies, all of which shall be consistent with its Late Hour Exterior Safety Plan and all local, state and federal laws.

b) Obtrusive Customer Behavior: If a customer is inside the establishment and is acting obtrusively, security staff and/or the manager on duty are instructed to kindly approach the customer and request that the customer leave the Premises. In addition, the manager on duty or security staff will assist the customer in getting a taxi, or if with friends, the manager on duty and/or security staff will also kindly request the friend or friends to please leave quietly with the obtrusive customer. In any event, assistance with getting a taxi or taxis will be offered.

c) Exterior Loitering at Front Door: While there will generally be some customer traffic at the front door, customers and other individuals will not be allowed to loiter in front of the premises. Customers will be allowed to enter and exit with appropriate ID in order to smoke cigarettes outside. Smoking will be prohibited at the front of the Premises, instead patrons will be instructed to smoke in an area just east of the entry to the Premises where they will be allowed to smoke. During this time they must keep their noise level quiet or they will not be permitted to re-enter the Premises. If customers are NOT smoking, then security staff will alert them to either come back into the establishment or not loiter in any area near the establishment. A designated smoking area will be indicated and two (2) secure exterior ash trays will be provided. Security staff will also walk the front and rear of the Premises' exterior at regular intervals depending on the night, generally every hour starting at 11pm through close to confirm that no individuals are loitering near the Premises out of direct sight from the cameras or security staff. The security camera system will also be utilized to monitor record and preserve all exterior activity. Firewater staff shall regularly monitor the exterior area of the Premises during business hours in order to address and abate noise, loitering and littering from its patrons.



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d) Accumulation of Litter: In addition to the secure exterior ash trays, Firewater will control the accumulation of litter from its customers and other individuals by maintaining a routine sweep of litter outside the establishment by its staff. The walk around sweeps will occur at opening and periodically through closing each night. The final sweep each night of operation will include a sweep of litter on each the front and rear of the Premises.

e) Fights, Verbal Harassment and Criminal Activity: Proper prevention of fights and other such activity begins with proper security procedures at the front door and proper control and monitoring of alcohol consumption by customers consistent with the BASSET training of all managers and servers. In the event of a fight, verbal harassment incident or criminal activity outside the Premises, security staff and the manager on duty are responsible to call 311 for non-emergency situations and 911 for emergencies. In the event of any such activity occurring within the Premises, the manager on duty and security staff are instructed to immediately contact police, turn up lights, turn off music, intervene in a manner consistent with the safety of all individuals and if possible remove any offenders from the Premises. Firewater staff shall immediately notify the Police of any illegal activity viewed in and around the Premises. Firewater management and staff shall fully cooperate with police and the local liquor commission in any on or off-site investigation.

f) Pedestrian Traffic: When an interior line is not possible Firewater will mitigate interference with pedestrian traffic in front of the Premises by creating a single file line along the front of the Premises, west of the entrance for entering patrons and utilizing a two-person entry team of security staff to move patrons quickly through the line. In the event that the Premises reach maximum capacity, a short line will be maintained along the front of the Premises, east of the entrance and all others will be encouraged to depart by security.

g) Front Windows: Firewater shall not cover, tint or otherwise obstruct the view from the windows of the Premises.

h) The Firewater shall assist patrons requesting taxi services arriving at and departing from the licensed premises and ensure that taxis and other vehicles dropping off passengers at the licensed premises do so efficiently so that the flow of street traffic is not disturbed. Patrons exiting the premises who appear to be over served will be encouraged to take a taxi home and will be assisted by security staff into taxis.



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8. BOTTLE SERVICE

Firewater shall not offer for sale “bottle service” of spirits products for on-site consumption.

9. EXTERIOR WINDOWS

Firewater will close all exterior windows no later than 10:00 p.m. to abate any sound issues.

10. LATE HOUR LIQUOR LICENSE

Firewater agrees that it will not apply for a City of Chicago Late Hour Liquor license for the Premises.

11. EXPANSION OF THE PREMISES

Firewater will not expand the Premises without, first, applying to the City of Chicago for the right to expand the Premises.

12. ILLEGAL PARKING

Firewater shall discourage any illegal parking of vehicles by its patrons in front of and around the Premises by refusing service to any person who has parked their vehicle illegally.

13. PROMOTER

While Firewater may enlist the services of traditional PR firms, ad agencies, event planners and the like, it will not employ unlicensed Club promoters to market or promote any entertainment activities conducted at the premises.

14. OUTDOOR PATIO

Firewater shall abide by Chapters 4-60-140(g) and 4-60-050(c) of the City of Chicago Municipal Code concerning the prohibition of any live or recorded music being played or performed in any outdoor patio.

15. PUBLIC PLACE OF AMUSEMENT

Firewater stipulates a Public Placement of Amusement (PPA) license is required to provide live entertainment. The Firewater agrees to use the PPA under the following conditions:



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- a. Firewater will not employ any outside DJ's that are not employed by Firewater
- b. Firewater shall not charge a cover or any other fee for entrance into the premises.

16. SOUND PROOFING

Firewater shall install (or cause to be installed) an acoustically designed ceiling assembly that consists of a suspended double layer drywall ceiling on vibration damper isolation hangers with 3 inches of ultra-touch denim sound attenuating insulation in an area above the stage and extending out. All existing penetrations through the ceiling deck will be filled with acoustic sealant. A sound system limiter will be installed to cap decibel levels as prescribed in the acoustic study prepared by C & C Consultants on November 7, 2016.

- 17.** Firewater will not sell package goods for the consumption off the Premises.

The conditions of the Public Place of Amusement license issued pursuant to this Plan of Operation are legally binding and may be enforced by the City of Chicago enforcement authorities under MCC Section 4-156-311 (d) 3(A). Additionally, the conditions of the Tavern Liquor license issued pursuant to this Plan of Operation are legally binding and may be enforced by the City of Chicago enforcement authorities under MCC 4-60-040. All other conditions of the licenses are governed by the City of Chicago Municipal Code. Violation of the above stated conditions may result in the imposition of a fine and/or suspension or revocation of all business licenses issued to the Firewater. Violation of the above stated conditions may also result in the issuance of Cease and Desist Orders prohibiting the activity which violates the conditions of the Public Place of Amusement and/or the Tavern Liquor license.

The conditions of the Public Place of Amusement license and the Tavern Liquor license issued pursuant to this Plan of Operation shall apply to the business address and License and to all officers, managers, partners, and direct or indirect owners of the licensed entity. The sale of the business to other persons purchasing the stock or membership units of the licensed entity does not void the conditions of the license. Any and all potential new owners of the licensed entity shall be subject to the same conditions set forth in this Plan of Operation.

It shall be the duty of every person conducting, engaging in, maintaining, operating, carrying on or managing the above mentioned business entity to post this liquor license plan of operation next to the Public Place of Amusement and Tavern Liquor license in a conspicuous place at the business address.



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Firewater: FIREWATER RIVER EAST, LLC

**Premises: 403 E. Illinois
Chicago, IL 60611**



Jamie Suckow, Manager



**Roas Ezcabeno, Commissioner
City of Chicago
Department of Business Affairs and Consumer Protection**

Signed this Day of January 26, 2018



**Shannon Trotter
City of Chicago
Local Liquor Control Commissioner**

Signed this Day of January 26, 2018