



**DEPARTMENT OF BUSINESS AFFAIRS AND CONSUMER PROTECTION
CITY OF CHICAGO
LIQUOR LICENSE PLAN OF OPERATION**

Licensee: 1104 Madison Street Restaurant, Inc d/b/a Plush Chicago (“Licensee”)
Premises: 1104 W. Madison Street, Chicago, IL (the “Premises” or “Licensed Premises”)
License: 1475 – Consumption on Premise—Incidental Activity
Acct. No. 247002
Site No. 1

Per Chapter 4-60-040(h) of the City of Chicago Municipal Code, the Local Liquor Control Commission has issued a Consumption on Premises—Incidental Activity license to the above named business entity and business location. As the result of meetings with the community, Licensee and the City of Chicago agree that Licensee shall take reasonable steps to address conditions public nuisance concerns voiced by the community, including:

1. Licensee shall control the sound of music emanating from the Premises by reasonable means, including
 - a. Complying with the City ordinance regulating volume of sound;
 - b. Insuring that the doors and windows to the Premises are not left open while music is played; and
 - c. At all times that the Licensee offers outdoor seating, maintaining a permitted, doored, exterior vestibule that is fortified to reduce sound escaping the Premises. If not permitted, Licensee shall take reasonable steps to obtain required permits.
2. Licensee’s corporate officers, all employees that serve food or alcohol, and all security staff shall be BASSETT trained. Licensee shall present proof of BASSETT training to the City upon request.
3. On Friday and Saturday nights from 9:00 PM until 30 minutes past closing, and at other times as required by events, Licensee shall dedicate at least two security persons outside of the public entrance to the Premises to discourage and refuse admission of persons appearing over intoxicated or unruly, to monitor the behavior of the patrons, and to deter loitering, litter and other unlawful acts in or around Premises. On other nights when open for business and unless required by other events as provided above, Licensee’s president or one

security person shall be outside the public entrance to the Premises to perform the duties specified above.

4. Licensee's officer or his representative and a representative of licensee's security staff shall attend all CAPS meetings.
5. Licensee's security staff shall wear distinctive clothing to identify each as a security person.
6. Licensee shall maintain an internal log and incident reporting system that document: (a) each 911 and 311 call made by Licensee; (2) the number of occupants, as tracked by a hand counter, in the Premises at any one time on each night that the Premises are open to the public; and (3) on nights that Licensee employs a DJ, the name and contact information for that DJ. Licensee shall present log and reporting system to City upon request.
7. Upon request, Licensee shall meet with local community groups, condominium boards, aldermanic representatives and/or local police to identify and resolve potential nuisance issues caused by or related to the Licensee's business.
8. Licensee has met with Chicago Police Department district commander to discuss reasonable steps to hire and maintain security around the Premises. Licensee shall remain in contact with the district commander regarding security issues involving the Premises.
9. Licensee shall remove all litter and trash from the public way on or adjacent to the Premises.
10. Licensee shall implement the following to minimize noise resulting from patrons leaving the Premises at closing time:
 - a. Licensee shall install reasonably sufficient exterior lighting on the outside of the Premises and increase amount of light at closing and shall provide documentation to BACP showing extent of increases;
 - b. Licensee shall post signs at the entrance to the Premises: (i) warning against littering, urinating, loitering, disturbances and illegal behavior; (ii) reminding patrons to exit the premises quietly and respectfully; and (iii) notifying patrons that cameras may be recording their activity;
 - c. Licensee's staff shall: (i) keep the public sidewalk and Madison Street clear of vehicle and pedestrian congestion; (ii) assist departing patrons to get taxi service; (iii) maintain flow of pedestrian traffic; (iv) inform patrons regarding parking; and (v) caution patrons about noise; and
 - d. Licensee's outside security shall not permit vehicles to double park on Madison Street but shall cause said vehicles to move immediately after patrons have been dropped off and picked up; and

- e. By December 15, 2011, memorialize and adhere to a written protocol, which BACP/LLCC has approved in its discretion, to encourage the gradual exiting of patrons over an extended period of time to closing. By December 15, 2011, said protocol shall be attached to and incorporated into this plan of operation as "Exhibit A." Licensee's failure to submit an approved protocol or adhere to an approved protocol shall be deemed a violation of this plan of operation.

The conditions of this license are legally binding and may be enforced by City of Chicago enforcement authorities under MCC 4-60-040. All other conditions of the license are governed by the City of Chicago Municipal Code. Violation of the above stated conditions may result in the imposition of a fine and/or suspension or revocation of all business licenses issued to the licensee. Violations of the above stated conditions may also result in the issuance of cease and desist orders prohibiting the activity which violates the conditions of the liquor license.

The conditions of the liquor license shall apply to the current License and to all current officers, managers, partners and direct or indirect owners of the entity for as long as the current officers, managers, partners and direct or indirect owners maintain their interest in the entity.. Any and all potential new owners of the licensed entity or a new licensed entity shall not be subject to the same conditions set forth in this statement provided that: (a) all current officers, managers, partners and direct or indirect owners of the entity no longer have an interest in either the existing entity or any new entity licensed at the business address and (b) any new owner of the licensed entity must apply for a new liquor license at this location.

It shall be the duty of every person conducting, engaging in, maintaining, operating, carrying on or managing the above mentioned business entity to post this Liquor License Plan of Operation next to the Liquor License in a conspicuous place at the business address.

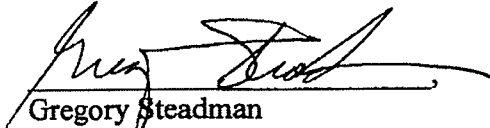
Licensee: 1104 Madison Street Restaurant, Inc. d/b/a Plush Chicago

Address: 1104 W. Madison Street, Chicago, IL

By:


William Kleronomos, President


Date


Gregory Steadman
City of Chicago
Local Liquor Control Commissioner


Date



DEPARTMENT OF BUSINESS AFFAIRS AND CONSUMER PROTECTION
CITY OF CHICAGO

"EXHIBIT A" TO
LIQUOR LICENSE PLAN OF OPERATION

Licensee: 1104 Madison Street Restaurant, Inc d/b/a Plush Chicago ("Licensee")
Premises: 1104 W. Madison Street, Chicago, IL (the "Premises" or "Licensed Premises")
License: 1475 – Consumption on Premise—Incidental Activity, Acct. No. 247002, Site No. 1

This Exhibit A is attached to and incorporated into the plan of operation for the Premises, which the Local Liquor Control Commission executed on November 15, 2011. Licensee shall follow the below steps to encourage the gradual exiting of patrons over an extended period of time prior to closing:

1. Licensee shall close by 2:30 AM on Sunday morning and by 1:30 AM on all other nights;
2. By 2:00 AM on Sunday morning and by 1:00 AM on all other nights, Licensee shall:
 - a. Have all interior lights turned completely up;
 - b. Have all music turned off;
 - c. Have had its valets contact all patrons to begin returning cars;
 - d. Have had its staff order taxis for all patrons needing one; and
 - e. Have closed out all checks.
3. By 1:30 AM on Sunday morning and by 12:30 AM on all other nights, Licensee shall:
 - a. Have given last call for all alcohol purchases;
 - b. Have begun gradually turning up all interior lights;
 - c. Have changed the tempo and style of music; and
 - d. Have stopped allowing patrons to enter or re-enter the Premises.
4. By 11:00 PM on all nights, the Licensee shall have closed its sidewalk café.
5. By 10:30 PM on all nights, the Licensee shall have closed all sidewalk café checks.
6. By 10:00 PM on all nights, the Licensee shall:
 - a. Have given last call for all alcohol purchases on its sidewalk café; and
 - b. Have stopped food service on its sidewalk café.
7. For all banquets and parties of greater than 20 people, the Licensee shall contract that the party will end and disperse at a specific time (no later than 1:30 AM on Sunday mornings and 12:30 AM on all other nights); Licensee shall maintain copies of these contracts on its Premises and present them to City or Chicago Police Department representatives upon request;
8. By 1:30 AM on Sunday mornings and by 12:30 AM on all other nights, Licensee shall have posted a representative at the entrance to the Premises who shall caution all departing patrons.

The above steps are conditions of this license that are legally binding and may be enforced by City of Chicago enforcement authorities under MCC 4-60-040. Violation of the above stated conditions may result in the imposition of a fine and/or suspension or revocation of all business licenses issued to the Licensee. Violations of the above stated conditions may also result in the issuance of cease and desist orders prohibiting the activity which violates the conditions of the liquor license.