



**DEPARTMENT OF BUSINESS AFFAIRS AND CONSUMER PROTECTION
CITY OF CHICAGO**

PLAN OF OPERATION

Licensee: Whiskey Row Chicago, LLC
D/b/a Whiskey Row

Premises: 17-21 West Hubbard Street
Chicago, IL 60654

Application Type: Consumption on Premises – Incidental Activity liquor license and Public Place of Amusement License

Account Number: 386599

The City of Chicago Department of Business Affairs & Consumer Protection/Local Liquor Control Commission (“BACP/LLCC”) and the above named licensee have agreed to the following license conditions concerning the operation of the business:

- I. The Licensee shall display the requisite “Please respect our neighbors”, “No loitering” and “Exit quietly” signs at all Premises entrances and exits.
- II. Licensee shall ensure that all windows are closed during all live musical or other performances. When no live musical or other performance is scheduled, Licensee shall close all windows no later than 12:00 a.m. nightly.
- III. Licensee shall incorporate commercial grade soundproofing in the construction of the Premises, which shall include:
 - Fixed glass shall be incorporated into all windows of the Premises’ second floor, including the main roof’s skylight;
 - Insulated glass shall be incorporated into all First floor windows, including the Hubbard Street skylight;
 - The Premises’ roof shall maintain an average insulation value at least R-30;



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- A fire-resistive spray with a one-hour fire rating shall be applied to the surface under the Premises' roof deck to aid with issues of acoustical attenuation
 - The Premises' perimeter walls on 3 sides shall be reinforced masonry;
 - All exterior walls shall be equipped with at least R-15 insulation; and
 - The Premises' interior furniture and fixtures shall be designed with various sound dispersing and reverberation minimizing features, including staggered ceiling heights, raised booths, and built-in seating
- IV. During all live musical or other performances, Licensee shall position all amplifiers and speakers in a manner designed to minimize sound transmission to the public way. (See attached diagram depicting proposed speaker installations.)
- V. Licensee will install sound meters of a sufficient number to monitor sound levels emanating from its outdoor patio areas and/or live musical or other performances. Licensee will cause regular meter readings to be taken during all live musical or other performances and otherwise hourly between 9:00 p.m. and 2:00 a.m. on Fridays and Saturdays. Licensee shall maintain all meter readings for no less than seven (7) days. Licensee shall take immediate action to alleviate and abate the excessive noise reported to it at any time while the Premises are in operation.
- VI. Licensee will employ in-house greeters and/or other security personnel of a sufficient number at the Premises' entrance and at various points within the Premises during business hours to deter loitering and other unlawful acts in or around the Premises.
- VII. Licensee shall deny entry to any person who is visibly intoxicated and shall notify local police of all unlawful acts witnessed by, or reported to, any of its employees, including instances of public intoxication, loitering or other public disturbances. Licensee shall train all employees regarding their duty to report such incidents. Licensee shall document all incidents reported to the police in a written log and shall retain all incident reports generated for no less than one (1) year.
- VIII. Licensee shall regularly monitor the exterior area around the premises during all of its business hours to address and abate noise and loitering complaints involving Licensee's patrons or employees. A telephone / text number will be made available to area residents to provide direct communication to the Licensee and to facilitate prompt resolution of any noise, litter, traffic and other "quality of life" complaints.



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- IX. Licensee will use commercially reasonable efforts to ensure that patrons arriving in advance of any musical or other live performance gather and congregate exclusively within the within the interior of the Premises. In instances where the congregation of patrons cannot be reasonably limited to the interior of the Premises, Licensee will mitigate interference with pedestrian traffic by maintaining a single file line along the along Premises' exterior window line for entering patrons and employing at least two employees tasked both with maintaining order along the public way and expediting patrons' entrance into the Premises. In the event that the Premises reaches maximum occupancy, Licensee will maintain a short and orderly line of patrons along the Premises' exterior window line, while encouraging all other persons to depart the area in a quiet and respectful manner.
- X. For any sidewalk café, Licensee agrees to maintain a clearance of at least seven (7) feet on the public way between the sidewalk café barrier and the exterior of the Premises.
- XI. All employees having any responsibility for any alcoholic beverage service will be TIPS or BASSET Certified and will receive additional in-house training and education on proper ID-checking techniques.
- XII. Licensee will participate regularly in C.A.P.S. meetings.
- XIII. Licensee agrees to meet with local Aldermen, City agencies and all local community groups at their request to identify, address and resolve issues reasonably attributed to Licensee's business operations.
- XIV. While Licensee may enlist the services of traditional PR firms, ad agencies, event planners and the like, Licensee will not employ any so-called "outside promoters" or unlicensed persons or entities to market or promote any entertainment activities conducted at the Premises.




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The agreed conditions of these licenses are legally binding and may be enforced by City of Chicago enforcement authorities. Violation of the above stated agreed conditions may result in the imposition of a fine and/or suspension or revocation of all business licenses issued to the licensee. Violations of the above stated agreed conditions may also result in the issuance of cease and desist orders prohibiting the activity which violates the conditions of the licenses.

The agreed conditions of these licenses shall apply to the business address and licensee and to all officers, managers, members, partners and direct or indirect owners of the entity of which is licensed. The sale of the business to other persons purchasing the stock of the licensed entity shall be subject to the same agreed conditions set forth in this plan of operation.

It shall be the duty of every person conducting, engaging in, operating, carrying on or managing the above-mentioned business entity to post this Plan of Operation next to the license certificates in a conspicuous place at the business address.

Licensee: Whiskey Row, Chicago, LLC
D/b/a Whiskey Row



Member
Whiskey Row, Chicago, LLC

16-9-14

Date



Gregory Steadman
City of Chicago
Local Liquor Control Commission

11/6/14

Date