



DEPARTMENT OF BUSINESS AFFAIRS AND CONSUMER PROTECTION  
CITY OF CHICAGO

LICENSE PLAN OF OPERATION

**Licensee:** Fairmont Hotels & Resorts (U.S.) Inc.  
DBA: The Fairmont Chicago

**Premises:** 200 N. Columbus Dr., Chicago, IL 60601

**Application Type:** Regulated Business License (4404); Retail Food (1006);  
Public Place of Amusement (1050);  
Consumption on Premises-Incidental Activity (1475);  
Massage Establishment (1524)

**Account Number:** 285868

**Site:** 1

Pursuant to the City of Chicago Municipal Code Section 4-60-040 (h), the City of Chicago Department of Business Affairs and Consumer Protection (BACP) and the above named Licensee have agreed to the issuance of a Public Place of Amusement, and Spa/Massage license under the following conditions:

1. Licensee stipulates a Public Placement of Amusement (PPA) license is requested to accommodate one room in the hotel, a space known as the Rouge Room in order to host the following the following uses which require a PPA license:

- Charity and Fundraisers
- Jazz Concerts with a possible singer.

The hotel will sell the tickets and it would be open to the hotel guests as well as community.

2. The Licensee agrees to use the PPA under the following conditions:

- a. The Licensee will not employ a Disc Jockey (DJ) or have a dance floor except during special events such as weddings, charity or fundraising functions.
- b. Licensee will not employ or promote celebrity DJs for any such events.
- c. Licensee will not operate as a nightclub or dance club.



DEPARTMENT OF BUSINESS AFFAIRS AND CONSUMER PROTECTION  
CITY OF CHICAGO

3. Licensee shall regularly monitor the exterior area around the Rouge Room during all business hours that the room is in use, in order to address and abate noise, loitering and littering complaints about Licensee's patrons or employees, as the hotel does for its entire facility.
4. Licensee shall take steps to prevent the accumulation of litter by making an employee responsible for the outside cleaning duties for all events held in the Rouge Room. The employee will be part of the full time staff and will be responsible for picking up any trash that is located in front of, and adjacent to the premises of the establishment.
5. The Licensee shall maintain sufficient trash containers to accommodate any additional waste generated in the unlikely event that extra waste is generated.
6. The Licensee shall have trash pick-up as it does for the entire hotel facilities.
7. Licensee agrees that in the event the LLCC receives a complaint, the Licensee shall cooperate fully with any investigation, including, but not limited to, submitting any records requested by the LLCC. The Licensee shall, upon request of the LLCC, produce any records the LLCC has requested within ten (10) days of such request.
8. Licensee shall disallow the formation of lines on the exterior of the premises.
9. Licensee shall take steps to prevent fighting, disturbances of the peace, public intoxication, unruly behavior, or any other criminal activity by the presence of adequate exterior lighting, and the presence of security personnel to deter patrons from participating in these types of activities. Security personnel shall be within the establishment in order to survey the premises and prevent problems. Security personnel shall enforce occupancy limits at all times. In the event that any criminal activity occurs, the incident shall be documented in a log and the police department shall be contacted.
10. Licensee shall immediately address any public nuisance issues which adversely impact the health, safety, and welfare of the community.
11. The Licensee will abate any sound/exterior noise issues as needed.
12. The Licensee agrees that it will not, at any time, apply for a City of Chicago Late Hour Liquor License.
13. The Licensee agrees not to expand the Premises without, first, applying to the City of Chicago for the right to expand the Premises.



DEPARTMENT OF BUSINESS AFFAIRS AND CONSUMER PROTECTION  
CITY OF CHICAGO

14. Licensee shall immediately notify the Police of any illegal activity viewed in and around the Premises.
15. Alcohol Server Training. All bar and wait staff will be BASSET or TIPS certified, and will be trained with respect to the detection of fraudulent identification. All bartenders and wait staff will be trained to identify intoxicated patrons and will take pro-active steps to prevent the intoxication of patrons.
16. Licensee shall discourage any illegal parking of vehicles by its patrons in front of and around the Premises by refusing to service to any such person who is parking their vehicle illegally and Licensee's security personnel will monitor the exterior of the Premises to prevent and deter patrons from parking illegally.
17. Licensee will not sell package goods for consumption off the Premises from the Rouge Room.
18. Licensee will not offer for sale "bottle service" of spirits products for on-premises consumption, in the Rouge Room.
19. While Licensee may enlist the services of traditional PR firms, ad agencies, event planners and the like, Licensee will not employ so-called "promoters" or unlicensed persons or entities to market or promote any entertainment activities in the Rouge Room.
20. Licensee will utilize the engaged hotel valet company to park patrons' vehicles. Licensee will not request additional dedicated parking, including but not limited to a loading zone, standing zone, or a tow-away zone, to be used at a "valet loading zone", outside of the current authorized hotel parking areas.
21. Licensee has no outdoor patio area.
22. Licensee agrees to set up and/ or attend meetings with the alderman, police commander, and community residents or groups to discuss any concerns regarding the operations of the Licensee's business, as requested by the same.
23. Non-Smoking Laws. The Licensee will enforce all applicable City and State non-smoking laws as they relate to both the interior and the exterior of the Premises.



DEPARTMENT OF BUSINESS AFFAIRS AND CONSUMER PROTECTION  
CITY OF CHICAGO

24. Licensee agrees that this plan of operation cannot be modified or amended without input by the local Alderman.

The conditions of the Public Place of Amusement license issued pursuant to this plan of operation are legally binding and may be enforced by the City of Chicago enforcement authorities under Section 4-60-040 (h) of the City of Chicago Municipal Code. All other conditions of the license are governed by the City of Chicago Municipal Code. Violation of the above stated conditions may result in the imposition of a fine and/or suspension or revocation of all business licenses issued to the Licensee. Violation of the above stated conditions may also result in the issuance of Cease and Desist Orders prohibiting the activity which violates the conditions of the liquor license.


The conditions of the Public Place of Amusement licenses issued pursuant to this plan of operation shall apply to the business address and License and to all officers, managers, partners, and direct or indirect owners of the licensed entity. The sale of the business to other persons purchasing the stock or membership units of the licensed entity does not void the conditions of the license. Any and all potential new owners of the licensed entity shall be subject to the same conditions set forth in this plan of operation.


It shall be the duty of every person conducting, engaging in, maintaining, operating, carrying on or managing the above mentioned business entity to post this plan of operation next to the liquor license in a conspicuous place at the business address.

**Licensee:** Fairmont Hotels & Resorts (U.S.) Inc. DBA: The Fairmont Chicago

**Premises:** 200 N. Columbus Dr., Chicago, IL 60601

  
Paula McMullen, Corporate Secretary  
Fairmont Hotels & Resorts (U.S.) Inc.

  
Shannon K. Trotter, Commissioner  
Local Liquor Control Commissioner  
City of Chicago

  
Date