



DEPARTMENT OF BUSINESS AFFAIRS AND CONSUMER PROTECTION  
CITY OF CHICAGO

**LIQUOR LICENSE PLAN OF OPERATION**

**Licensee:** Flirty Girl Fitness Lincoln Park, LLC  
D/b/a: Flirty Girl Fitness

**Premises:** 2215-17 North Halsted Street  
Chicago, IL 60614

**Application Type:** Consumption on Premises – Incidental Activity

**Account Number:** 374804

**Site:** 1

Pursuant to Chapter 4-60-040(h) of the City of Chicago Municipal Code, the City of Chicago Local Liquor Control Commission (LLCC) and the above named Licensee have agreed to the issuance of a Consumption on Premises – Incidental Activity liquor license under the following conditions:

**1. HOURS OF OPERATION AND PRIVATE EVENTS**

a) Flirty Girl Fitness Lincoln Park, LLC (“**Flirty Girl**”) will operate from 6:00 a.m. until 10:00 p.m. on Sundays through Thursdays. On Fridays and Saturdays, Flirty Girl may remain open until midnight. Notwithstanding the foregoing, Flirty Girl may remain open past 10:00 p.m. on Sundays through Thursdays and midnight on Fridays and Saturdays for the sole purpose of hosting a private event, such as a fundraiser or private party. Under no circumstances may Flirty Girl ever serve alcohol past 2:00 a.m. Monday through Saturday and 3:00 a.m. on Sunday (collectively, the “Later Hours”) and shall at all times comply with Chapter 4-60-130 of the City of Chicago Municipal Code.

b) Notwithstanding anything contained herein to the contrary, Flirty Girl agrees that it will not permit more than three fundraisers, private parties, or similar events per month that extend to the Later Hours.

c) At no time will Flirty Girl operate in a manner that would require the premises to obtain an adult use registration, nor shall the business operate in violation of the City of Chicago adult use ordinance or the prohibition against nudity in a liquor establishment pursuant to 4-60-140(d).



DEPARTMENT OF BUSINESS AFFAIRS AND CONSUMER PROTECTION  
CITY OF CHICAGO

**2. DELIVERIES**

All delivery vehicles will park on Halsted Street and deliveries will be made through the front door at 2215-17 North Halsted (“Premises”).

**3. NOISE PREVENTION**

Flirty Girl recognizes its responsibility to its neighbors to mitigate the noise that it may create at and around the Premises. Accordingly, Flirty Girl will take the following actions to mitigate noise from the Premises:

a) Under no circumstances will Flirty Girl host any events at the Premises that use live music performances. Disc jockeys may be used subject to the terms of this Section 5.

b) Flirty Girl will prevent excessive noise during business hours from customers entering and leaving the Premises by posting signage at the door that states “Please Respect our Neighbors, Please Exit Quietly.” Flirty Girl will also be responsible for making announcements at the end of all events reminding attendees that the Premises is adjacent to residences and to respect its neighbors upon leaving.

**4. SECURITY CAMERA SYSTEM**

Flirty Girl will install a video surveillance system as described. The system will cover all areas of the interior of the Premises and will be centrally monitored and recorded utilizing a 250 GB Digital Video Recorder. The system will be set to record 24 hours each day. Flirty Girl shall maintain recorded data for a minimum of 30-days and make such data available upon demand to any law enforcement agency.

**5. TRASH REMOVAL AND COLLECTION**

Flirty Girl will contract with a licensed waste collection and hauling contractor to provide adequately sized dumpster and scheduled hauling service. Dumpsters will be placed in the rear of the Premises off of the alley such that they can be accessed and emptied by the hauling contractor quickly and without unduly interfering with other ingress or egress from the alley during collection. Collection by the hauler will be scheduled during regular business hours to mitigate the impact of refuse removal noise; however, Flirty Girl will ensure that no waste or recycling collection and hauling takes place before 7:00 a.m. or after 8:00 p.m. Monday through Friday and 8:00 a.m. and 8:00 p.m. on Saturday and Sunday. Flirty Girl will store and remove garbage from the premises on a regular basis consistent with Chicago Board of Health Rules and Regulations. All garbage and



DEPARTMENT OF BUSINESS AFFAIRS AND CONSUMER PROTECTION  
CITY OF CHICAGO

rubbish will be removed and disposed of daily or at such other frequencies as may be necessary to prevent a nuisance. If from time to time garbage must be removed at the end of the business day in order to prevent a nuisance, Flirty Girl employees will move and place the garbage in plastic sacks carefully and quietly into the dumpsters so as to make little or no noise. Flirty Girl will be responsible for breaking down all boxes within the Premises prior to disposing of them in its recycling or waste containers.

**6. PARKING MANAGEMENT PLAN**

Flirty Girl shall hire a licensed and bonded valet service for the benefit of its customers. Flirty Girl shall ensure that the valet service only parks cars in lots reserved by Flirty Girl and shall prohibit the valet service from parking at any time in the public right of way. However, to reduce wait times at the end of the night, the valet will attempt to bring the remaining guests cars (usually 2-6 vehicles) close to the front of the facility in the public right of way during the last 30 minutes prior to closing so that the guests may retrieve their keys from the front desk and then walk to their vehicles. Notwithstanding the foregoing, Flirty Girl shall ensure that its valet service does not park at any time on any neighboring residential streets. Flirty Girl shall ensure that it has adequate parking lots leased at all times in order to accommodate all cars that use its valet service.

**7. MEETINGS AND COMMUNITY ORGANIZATIONS**

Flirty Girl will participate in local C.A.P.S. meetings, meetings with the office of the Alderman, police commander and other groups to discuss any neighborhood issues or concerns.

**8. EXTERIOR SAFETY PLAN**

Flirty Girl shall prevent or minimize the following conditions:

b) Obtrusive Customer Behavior: If a customer is inside the Premises and is acting obtrusively, management shall kindly approach the customer and request that the customer leave the Premises. In addition, the manager on duty or security staff will assist the customer in getting a taxi, or if with friends, the manager on duty and/or security staff will also kindly request the friend or friends to please leave quietly with the obtrusive customer. In any event, assistance with getting a taxi or taxis will be offered.

c) Exterior Loitering at Front Door, Smoking Area or Other Areas: Customers and other individuals will not be allowed to loiter in front of the Premises. Smoking will be prohibited within 15 feet of the front door; however, Flirty Girl shall ensure that any one



DEPARTMENT OF BUSINESS AFFAIRS AND CONSUMER PROTECTION  
CITY OF CHICAGO

electing to smoke shall do so south of the Premises and never in front of residential buildings. Any Flirty Girl guest electing to smoke must keep their noise level quiet or they will not be permitted to re-enter the Premises. If customers are NOT smoking, then Flirty Girl staff will alert them to either come back into the establishment or not loiter in the front of the establishment. Flirty Girl staff will also walk around the building exterior at regular intervals depending on the night, generally every hour starting at 9:00 p.m. through close to confirm that no individuals are loitering near the Premises out of direct sight from the front door. The security camera system will also be utilized to monitor record and preserve all exterior activity.

d) Accumulation of Litter: Flirty Girl will control the accumulation of litter from its customers and other individuals by maintaining a routine sweep of litter outside the establishment by its staff. The walk around sweeps will occur at opening and periodically through closing each night. The final sweep each night of operation will include a sweep of litter for a half block on each side of the Premises along Halsted Street and around the perimeter of the Premises.

e) Public Transportation: Flirty Girl customers will be encouraged to utilize public transportation options and provided directions to bus stops and CTA stations on its web site.

f) Lighting: Adequate exterior lighting will be maintained around the Premises; however, this exterior lighting will in no way infringe on neighboring residences.

9. Flirty Girl shall not apply for a Late Hour license at any time.
10. Flirty Girl will not install any flashing signage at any time.
11. Notwithstanding anything contained herein to the contrary, Flirty Girl agrees not to sell, lease, or otherwise transfer, temporarily or permanently the entity holding the Consumption on Premises – Incidental Activity liquor license to any other persons or entities attempting to purchase its membership units.

The conditions of the Consumption on Premises – Incidental Activity liquor license issued pursuant to this Plan of Operation are legally binding and may be enforced by the City of Chicago enforcement authorities under MCC 4-60-040. All other conditions of the license are governed by the City of Chicago Municipal Code. Violation of the above stated conditions may



DEPARTMENT OF BUSINESS AFFAIRS AND CONSUMER PROTECTION  
CITY OF CHICAGO

result in the imposition of a fine and/or suspension or revocation of all business licenses issued to the Licensee. Violation of the above stated conditions may also result in the issuance of Cease and Desist Orders prohibiting the activity which violates the conditions of the liquor license.

The conditions of the Consumption on Premises – Incidental Activity liquor license issued pursuant to this Plan of Operation shall apply to the business address and License and to all officers, managers, partners, and direct or indirect owners of the licensed entity. The sale of the business to other persons purchasing the stock or membership units of the licensed entity does not void the conditions of the license. Any and all potential new owners of the licensed entity shall be subject to the same conditions set forth in this Plan of Operation.


It shall be the duty of every person conducting, engaging in, maintaining, operating, carrying on or managing the above mentioned business entity to post this liquor license plan of operation next to the Consumption on Premises – Incidental Activity liquor license in a conspicuous place at the business address.

**Licensee: FLIRTY GIRL FITNESS LINCOLN PARK, LLC**

**Premises: 2215-17 N. Halsted Street  
Chicago, IL 60614**

  
By: **Kerry Knee**

Its:

  
**Gregory Steadman**

**City of Chicago**

**Local Liquor Control Commissioner**

Signed this 6<sup>TH</sup> Day of February 6<sup>TH</sup>, 2013