



DEPARTMENT OF BUSINESS AFFAIRS AND CONSUMER PROTECTION  
CITY OF CHICAGO

**LICENSE PLAN OF OPERATION**

Licensee: Gobrand, Inc.  
DBA: GoPuff

Premises: 2408 West Jarvis Avenue  
Chicago, Illinois 60645

Application Type: Tobacco (1781)

Account Number: 411007

Site Number: 03

The Department of Business Affairs and Consumer Protection ("BACP") of the City of Chicago and the above-named Licensee have agreed to the issuance of a Tobacco license under the following conditions:

1. **Package Goods.** Licensee will not sell or deliver any alcoholic liquor products.
2. **Signage.** Licensee will post in a conspicuous place within its licensed premises the following signs which clearly read:

"It Is A Violation Of The Law For Cigarettes Or Other Tobacco Products Or Tobacco Accessories To Be Sold To Any Person Under The Age Of 21. Any Person Who Violates This Law Is Subject To A Fine And Possible Imprisonment."

3. **Product Limitations.** Licensee will not sell any of the following:
  - a. Any tobacco product not in its original factory-wrapped package.
  - b. Any cigarette in a package containing fewer than 20 cigarettes.
  - c. Any "little cigar" in a package containing fewer than 10 little cigars.
  - d. Bidi cigarettes.
  - e. Any cigarette wrapping paper or wrapping leaf impregnated or scented with, or aged or dipped in, alcoholic liquor, chocolate, any fruit flavoring, vanilla or honey, in any combination.
  - f. Any tobacco product at a price less than those prescribed by City of Chicago Ordinance.



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4. **Sampling.** Licensee will not engage in any tobacco product sampling at its licensed premises.
5. **Coupons.** Licensee will not accept or honor any coupons, rebates or other reduced pricing promotions for any tobacco products.
6. **Age of Employment.** Licensee will not hire any person to deliver tobacco products who is under 21 years of age.
7. **Carding.** Licensee shall require any person seeking to purchase tobacco products who appears to be under the age of forty (40) to produce a valid form of government-issued identification which includes a photograph of the person, his or her date of birth, and the person's full name.
8. **Inspections.** Licensee acknowledges and authorizes all City of Chicago Departments and Agencies to inspect and examine, from time to time, its premises to determine compliance with all City of Chicago ordinances including but not limited to: (i) the purchase, storage, sale and/or delivery of tobacco products, and (ii) the adulteration of, and handling and sale of, such commodities.
9. **Cooperation with Police.** Licensee shall promptly report to the City of Chicago Police any illegal activity observed by, or reported to, its employees and agents, including its delivery drivers, occurring at or near its Licensed Premises or at any point of customer delivery. Licensee will maintain a log of all such activity and will produce a copy of said log to Police upon request.

The conditions of this tobacco license are legally binding and may be enforced by City of Chicago enforcement authorities. All other conditions of the license are governed by the City of Chicago Municipal Code. Violation of the above stated conditions may result in the imposition of a fine and/or suspension or revocation of all business licenses issued to the Licensee. Violations of the above stated conditions may also result in the issuance of cease and desist orders prohibiting the activity which violates the conditions of the license.

The conditions of the business licenses issued pursuant to this Plan of Operation shall apply to the business address and Licensee and to all officers, managers, members, partners and direct or indirect owners of the entity of which is licensed. The sale of the Licensee to other persons purchasing the stock of the licensed entity shall be subject to the same conditions set forth in this Plan of Operation. Any and all potential new owners of the licensed entity shall be subject to the same conditions set forth in this Plan of Operation.

It shall be the duty of every person conducting, engaging in, operating, carrying on or managing the above-mentioned business entity to post this Business License Plan of Operation next to the business license certificates in a conspicuous place at the business address.



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Yakir Gola  
Yakir Gola, President  
Gobrand, Inc.

Date

9/7/2018

Barbara Gresse 9/6/2018  
Barbara Gresse, Deputy Commissioner  
Department of Business Affairs and Consumer Protection  
City of Chicago