



DEPARTMENT OF BUSINESS AFFAIRS AND CONSUMER PROTECTION  
CITY OF CHICAGO

**LIQUOR LICENSE/PPA PLAN OF OPERATION**

**Licensee:** WILD HARE MUSIC, LLC  
**Premises:** 2610 N. Halsted Street  
Chicago, IL 60614  
**Application Type:** Tavern Liquor License  
**Public Place of Amusement License**  
**Account Number:** 368613  
**Site:** 1

Pursuant to Sections 4-60-040(h) and 4-156-311(d)(3)(A) of the City of Chicago Municipal Code, the City of Chicago Local Liquor Control Commission (LLCC) and Department of Business Affairs and Consumer Protection (BACP) and the above named Licensee have agreed to the issuance of a Tavern liquor license and a Public Place of Amusement License under the following conditions:

**1. HOURS OF OPERATION**

Wild Hare will operate during the legally permissible hours of operation for Taverns as authorized by the City of Chicago Municipal Code, including not opening on Sundays until 10:00am. It is the intention of Wild Hare to operate Tuesday through Friday 5pm to 2am, Saturday from 5pm to 3am and Sunday from 11am to 2am. Mondays will be reserved for occasional private parties and fundraisers. All live band performances shall be required to end one hour before closing: at 1am Monday through Friday and Sunday, excepting Saturday nights (into Sunday morning), when live band performances shall end at 2am. Wild Hare shall conduct no more than four nights of live band performances per week from June 18, 2014 through December 17, 2014.

**2. DELIVERIES**

All delivery vehicles will park on Halsted Street and deliveries will be made through the front door at 2610 N. Halsted. Any items which need to be loaded into the back of the building will be hand dollied from the front of the building along the concrete sidewalk on the south wall of the building directly into the rear door to the kitchen/storage area. The rear parking lot will be utilized for employee and performer parking and for refuse and grease containers.



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**3. TICKET SALES**

For ticketed events only, Wild Hare will sell tickets through a walk-up ticket cashier who will operate utilizing a point of sale information system as well as through its website with tickets available at the ticket cashier desk on a will-call basis. Admission prices will generally range from \$5.00 to \$25.00. Wild Hare will sell no more than 210 tickets to any one show.

**4. EMPLOYEES**

Employees of Wild Hare will include Kitchen Managers, Bartenders, Floor Managers, Security Managers Audio Engineers, a Controllor and Assistants. Approximately 20 employees will make up the staff. General Management will be the responsibility of the Members of Wild Hare. Kitchen staff with be required to hold Serve Safe Food Protection Manager Certification. Alcohol serving staff will be required to hold Beverage Alcohol Sellers and Servers Education and Training (BASSET) certification by the Illinois Liquor Control Commission.

**5. BOOKING AND PROMOTION**

Wild Hare will be the exclusive booker of all performances and events held at the premises. No outside promoters will be used for any performances. Wild Hare will promote its calendar of events and individual shows through its website, print advertising, social media, email newsletters, public relations, on-site posters and printed postcards.

**6. ADMISSION/DOOR POLICIES**

Patrons entering the Wild Hare must be 21 years old or older and will be required to produce valid Illinois Liquor Control Commission approved identification at the front door. Adequate proof of age and identity of an individual in Illinois is a document issued by a federal, state, county or municipal government including, but not limited to, a driver's license, selective service card or an Armed Services identification card. Prior to and as a condition of their employment, security staff will have received training to detect fake licenses or identification cards in order to insure that no underage drinking takes place on the premises. All performances will be exclusively for those individuals 21 years and older. As Wild Hare will be a licensed tavern persons under the age of 21 may enter only during non-performance hours (example Sunday brunch) accompanied by a parent or legal guardian. The Licensee shall also utilize a taxi company to assist with patrons leaving the premises. The Licensee shall assist patrons requesting taxi services arriving at and departing from the licensed premises and ensure that taxis and other vehicles dropping off passengers at the licensed premises do so efficiently so that the flow of street traffic is not disturbed. Patrons exiting the premises who appear to be over



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served will be encouraged to take a taxi home and will be assisted by security staff into taxis.

**7. SOUNDPROOFING MEASURES**

Wild Hare recognizes its responsibility to its neighbors to mitigate the noise that patrons and performances may create at and around the premises. Wild Hare believes strongly that a quality listening experience is attained through quality technology and a high quality engineering mix, not through excessive volume or vibration. Before conducting any live performances, Wild Hare will take the following specific measures to create and maintain a high quality and non-obtrusive sound environment for its patrons and neighbors and provide a report to the City describing the installation:

- 1) Soundproofing material (acoustic control foam products, insulation, sound absorbing curtains etc.) will be sourced, tested on-site and permanently installed inside the premises. Particular emphasis will be placed on mitigating sound from the existing ventilation system, the apartments above the premises, the windows and the rear of the premises. No speakers will be placed outside of the premises.
- 2) A Meyer Sound branded sound system (mixing/recording desk, monitors and loudspeakers) will be sourced, tested on-site and installed to provide an excellent listening experience without excessive decibels or audio vibration.
- 3) Wild Hare Audio Engineers will be responsible for and utilized to mix and manage the sound during all performances.
- 4) Wild Hare will source and have available on premises a sound meter to regularly test decibel levels in order to insure compliance with all ordinances and agreements.
- 5) Before opening, and from time to time upon request of the community, Wild Hare will test noise emanating from the establishment (from any area) against City noise standards, which may be witnessed by representatives of the Alderman's office. Wild Hare will provide a written report of said testing to the City. If the testing done by the Wild Hare personnel shows that the measures undertaken do not sufficiently prevent noise then the Wild Hare would have to install additional soundproofing, including if necessary soundproof glass, at their sole cost and expense. Wild Hare will not conduct any live band performances until the soundproofing is installed and tested.

**8. SECURITY CAMERA SYSTEM**

Wild Hare will install a Video Surveillance System as described on the attached security



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system document. The system will cover all areas of the interior and exterior of the premises and will be centrally monitored and recorded utilizing a 250 GB Digital Video Recorder. The system will be set to record 24 hours each day. Adequate exterior lighting will be maintained in all areas. Licensee shall maintain recorded data for a minimum of one week and make such data available upon demand to any law enforcement agency.

**9. TRASH REMOVAL AND COLLECTION**

Wild Hare will contract with a licensed waste collection and hauling contractor to provide adequately sized dumpster and scheduled hauling service. Dumpsters will be placed in the rear of the premises off of the alley such that they can be accessed and emptied by the hauling contractor quickly and without unduly interfering with other ingress or egress from the alley during collection. Collection by the hauler will be scheduled during regular business hours (8am to 4pm) to mitigate the impact of refuse removal noise. Wild Hare will store and remove garbage from the premises on a regular basis consistent with Chicago Board of Health Rules and Regulations. All garbage and rubbish will be removed and disposed of daily or at such other frequencies as may be necessary to prevent a nuisance. Wild Hare will remove garbage from the premises prior to opening for the business day versus the end of the business day to ensure that noise from the garbage does not create a nuisance to neighbors in the middle of the night. If from time to time garbage must be removed at the end of the business day in order to prevent a nuisance, employees will move and place the garbage in plastic sacks carefully and quietly into the dumpsters so as to make little or no noise. Licensee will maintain a clean grease box service to help control rodent attraction to the premises.

**10. PARKING MANAGEMENT PLAN**

Wild Hare shall have a parking management operation plan with Parking Spaces Incorporated (or another established or reputable parking service provider) which provides for valet service, staff parking and/or discounted parking in the neighborhood including at the Home Depot lot located at 2665 N. Halsted St., approximately one block north of the premises. Wild Hare shall provide a free parking validation or voucher upon request to any customer entering the Premises with a paid admission and will prominently include information concerning free parking on its website, in print advertising, social media, sales and marketing materials, tickets, and other related materials. Wild Hare shall provide signage near its front door indicating that this free parking validation or voucher is available at Wild Hare with a paid admission

**11. MEETINGS AND COMMUNITY ORGANIZATIONS**

Wild Hare will become a member of and attend meetings of Wrightwood Neighbors Association and other appropriate community organizations and will from time to time



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offer the premises for community and other fundraising activities. In addition, Wild Hare will participate in local C.A.P.S. meetings, meetings with the office of the Alderman, police commander and other groups to discuss any neighborhood issues or concerns.

**12. EXTERIOR SAFETY PLAN**

The Wild Hare Exterior Safety Plan, incorporated herein, shall prevent or minimize the following conditions:

a) Excessive Noise - Licensee will prevent excessive noise during business hours from customers entering and leaving the premises by posting signage at the door including "Please Respect our Neighbors, Please Exit Quietly." In addition to signage, security staff will be posted at the front door monitoring and carding customers and respectfully but firmly requesting departing customers to leave quietly. Licensee's security will be managed by personnel whose responsibilities include enforcement of Wild Hare security policies, all of which shall be consistent with all local, state and federal laws.

b) Obtrusive Customer Behavior: If a customer is inside the establishment and is acting obtrusively, security staff and/or the manager on duty are instructed to kindly approach the customer and request that the customer leave the premises. In addition, the manager on duty or security staff will assist the customer in getting a taxi, or if with friends, the manager on duty and/or security staff will also kindly request the friend or friends to please leave quietly with the obtrusive customer. In any event, assistance with getting a taxi or taxis will be offered.

c) Exterior Loitering at Front Door, Smoking Area or Other Areas: While there will generally be some customer traffic at the front door, customers and other individuals will not be allowed to loiter in front of the premises. Customers will be allowed to enter and exit with appropriate ID and proof of entry payment in order to smoke cigarettes outside. Smoking will be prohibited within 15 feet of the front door. During this time they must keep their noise level quiet or they will not be permitted to re-enter the premises. If customers are NOT smoking, then security staff will alert them to either come back into the establishment or not loiter in the front of the establishment. A designated smoking area will be indicated and a secure exterior ash tray will be provided. Security staff will also walk around the building exterior at regular intervals depending on the night, generally every hour starting at 9pm through close to confirm that no individuals are loitering near the premises out of direct sight from the front door. The security camera system will also be utilized to monitor record and preserve all exterior activity.



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d) Accumulation of Litter: In addition to the secure exterior ash tray, Licensee will control the accumulation of litter from its customers and other individuals by maintaining a routine sweep of litter outside the establishment by our staff. The walk around sweeps will occur at opening and periodically through closing each night. The final sweep each night of operation will include a sweep of litter for a half block on each side of the premises along Halsted Street and around the perimeter of the premises.

e) Fights, Verbal Harassment and Criminal Activity: Proper prevention of fights and other such activity begins with proper security procedures at the front door and proper control and monitoring of alcohol consumption by customers consistent with the BASSET training of all managers and servers. In the event of a fight, verbal harassment incident or criminal activity outside the premises, security staff and the manager on duty are responsible to call 311 for non-emergency situations and 911 for emergencies. In the event of any such activity occurring within the premises, the manager on duty and security staff are instructed to immediately contact police, turn up lights, turn off music, intervene in a manner consistent with the safety of all individuals and if possible remove any offenders from the premises.

f) Parking and Traffic Congestion: In addition to the requirements of Section 10 herein, customers will be encouraged to utilize public transportation options and provided directions to bus stops and el stations on our web site.

g) Pedestrian Traffic: Wild Hare will mitigate interference with pedestrian traffic in front of the premises by creating a single file line along the exterior window line for entering patrons and utilizing a two person entry team of a cashier and security manager to move patrons quickly through the line. In the event that the premises reach maximum capacity, a short line will be maintained along the exterior window line and all others will be encouraged to depart by security.

13. The Licensee shall not permit any music that contains lyrics or messages that promote hate, intolerance or violence against any class or group of people, protected or otherwise.
14. The Licensee shall not apply for a sidewalk café permit for at least one (1) year from the effective date of this Plan of Operation. Additionally, the Licensee shall not apply for a sidewalk café permit at any time unless the application is presented to the community and the alderman for comment and input.
15. The Licensee shall not apply for a Late Hour license at any time.



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16. The Licensee shall not apply for occupancy placards for a total capacity on the premises greater than 299.
17. Licensee will not install any flashing signage.
18. Licensee warrants that the only members of Wild Hare Music, LLC are William Glastris, Asrat Sellassie, Ruphael Woldermariam and Joel McCarthy. The conditions of the Tavern liquor license and Public Place of Amusement license issued pursuant to this Plan of Operation are legally binding and may be enforced by the City of Chicago enforcement authorities under Municipal Code of Chicago §§ 4-60-040 and 4-156-311. All other conditions of the licenses are governed by the City of Chicago Municipal Code. Violation of the above stated conditions may result in the imposition of a fine and/or suspension or revocation of all business licenses issued to the Licensee. Violation of the above stated conditions may also result in the issuance of Cease and Desist Orders prohibiting the activity which violates the conditions of the liquor and public place of amusement licenses.
19. The conditions of the Tavern liquor license and Public Place of Amusement license issued pursuant to this Plan of Operation shall apply to the business address and License and to all officers, managers, partners, and direct or indirect owners of the licensed entity. The sale of the business to other persons purchasing the stock or membership units of the licensed entity does not void the conditions of the licenses. Any and all potential new owners of the licensed entity shall be subject to the same conditions set forth in this Plan of Operation. This Plan of Operation supersedes any Plans of Operation previously entered into by the parties.
20. It shall be the duty of every person conducting, engaging in, maintaining, operating, carrying on or managing the above mentioned business entity to post this plan of operation next to the Liquor and Public Place of Amusement Licenses in a conspicuous place at the business address.



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**Premises:** 2610 N. Halsted Street  
Chicago, IL 60614

**William V. Glastris, Jr.**  
**Managing Member**  
**WILD HARE MUSIC, LLC**

**Gregory Steadman**  
**City of Chicago**  
**Local Liquor Control Commissioner**

**Maria Guerra Lapacek**  
**City of Chicago**  
**Commissioner, Department of Business Affairs and Consumer Protection**

Signed this 18<sup>th</sup> Day of June, 2014