



DEPARTMENT OF BUSINESS AFFAIRS AND CONSUMER PROTECTION
CITY OF CHICAGO

AGREED LIQUOR LICENSE PLAN OF OPERATION

Licensee: Willa's 50 Yard Line

Premises: 69 E. 75th St.
Chicago, IL 60619

License Type: Tavern

Account #: 4669

The City of Chicago Department of Business Affairs and Consumer Protection /Local Liquor Control Commission (BACP/LLCC) and the above named Licensee have agreed to the following license conditions concerning the operation of the business:

1. For the two weeks following the execution of this Plan, Licensee will curtail its business hours and will close at 12:00 a.m. on Mondays through Thursdays and at 1:00 a.m. on Fridays through Sundays. Licensee will resume normal business hours thereafter.
2. On a nightly basis, Licensee will employ a Door Host whose primary responsibility is to keep order at the entrance, check IDs to ensure patrons are of legal age, deny entry to visibly intoxicated persons, persons known to have previously caused problems, etc.
3. Additional personnel will also monitor the parking lot adjacent starting at 30 minutes before close through 1 hour after close to ensure that patrons leave in a quiet manner and to otherwise ensure patron and public safety.
4. Closed Circuit Television (CCTV) cameras will record all activity inside and outside the premises. Recordings from these cameras will be produced immediately upon request by City of Chicago law enforcement agencies. Recordings shall be maintained for a period of at least 30 days.
5. All security personnel shall be licensed and bonded and will wear clothing readily identifying them as security.
6. Licensee will conduct criminal background checks on all security personnel and will not hire persons found to have felony criminal convictions. All security personnel must

possess at least two years prior experience in law enforcement or in some other security-related profession.

7. On a nightly basis, security personnel will be posted at various points throughout the premises, including the door, to ensure public safety within the premises and along the public way adjacent to the premises.

8. Licensee will employ male and female persons to physically "pat down" all patrons to check for weapons. Handheld metal detectors will also be used.

9. Security personnel are required to document any and all incidents reported to the police in a written log and shall retain all incident reports generated for no less than two (2) years. Licensee will call 911 immediately from a land line whenever its employee(s) witness any illegal act or whenever an illegal activity is brought to their attention.

10. Security personnel will ensure that patrons entering and leaving the Premises do so in an orderly and respectful manner.

11. Licensee will announce "Last Call" for alcoholic beverage sales and service at least 30 minutes prior to the close of business.

12. Licensee will make a public service announcement to all patrons at least 15 minutes prior to the close of business to remind patrons of their responsibility to leave the Premises and the surrounding neighborhood promptly, quietly and in an orderly manner. At the time the business is required to close no patrons may remain in the Premises.

13. All staff who may serve alcoholic beverages and all security personnel will be BASSET or TIPS trained. Licensee agrees that new employees will be BASSET or TIPS trained and certified within two weeks (2) of their employment.

14. Management will provide taxi services and other assistance to any patron showing signs of intoxication.

15. Police will be immediately notified of any patron attempting to drive after showing signs of intoxication.

16. Licensee will display a sign in a conspicuous location near the front door inside the Premises that reads, "Please Respect Our Neighbors, Please Exit Quietly and Do Not Loiter."

17. Licensee will use mechanical "clickers" to monitor patrons both entering and exiting the Premises to ensure that occupancy is not exceeded. During evening hours on Fridays through Sundays, Licensee will keep a written log on an hourly basis to track the number of patrons within the Premises.

18. Licensee will ensure that any music played on the Premises conforms strictly to all relevant City of Chicago ordinances, including sound and other environmental provisions.

Licensee's business model will cater to clientele between the ages of 30 to 50. Licensee will not engage in any marketing or other business policies designed to attract a clientele under the age of 30.

19. The Licensee will not use so-called "promoters" or unlicensed persons or entities to market or promote any entertainment activities conducted at the Premises.

20. Licensee shall notify the 6th District Police Commander and the local Alderman of all events at least five (5) days before the event. Such notifications shall be sent via electronic email. The notice to the Alderman and Commander shall include:

- a. Name of the event;
- b. Name and contact information of the hosting party;
- c. Names of all acts or performers which will perform;
- d. Date of event;
- e. Times of event;
- f. Expected number of attendees;
- g. Number of Security people;
- h. Name of Manager on and cell phone number.
- i. Any delays in the start of end time of events shall be promptly reported by the Licensee to the 6th District Commander via email.

21. Licensee will not offer for sale "bottle service" of spirits products for on-premises consumption.

22. Within one hour after closing, Licensee shall on a daily basis sweep the area in front of the Premises and adjacent properties for litter and other debris.

23. Licensee shall purchase a cell phone and will post the number to be used specifically as a contact number for the community to be able to inform Licensee of any problems regarding the operation of the establishment and as a way to keep the lines of communication open between the Licensee and the community.

24. Licensee agrees to meet with local Alderman, City agencies and community groups at their request to identify, address and resolve all complaints accurately identified and ascribed to Licensee's business operations.

25. Licensee will regularly attend local CAPS meetings.

The agreed conditions of this license plan of operation are legally binding and may be enforced by City of Chicago enforcement authorities. Violation of the above stated agreed conditions may result in the imposition of a fine and/or suspension or revocation of all business licenses issued to the licensee.

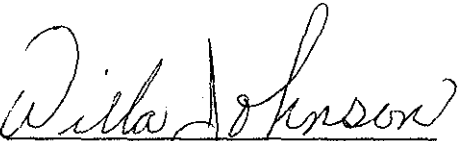
The agreed conditions of the license plan of operation shall apply to the business address and Licensee and to all officers, managers, members, partners and direct or indirect owners of the

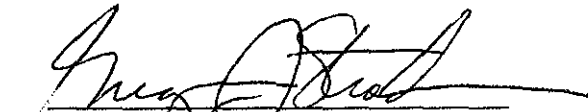
entity of which is licensed. The sale of the business to other persons purchasing the stock of the licensed entity shall be subject to the same agreed conditions set forth in this plan of operation.

It shall be the duty of every person conducting, engaging in, operating, carrying on or managing the above-mentioned business entity to post this license plan of operation next to the business license certificates in a conspicuous place at the business address.

Licensee: Willa's 50 Yard Line

Business Address: 69 E. 75th St., Chicago, IL 60619

By: 
Willa Johnson
Sole Proprietor


Gregory J. Steadman
City of Chicago
Local Liquor Control Commissioner

Date: 5/2/16