DEPARTMENT OF BUSINESS AFFAIRS AND CONSUMER PROTECTION
CITY OF CHICAGO

LIQUOR LICENSE PLAN OF OPERATION

Licensee: SEVEN WEST DIVISION, INC. dba Room 7

Premises: 7 W. Division Street, Floor 1
Chicago, IL 60610

License Types: Tavern Liquor License, Public Place of Amusement and Late Hour

Account Number: 64172

Site: 1

Pursuant to Chapter 4-60-040(h) of the City of Chicago Municipal Code, the City of Chicago Local Liquor Control Commission (LLCC) and the above named Licensee have agreed to the issuance of a Tavern liquor license under the following conditions:

1. DAYS AND HOURS OF OPERATION

Seven West Division, Inc. ("Seven West") will be open to the general public on Sundays through Fridays opening after 11:00am and closing at 4:00am and Saturdays opening after 11:00am and closing at 5:00am. Seven West shall initiate its "soft closing" thirty (30) minutes before closing time. Such "soft closing" shall consist of turning up all of the lights inside the Premises, turning off all music, ceasing the service of alcohol and politely asking the patrons to finish their beverages and exit the Premises quietly. Additionally, Seven West shall ensure that no patron or non-employee of the establishment be on Premises after closing time. Furthermore, no person (manager, owner, staff or otherwise) shall be consuming any alcoholic beverage on Premises after closing time.

2. OCCUPANCY

Occupancy for the Premises is 270 persons. Seven West shall ensure that two (2) staff members each account for every patron entering and exiting the Premises. Each staff member responsible for counting patrons shall have two (2) hand held counting clickers, one to count patrons entering and one to count patrons exiting the Premises.

3. EMPLOYEES

Employees of Seven West will include Managers, Bartenders, Hosts, Floor Managers, Security Managers Audio Engineers, a Controller and Assistants. Approximately 30 employees will make up the staff. General Management will be the responsibility of the...
Manager and Ownership of Seven West. Alcohol serving staff will be required to hold Beverage Alcohol Sellers and Servers Education and Training (BASSET) certification by the Illinois Liquor Control Commission. Seven West shall have a minimum of eight (8) security staff on days where the Premises are open to the general public. Seven West security staff shall be identified by yellow or orange jackets which shall be worn by all security staff being upon the initiation of the soft closing, as defined herein.

4. DOOR POLICIES/ADMISSION FEES FOR PERFORMANCES
Patrons entering Seven West must be 21 years old or older and will be required to produce valid Illinois Liquor Control Commission approved identification at the front door. Adequate proof of age and identity of an individual in Illinois is a document issued by a federal, state, county or municipal government including, but not limited to, a driver’s license, selective service card or an Armed Services identification card. Prior to and as a condition of their employment, security staff will have received training to detect fake licenses or identification cards in order to insure that no underage drinking takes place on the premises. Licensee’s security staff at the entrance shall strictly enforce the occupancy limits at all times. Licensee shall not raise the admission charge from time to time on any given night of operation, by way of example; if Licensee begins an admission charge at $20.00 per patron Licensee shall not be allowed to increase that to $30.00 at a later time in that same evening. Nothing in this Plan of Operation shall prohibit Licensee from “comping” certain patrons admission charges or charging a higher or lower admission charge from night to night.

5. SECURITY CAMERA SYSTEM
Seven West currently has a Video Surveillance System, with 29 Cameras (4 exterior, 25 interior) as described on the attached security system document. The system will cover all areas of the interior and exterior of the premises and will be centrally monitored and recorded utilizing a 250 GB Digital Video Recorder. The system will be set to record 24 hours each day. Adequate exterior lighting will be maintained in all areas. Licensee shall maintain recorded data for a minimum of one week and make such data available upon demand to any law enforcement agency.

6. MEETINGS AND COMMUNITY ORGANIZATIONS
Seven West will participate in local C.A.P.S. meetings, hospitality C.A.P.S. meetings, meetings with the office of the Alderman, police commander and other groups to discuss any neighborhood issues or concerns.

7. EXTERIOR SAFETY PLAN
Seven West Exterior Safety Plan incorporated herein, shall prevent or minimize the
following conditions:

a) **Excessive Noise** - Licensee will prevent excessive noise during business hours from customers entering and leaving the premises by posting signage at the door including "Please Respect our Neighbors, Please Exit Quietly." In addition to signage, security staff will be posted at the front door monitoring and carding customers and respectfully but firmly requesting departing customers to leave quietly. Licensee's security will be responsible for enforcement of Seven West security policies, all of which shall be consistent with its Late Hour Exterior Safety Plan and all local, state and federal laws.

b) **Obtrusive Customer Behavior**: If a customer is inside the establishment and is acting obtrusively, security staff and/or the manager on duty are instructed to kindly approach the customer and request that the customer leave the Premises. In addition, the manager on duty or security staff will assist the customer in getting a taxi, or if with friends, the manager on duty and/or security staff will also kindly request the friend or friends to please leave quietly with the obtrusive customer. In any event, assistance with getting a taxi or taxis will be offered.

c) **Exterior Loitering at Front Door**: While there will generally be some customer traffic at the front door, customers and other individuals will not be allowed to loiter in front of the premises. Customers will be allowed to enter and exit with appropriate ID in order to smoke cigarettes outside. Smoking will be prohibited at the front of the Premises, instead patrons will be instructed to smoke in an area just east of the entry to the Premises where they will be allowed to smoke. During this time they must keep their noise level quiet or they will not be permitted to re-enter the Premises. If customers are NOT smoking, then security staff will alert them to either come back into the establishment or not loiter in any area near the establishment. A designated smoking area will be indicated and two (2) secure exterior ash trays will be provided. Security staff will also walk the front and rear of the Premises' exterior at regular intervals depending on the night, generally every hour starting at 11pm through close to confirm that no individuals are loitering near the Premises out of direct sight from the cameras or security staff. The security camera system will also be utilized to monitor, record and preserve all exterior activity.

d) **Rear Door**: The rear door of the Premises shall not be used for patrons entering or exiting the Premises. The rear door shall remain secure during all hours of operation and shall only be used by staff on an "as needed" basis. Patrons may exit the Premises through the rear door in the event of an emergency only.
e) Accumulation of Litter: In addition to the secure exterior ash trays, Licensee will control the accumulation of litter from its customers and other individuals by maintaining a routine sweep of litter outside the establishment by its staff. The walk around sweeps will occur at opening and periodically through closing each night. The final sweep each night of operation will include a sweep of litter on each the front and rear of the Premises.

f) Fights, Verbal Harassment and Criminal Activity: Proper prevention of fights and other such activity begins with proper security procedures at the front door and proper control and monitoring of alcohol consumption by customers consistent with the BASSET training of all managers and servers. In the event of a fight, verbal harassment incident or criminal activity outside the Premises, security staff and the manager on duty are responsible to call 311 for non-emergency situations and 911 for emergencies. In the event of any such activity occurring within the Premises, the manager on duty and security staff are instructed to immediately contact police, turn up lights, turn off music, intervene in a manner consistent with the safety of all individuals and if possible remove any offenders from the Premises.

g) Pedestrian Traffic: When an interior line is not possible Seven West will mitigate interference with pedestrian traffic in front of the Premises by creating a single file line along the front of the Premises, east of the entrance for entering patrons and utilizing a two person entry team of security staff to move patrons quickly through the line. In the event that the Premises reach maximum capacity, a short line will be maintained along the front of the Premises, east of the entrance and all others will be encouraged to depart by security.

h) Front Windows: Licensee shall not cover, tint or otherwise obstruct the view from the street through the front windows (Division Street) of the Premises.

i) The Licensee shall assist patrons requesting taxi services arriving at and departing from the licensed premises and ensure that taxis and other vehicles dropping off passengers at the licensed premises do so efficiently so that the flow of street traffic is not disturbed. Patrons exiting the premises who appear to be over served will be encouraged to take a taxi home and will be assisted by security staff into taxis.

8. Seven West will not sell package goods for the consumption off the Premises.

The conditions of the Tavern liquor license issued pursuant to this Plan of Operation are legally binding and may be enforced by the City of Chicago enforcement authorities under MCC 4-60-
040. All other conditions of the license are governed by the City of Chicago Municipal Code. Violation of the above stated conditions may result in the imposition of a fine and/or suspension or revocation of all business licenses issued to the Licensee. Violation of the above stated conditions may also result in the issuance of Cease and Desist Orders prohibiting the activity which violates the conditions of the liquor license.

The conditions of the Tavern liquor license issued pursuant to this Plan of Operation shall apply to the business address and License and to all officers, managers, partners, and direct or indirect owners of the licensed entity. The sale of the business to other persons purchasing the stock or membership units of the licensed entity does not void the conditions of the license. Any and all potential new owners of the licensed entity shall be subject to the same conditions set forth in this Plan of Operation.

It shall be the duty of every person conducting, engaging in, maintaining, operating, carrying on or managing the above mentioned business entity to post this liquor license plan of operation next to the Liquor License in a conspicuous place at the business address.

Licensee: SEVEN WEST DIVISION, INC.

Premises: 7 W. Division Street
Chicago, IL 60610

Eyup Hurneydan, President

Gregory Steadman
City of Chicago
Local Liquor Control Commissioner

Signed this Day of December 30th, 2015