AGREED LIQUOR LICENSE PLAN OF OPERATION

Licensee: Venue One, LLC

Premises: 1044 W. Randolph Street
Chicago, IL 60607

Application Type: Consumption on Premises Incidental Activity Liquor License
Account Number: 355371
Site Number: 1

The City of Chicago Local Liquor Control Commission and the above named licensee have agreed to the issuance of a Consumption on Premises Incidental Activity liquor license under the following agreed upon conditions:

I. Licensee is a wholly owned subsidiary of Venue One, LLC, and is lawfully established as a banquet hall, which under the Chicago Zoning Ordinance is considered a medium-sized entertainment and spectator sports venue.

a. Licensee understands that the premise located at 1044 W. Randolph is located in a consumption on premises liquor license moratorium pursuant to Chapter 4-60-022 (27.195). Licensee, however, claims an exemption under the moratorium ordinance pursuant to Chapter 4-60-021(c) (1), as a “Banquet Hall licensed for incidental service of liquor only and where the principal activity is the service of food”. As such, Licensee must operate the banquet hall in a manner where the primary activity is the service of food and where alcohol sales will only be incidental or secondary activity to the service of food. Therefore, Licensee agrees to serve food at all events booked at the banquet hall. Licensee agrees that, if at any time, the licensee operates in a manner where alcohol sales become the principal activity, licensee shall immediately seek to have the consumption on premises moratorium lifted in order to operate in such a manner. In the event that the licensee operates in a manner where alcohol sales become the principal activity and fails to have the consumption on premises moratorium lifted, such failure shall constitute grounds for the LLCC to seek revocation of all business licenses.
b. Unless Licensee obtains a Public Place of Amusement license, licensee shall limit its business activities to banquet-style private events which shall not open to the general public. Examples of private events Licensee may hold include, but shall not be limited to, weddings, bar/bat mitzvahs, not-for-profit fundraisers, political events fundraisers, bachelor and bachelorette parties, birthday parties, graduation celebrations, retirement dinners, educational seminars, conferences, luncheons, corporate meetings and parties, holiday celebrations, gospel brunches, fashion shows, business grand openings, CD/music release parties, new product launch events, product marketing and PR parties, at which the emphasis is on the participants, event itself or beneficent purpose, and not on the consumption of alcohol.

II. Licensee shall execute written agreements with all third parties seeking to hold events at the Licensed Premises. Private events shall comply with the definition of, “Private Function”, as defined in the Illinois Liquor Control Act of 1934, section 5/1-3.36 and further referenced in the Illinois Liquor Control Commission Trade Practice Policy 22 and this agreement, to wit:

a. 235ILCS 5/1-3.36 reads, “A private function is a prearranged private party, function, or event for a specific social or business occasion, either by invitation or reservation and not open to the general public, where the guests in attendance are served in a room or rooms designated and used exclusively for the private party, function, or event.”

b. TPP 22 reads, “Private functions not open to the general public require that the number of participants at the event must be limited by the licensee either through the issuance of tickets, invitations or set number of participants at the activity. Specifically excepted are weddings, private parties, fund raising functions, etc., at which the emphasis is on the participants, event itself or beneficent purpose, and not on the consumption of alcohol.

c. An event or function advertised or held out to the general public in any manner, that allows the general public, in any way, to purchase a ticket, limited number of tickets, become member of a guest list or any other means, in order to attend the event is not considered to be a private event or function.
d. All executed written agreements shall included, a comprehensive description of the proposed events, including the nature and purpose of the same, the date of the event, the time of its commencement, and the time of its conclusion; the total number of participants of each event, which shall not exceed the lawful occupancy of the Licensed Premises; and, for private events, a written means by which to limit and identify the participants (e.g., through the issuance of tickets, written invitations, guest list, etc.), which shall be attached to and made a part of the agreement.

III. Immediately upon request, Licensee shall produce to the City of Chicago police department, local liquor control commissioner and/or any other authorized governmental agency or department copies of its executed written agreements executed in conjunction with any event held at the Licensed Premises.

IV. Licensee shall not operate its business as a nightclub or tavern. Licensee understands that the principal activity of a nightclub or tavern is the sale of alcohol.

V. All employees having any responsibility for any alcoholic beverage service will be TIPS or BASSET Certified and will be trained on proper ID-checking techniques.

VI. Licensee will participate regularly in C.A.P.S. (Community Alternative Policing Strategy) meetings.

VII. Licensee will immediately address any public nuisance issues that impact the health, safety, and welfare of the community.

VIII. Licensee will name a public liaison representative to serve as the agent of the Licensee to members of the community. The liaison will hear all complaints filed by the community and seek to resolve all public nuisance matters. Licensee agrees that it will promptly investigate any public nuisance complaint received from members of the community and will seek to remedy any such nuisance as soon as practicable.

The agreed conditions of this liquor license are legally binding and may be enforced by City of Chicago enforcement authorities. Violation of the above stated agreed conditions may result in the imposition of a find and/or suspension or revocation for all business licenses issued to the licensee. Violations of the above stated agreed conditions may also
result in the issuance of cease and desist order prohibiting the activity which violates the conditions of the liquor license.

The agreed conditions of the liquor license shall apply to the business address and licensee and to all officers, managers, members, partner and direct or indirect owner of the entity of which is license. The sale of the business to other person purchasing the stock or membership units of the licensed entity shall be subject to the same agreed conditions set forth in this plan of operation.

It shall be the duty of every person conducting, engaging in, operating, carrying on or managing the above-mentioned business entity to post this Liquor License Plan of Operation next to the Liquor License certificate in a conspicuous place at the business address.

Licensee: Venue One, LLC

Business Address: 1044 W. Randolph Street, Chicago IL 60607

Sean Cannon – Chief Executive Officer
Venue One, LLC

Steve Casper – Chief Financial Officer
Venue One, LLC

Gregory J. Steadman
City of Chicago
Local Liquor Control Commissioner
Department of Business Affairs and Licensing

Date: 5/4/11