

# FUND YOUR BUSINESS THROUGH SEED CHICAGO



## How do I get started?

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## How long do the projects last?

Seed Chicago projects last for 30-days.



## How much money can I raise?

Seed Chicago limits its project goals to \$10,000. If your project can achieve a higher goal, then submit a letter explaining your goal, what you will accomplish with the funding, and why you should be allowed an exception.



## How much does it cost?

**FREE!** However, if a project is successfully funded, Kickstarter applies a 5% fee to the funds collected.



## How does it work?

- Every project is independently created and crafted by its owner, and they are responsible for the project.
- Owners build project pages, shoot videos, and brainstorm rewards to offer supporters.
- Every project creator sets their project's funding goal and deadline. If people like the project, they can pledge money.
- Funding on Kickstarter is all-or-nothing. If the project reaches its funding goal, all supporters are charged. If the project falls short, no one is charged.



## What is the review process?

- You must receive approval by Accion Chicago. All submissions must include a completed questionnaire from the Seed Chicago Project Owner Packet, which will be reviewed by a review committee.
- You must receive approval by Amazon Payments to accept pledges from supporters. This process takes up to 7 business days.
- Once you have approval from Amazon Payments you must submit your completed project to Kickstarter for review. This process takes anywhere from 2-10 business days.

Seed Chicago is Accion Chicago's Kickstarter page, which is a result of the Mayor's Plan for Economic Growth and Jobs. It features projects by small business owners and community organizations who create jobs and cultivate economic growth in Chicago's neighborhoods.

[Kickstarter.com/SeedChicago](https://www.kickstarter.com/SeedChicago)

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 [CityofChicago.org/SBC](http://CityofChicago.org/SBC)

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