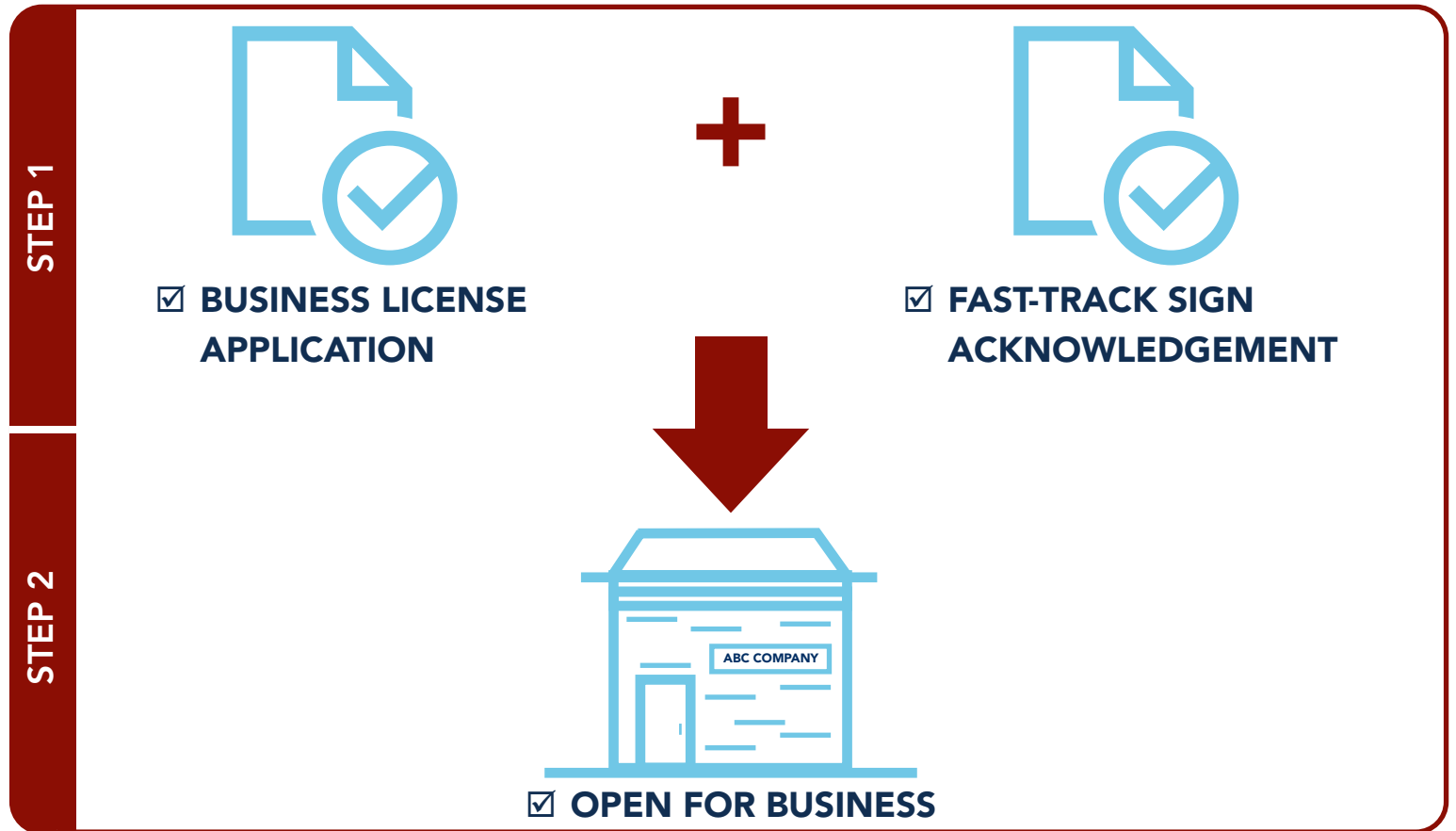


Let Chicago know you are open for business...today!

The Fast-Track Business Sign Program makes it easier than ever for a new business to get started! Starting in March 2020, businesses can receive approval for an on-premises sign at the same time they apply for their business license. This eliminates a complicated, multi-departmental process and allows business to quickly tell the public that they are open for business.



WHAT IS A FAST-TRACK BUSINESS SIGN?

- Businesses can now receive approval for one on-premises sign, no larger than 16 square feet
- The sign must be located on the interior of a ground floor window
- Cannot extend over the public way
- Must advertise the business itself
- Cannot be dynamic imaging, flashing or video display
- If electrically hard-wired, the sign will still need a Chicago Department of Buildings electric permit

HOW TO OBTAIN A FAST-TRACK BUSINESS SIGN:

- Apply for a business license with the Department of Business Affairs & Consumer Protection (City Hall, 121 N. LaSalle St., Room 800)
- Meet all the requirements of the business license (visit www.chicago.gov/bacp to learn more)
- Business consultant will alert you to the option of a Fast-Track Sign
- Fill out an acknowledgement form
- Provide payment for business license (amount based on license type) and business sign (\$250)
- Receive a decal to place on the sign
- Open for business with signage!

Note: If you already have your business license, or if a business license is not required, you can still obtain a Fast Track Sign.



City of Chicago
Department of Business Affairs and Consumer Protection

City Hall, 121 N. LaSalle, Room 805, Chicago, IL 60602