

Responses to Questions from Respondents to the People Plaza RFP

9/13/13

1. Is this program modeled after another city's program?
A: This program is not modeled after another city's program. The city looked at many best practices and conducted interviews with many city agencies and organizations undertaking similar efforts – these best practices are embedded into the RFP and program.
2. Are all 49 plazas triangle intersections or vacant lots?
A: All the plazas can be found in the RFP. The 49 plazas represent a diverse portfolio of spaces that are all considered public right-of-way.
3. Is the city addressing issues of security?
A: The city is currently not planning any specific upgrades. If the respondent feels that security must be addressed, they should include this in their proposal.
4. Does the city have a baseline of improvements expected?
A: No, the city does not have a baseline for improvements. The respondent would have to determine what is necessary to make the plazas successful, activated spaces.
5. Does the city pre-empt the right to use plazas at any time or for on-going activities?
A: This is not an exclusive agreement.
6. Are there limitations on type of branding or fundraising that can occur?
A: Please see Exhibit 3, Section II and Exhibit 4 for more information on scope of revenue generation services and limitations on advertising. In general, any branding efforts should be appropriate and tasteful. The city will have certain review and approval rights with respect to all revenue agreements.
7. Would the selected entity be responsible for design and construction of capital upgrades?
A: Yes.
8. Would the selected entity need architects and engineers to be included in their proposal?
A: That is up to the selected respondent to determine.
9. Would capital upgrades be issued as a CDOT RFP?
A: No. They are however subject to CDOT review & approval.
10. Is the city looking for one entity to manage all these locations?
A: Yes, however the city will consider a broad range of organization structures, including partnerships, joint ventures, subsidiaries of existing not-for-profits, or divisions of an existing entity.
11. What restrictions are there on DCASE funding (\$50,000)?
A: The City will provide \$50,000.00 to be used for cultural programming, including musical performances, artist commissions, and other cultural programming approved by the City. This funding is to be used within the first year of the contract. These funds will be paid on a reimbursement basis, with no mark-up.

12. What are guidelines on food and beverage?

A: The city is not waiving the rules and requirements for food vendors in the public right-of-way, including alcohol.

13. Could you please provide a link to the JC Decaux contract on the city's website?

A: Yes, please see links below & the attached extension letter.

The JC Decaux contract can be found here:

<http://ecm.cityofchicago.org/eSMARTContracts/service/dpsweb/ViewDPSWeb.zul>

or by searching The Dept. of Procurement Services website here:

http://www.cityofchicago.org/city/en/depts/dps/provdrs/contract/svcs/awarded_contracts.html

MAKE WAY FOR 

PEOPLE
Transforming the Public Way

Janet Attarian, AIA, LEED AP
Project Director
Streetscape & Sustainable Design

WHY MAKE WAY FOR PEOPLE?

- Create spaces that cultivate community and culture
- Economic Development
 - Increase property values for Chicago residents
 - Economic benefit to local merchants
- “Improve street safety” (#18 from Transition Plan)
- “Increase Access to Open Space” (#28 from Transition Plan)
- Create a strong public health agenda for Chicago (#20 from Transition Plan)
- Encourage pedestrian activity

Chicago 
Pedestrian Plan

Chicago 
Forward

CHICAGO
CULTURAL
PLAN 


Chicago 2011
Mayor-Elect Rahm Emanuel

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The four types of People Places:



People Spots

People Spots (aka: parklets, pop-up cafes) are platforms built in the parking lane next to sidewalks in neighborhoods with narrow sidewalks or high pedestrian volumes.



People Streets

People Streets convert “excess” asphalt into hard-scape public spaces with the purpose of creating safer intersections and/or the addition of open space in neighborhoods with open space deficits.



People Plazas

People Plazas will activate existing CDOT Malls, Plazas and Triangles with the introduction of new programming and retail/marketing opportunities with private partners.



People Alleys

People Alleys enable the use of Chicago alleys for artwalks, seating, and other events that can activate these spaces for uses to support placemaking and economic development.

Background 2010-'11	Spring 2012	Summer 2012	Fall 2012	Winter 2012	Spring 2013	Summer 2013	Fall 2013	Winter 2013
<p>Program concept developed - Summer 2010</p> <p>Inter-agency Task Force Formed – Winter 2011</p> <p>Muni-marketing committee formed Winter 2011</p>	<p>Began work w/ Civic Consulting Alliance People Plaza RFP</p>	<p>Enabling ordinance passed - June 2012</p> <p>Four People Spot pilots built– July 2012:</p> <ul style="list-style-type: none"> • 47th&Champlain • 47th&Greenwood • Clark & Olive • Lincoln & Wellington/Sout hport 	<p>Pedestrian counts & surveys completed at pilots – Sept. 2012</p> <p>Cultural plan released. Oct, 2012</p>	<p>Marketing to local community groups for 2013 implementation – winter, 2012</p>	<p>Formalized People Spot permitting process – Feb. 2013</p>	<p>12 Make Way for People locations permitted - June, 2013</p> <p>People Plaza RP to be released. Aug., 2013</p>	<p>An Impact Study produced to gauge support & changes in ped / business activity. – October, 2013</p>	<p>People Plaza RFP Respondent selected – begin work toward People Plaza Implementation</p>

Key Partners:

- Department of Cultural Affairs & Special Events
 - Chicago Cultural Plan
- Department of Finance
 - Municipal Marketing Initiative

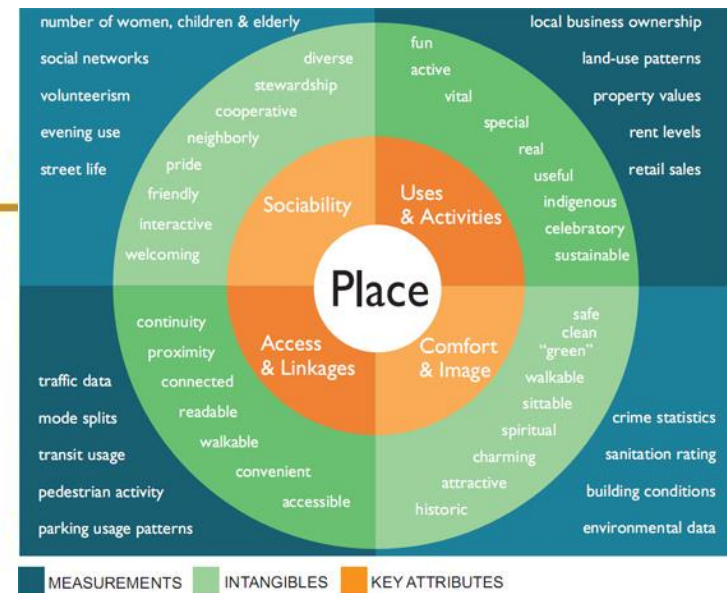
Authority:

CDOT and the Department of Finance are proceeding primarily under the Make Way for People Ordinance (MCC 2-102-020) and the Municipal Marketing Ordinance (MCC 2-32-055).

Additional City Council approval or authority for this agreement may be useful and/or necessary.

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People Plazas



Source: <http://www.placemakingchicago.com/cmsimages/place-diagram.jpg>

Goals (in order of priority):

- 1) Year-round operation & activation of plazas
- 2) Equitable geographic distribution
- 3) Local Community Participation
- 4) Spur local economic development via local merchant partners
- 5) Revenue Generation – Capital Improvements & Upgrades.
- 6) Revenue Generation for the City

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PEOPLE PLAZAS – Term & Equitable Geographic Distribution



- CDOT is seeking a third party to help it activate, maintain and upgrade its 49 “People Plazas”
- The ideal partner will, within five years, have upgraded, activated and launched innovative solutions that activate all 49 People Plazas

- The Proposal must include plans for activation and management of at least ten (10) plazas in the first year, including at least one (1) plaza from each of the City’s six (6) planning districts.
- Proposals should include plans for the addition of at least ten (10) plazas on a yearly basis with at least one (1) from each of the City’s six (6) planning districts.
- Respondents should propose how they will activate all 49 plazas during the additional 2-year extensions at the end of the initial term.

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Services. The Selected Respondent must provide the following Services:

Activation Services.

- The Selected Respondent must perform the Activation Services year-round;
- Develop long-term strategic partnerships with local civic NPOs that will help increase activity on the Plazas via programming.
- Provide cultural programming & provide community engagement, capacity building and incorporate existing beneficial uses.

Maintenance Services.

- The Selected Respondent must perform Maintenance Services year-round;
- Maintain all plazas, including but not limited to regular trash and debris collection, landscaping, repairs and upgrades, weeding, mowing and watering above and beyond the current level of maintenance,
- For the first two years of the agreement, the City will continue to provide current level of maintenance.

Capital Improvement and Upgrade Services.

- The Selected Respondent must perform the proposed Capital Improvement and Upgrade Services to the People Plazas;
- Address capital improvement needs and increase the usability of the Plazas, as required for activation.

Revenue Raising Services.

- The Selected Respondent must raise revenue to support the People Plaza program;
- Solicit vendors and sponsors to support retail space, experiential marketing, or other innovative solutions;
- Solicit grants to support activation, cultural programming and community outreach.

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PEOPLE PLAZAS – Implementation Plan



CDOT is seeking holistic and innovative proposals that can successfully meet the People Plaza program's previously outlined goals.

All proposals should address the following, with the program's overarching goals in mind:

- **Entity Structure**
- **Year-Round Activation**
- **Schedule**
- **Initial Resources**
- **Equitable Geographic Distribution Plan**
- **Local Community Participation**
- **Increased Local Economic Development**
- **Maintenance & Infrastructure Upgrades**
- **Revenue Proposal**
- **Financial Statements**
- **Economic Disclosure Statement & Affidavit (EDS)**
- **MBE/WBE**
- **Legal Actions**
- **Insurance**

PEOPLE PLAZAS – Deadlines

RFP Released (emailed & posted on web site)	August 28, 2013
Pre-Proposal Conference	Sept. 10, 2013 (3:00 P.M.)
Questions & Request for Clarification Due	Sept. 6, 2013 (3:00 PM)
Written Responses to Questions Issued	September 13, 2013
Proposals Due	September 30, 2013 (12:00 P.M.)
Interviews (If deemed necessary)	Late October
Final Selection	Late November

If we are unable to answer the questions now, we will provide an answer in writing. All questions and responses from this meeting and submitted by email will be posted on the CDOT website (www.chicagodot.org) on 9/13/13.

We welcome your ideas and creativity regarding any or all potential solutions or illustrative examples not identified.

Please do not forget to include “proprietary information” or “confidential” on specific pages and/or sections of your submission package. These submissions are all subject to Freedom of Information requests.

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If Respondent violates this provision or Mayoral Executive Order No. 11-4 prior to the award of an agreement resulting from this request for qualifications/proposals/information, the Chief Financial Officer may reject Respondent's proposal."

9.4 Prohibition on Certain Contributions – Mayoral Executive Order No. 11-4

Pursuant to Mayoral Executive Order No. 11-4, from the date of public advertisement of this request for qualifications/proposals/information through the date of award of a contract pursuant to this request for qualifications/proposals/information, Respondent, any person or entity who directly or indirectly has an ownership or beneficial interest in Respondent of more than 7.5 percent ("Owners"), spouses and domestic partners of such Owners, Respondent's proposed Subcontractors, any person or entity who directly or indirectly has an ownership or beneficial interest in any Subcontractor of more than 7.5 percent ("Sub-owners") and spouses and domestic partners of such Sub-owners (Respondent and all the other preceding classes of persons and entities are together, the "Identified Parties") must not: (a) make a contribution of any amount to the Mayor of the City of Chicago (the "Mayor") or to his political fundraising committee; (b) coerce, compel or intimidate its employees to make a contribution of any amount to the Mayor or to the Mayor's political fundraising committee; (c) reimburse its employees for a contribution of any amount made to the Mayor or to the Mayor's political fundraising committee; or (d) bundle or solicit others to handle contributions to the Mayor or to his political fundraising committee;

If Respondent violates this provision or Mayoral Executive Order No. 11-4 prior to the award of an agreement resulting from this request for qualifications/proposals/information, the Chief Financial Officer may reject Respondent's proposal.

For purposes of this provision:

"Bundle" means to collect contributions from more than one source which are then delivered by one person to the Mayor or to his political fundraising committee.

"Contribution" means a "political contribution" as defined in Chapter 2-156 of the Municipal Code of Chicago, as amended.

Individuals are "Domestic Partners" if they satisfy the following criteria:

- (A) they are each other's sole domestic partner, responsible for each other's common welfare; and
- (B) neither party is married; and
- (C) the partners are not related by blood closer than would bar marriage in the State of Illinois; and
- (D) each partner is at least 18 years of age, and the partners are the same sex, and the partners reside at the same residence; and
- (E) two of the following four conditions exist for the partners:

1. The partners have been residing together for at least 12 months.
2. The partners have common or joint ownership of a residence.
3. The partners have at least two of the following arrangements:
 - a. joint ownership of a motor vehicle;
 - b. a joint credit account;
 - c. a joint checking account;
 - d. a lease for a residence identifying both domestic partners as tenants.
4. Each partner identifies the other partner as a primary beneficiary in a will.

"Political fundraising committee" means a "political fundraising committee" as defined in Chapter 2-156 of the Municipal code of Chicago, as amended.

Any contract awarded pursuant to this solicitation will be subject to and contain provisions requiring continued compliance with Executive Order 11-4.

9.5 False Statements

(a) 1-21-010 False Statements

Any person who knowingly makes a false statement of material fact to the City in violation of any statute, ordinance or regulation, or who knowingly falsifies any statement of material fact made in connection with an application, report, affidavit, oath, or attestation, including a statement of material fact made in connection with a bid, proposal, contract or economic disclosure statement or affidavit, is liable to the city for a civil penalty of not less than \$500.00 and not more than \$1,000.00, plus up to three times the amount of damages which the city sustains because of the person's violation of this section. A person who violates this section shall also be liable for the city's litigation and collection costs and attorney's fees.

The penalties imposed by this section shall be in addition to any other penalty provided for in the municipal code. (Added Coun. J. 12-15-04, p. 39915, § 1)

(b) 1-21-020 Aiding and Abetting.

Any person who aids, abets, incites, compels or coerces the doing of any act prohibited by this chapter shall be liable to the city for the same penalties for the violation. (Added Coun. J. 12-15-04, p. 39915, § 1)

(c) 1-21-030 Enforcement.

In addition to any other means authorized by law, the corporation counsel may enforce this chapter by instituting an action with the department of administrative hearings. (Added Coun. J. 12-15-04, p. 39915, § 1)

Thank you!



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DEPARTMENT OF PROCUREMENT SERVICES
CITY OF CHICAGO

VIA HAND DELIVERY AND CERTIFIED MAIL, RETURN RECEIPT REQUESTED

June 25, 2012

JC Decaux Chicago, LLC ("Decaux")
221 North LaSalle Street
Suite 1137
Chicago Illinois 60601
Attention: Nicolas Clochard-Bossuet

JC Decaux Chicago LLC
3959 S. Morgan Street
Chicago IL 60609-2512

JCDecaux North America
3 Park Avenue 33rd Floor
New York, NY 10016

Re: City of Chicago Contract No. 1161, Spec. No. B91557601, Coordinated Street Furniture Program, Notice of Five-Year Contract Extension

Dear Mr. Clochard-Bossuet:

The City of Chicago hereby notifies you, pursuant to Section 5.3 of the City's contract with Decaux, dated June 28, 2002, pertaining to the Coordinated Street Furniture Program, that the City has determined to extend the term of the Agreement for an additional five-year period, under the same terms and conditions as the original Agreement.

Thank you for your cooperation. Please let us know if you have any questions.

Very truly yours,

Jamie Rhee
Chief Procurement Officer

cc: Greenberg, Traurig, LLP
200 Park Avenue
New York, New York 10166
Attention: Edward C. Wallace

ATTENDANCE SHEET

Date: 9.10.13

Project: PEOPLE PLAZA RFP

Location: 33 N. LA SALLE, ROOM 700

Topic: PRE-PROPOSAL CONFERENCE

Name	Representing	Phone No.	E-mail Address
KATH KELLY	GPCC	312-576-8304	spk&nword@aead&nfd@gmail.com
ANNETTE Y. BRITTON	GREENFIELD PARK COMM. COUNCIL	773 -826-0154	annetteb@apccouncil.org
RICK MURPHY	LAMAR ADV.	312 828-0281	rmurphy@lamar.com
DWAYNE HARVEY	Goodwill	(312) 994-1440	dwayne.harvey@goodwillchicago.com
Tom Wiczkowski	Lamar	(773) 242-1054	twiczkowski@lamar.com
Jane Perry	Lamar	219-950-1147	jperry@lamar.com
Sandra Sharp	Globetrotters	312-697-3545	Sandra.Sharp@gec-group.com
CLACK SWICER	GLOBETROTTERS	312-697-3600	CLACK.SWICER@GEC-GROUP.COM
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KATHERINE DARNSTADT	LATENT DESIGN	312-880-7337	KATHERINE@LATENTDESIGN.NET
Melanie Eckner	Bike Uptown	773 470 9949	melanie.eckner@gmail.com
Jason Pagan	Goodwill	312 994 1440	jpagan@goodwillchicago.com
Joe Zarrow	Neighbor Space	773-826-3740	jzarrow@neighbor-space.org
Dorothy Pytel	archi-treasures	773-772-4416	773-772-4416 dorothy@architresasures.org
WALLY WROZAK	UPDOWN UNITED	773-578-1064	wrozak@updownunited.org
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Paul Lippers	AcMetans	312 427 3325	plip@acmetans.org
Nick Martin	Converge Media	847-858-8169	Nick@convergemedia.com
Sally Martin	Converge Media	847-501-2827	Sally@convergemedia.com

ATTENDANCE SHEET

Date: 9-10-13 Project: People Plaza RFP
 Location: 33 N LaSalle #700 Topic: Pre Proposal Conference

Name	Representing	Phone No.	E-mail Address
Michael White	Building a Healthier Chicago	312-320-6308	michaelwellstreetusa.com
Sara Spicklemire	Building a Healthier Chicago	312-558-3825	sspicklemire@mbhrs.com
Sharon Baranyi	CBS Outdoor	312/396-5700	sharon.baranyi@CBSoutdoor.com
Mitch Matson	" "	" "	MitchMatson@CBSoutdoor.com
Annette Stahler	Active Transportation Alliance	312-427-3225	annette@activerans.org
NILAY MISTRY, ASLA	SITE DESIGN GROUP LANDSCAPE ARCHITECTS	312-421-7810	n.mistry@site-design.com M.B.E.
JAM STARR	CSC	312 371-1102	jstarr@CSC-LLC.COM
JOANNE MORRIS	PRISM ENGINEERING	312-362-9900	joanne.morris@prism-eng.com
Drew Barrett	Angel Flight Mktg Ser.	312 933 6525	thedrew@angelfly.com
Peter Skosey	Metropolitan Planning Council		PSKosey@metroplanning.org