



SMOKING CESSATION SERVICES FOR ADULTS

RFQ# 39 Pre-Solicitation Conference

Donna Scrutchins
June 8, 2017

Overview and Key Dates

Overview:

CDPH has released a Request for Proposals (RFP) for community-level smoking cessation interventions for adults as part of a comprehensive effort to reduce tobacco-related disparities and achieve health equity. Aligned with Healthy Chicago 2.0, this program supports evidence-based interventions to institutionalize tobacco use screening and intervention; and ensure that tobacco dependence treatment is available to all Chicagoans regardless of their ability to pay.

Key Dates:

- RFP Release Date: June 2, 2017
- Pre-Solicitation Conference: June 8, 2017 at 10:30AM CST
- Deadline for Questions: June 23, 2017 by 12:00PM CST
- **Proposal Due: June 30, 2017 by 4:00PM CST**
- Contract Date: July 17, 2017 – December 31, 2017

Purpose

- **Healthy Chicago 2.0 includes the goal of reducing the prevalence of and inequities in tobacco-related disease** by decreasing tobacco use and secondhand smoke exposure; and a commitment by CDPH and our partners to **decrease tobacco use among adults by 10% by 2020.**
- Despite overall declines in tobacco use and secondhand smoke exposure, higher tobacco use prevalence, lower cessation rates, and poorer health outcomes have been reported among some populations.
- The purpose of this program is to support **smoking cessation interventions for adults** that advance health equity.

Priority Populations and Communities:

Priority populations include:

- African Americans
- people living at or below poverty
- people with a high school education or less
- adults with mental health disorders
- the LGBT community

Priority community areas have also been identified and include: Austin, West Garfield Park, East Garfield Park, North Lawndale, Oakland, Washington Park, Avalon Park, South Chicago, Roseland, Pullman, Riverdale, Hegewisch, West Elsdon, West Englewood and Englewood.

***Priority will be given to respondents who will reach **current adult smokers** among the **priority populations** and integrate smoking cessation services within these **community areas**.

Program Description

The goal of this program is to **decrease tobacco use among adults** by **increasing use of effective smoking cessation treatment**, the number of **quit attempts**, and **quit successes** within the priority populations.

An additional objective of this program is to **build capacity for community organizations to offer evidence-based smoking cessation interventions**, ensuring that every resident has the opportunity to quit smoking.

Respondents are expected to address how they will:

- increase access to cessation services by integrating them into community organizations that already serve the priority populations;
- eliminate cost and other barriers to accessing smoking cessation interventions; and
- ensure that cessation interventions are culturally relevant and appropriate.

Program Description

Program activities must include:

- Integration of evidenced-based smoking cessation programs and support into community organizations located in places where the priority populations already go (e.g. social service, public housing, faith-based, federally qualified community health centers, behavioral healthcare facilities, etc.)

Program activities may also include:

- Integration of tobacco screening and provision of and/or referral to evidence-based smoking cessation treatments into community healthcare and behavioral healthcare settings already serving the priority populations;
- Training in evidence-based smoking cessation interventions for social service providers, community health workers, etc. to build capacity to offer smoking cessation interventions; and
- Targeted outreach to the priority populations to increase use of the available community-based smoking cessation programs and support.

Eligibility Requirements

- Be a 501(c)3 agency
- Provide services within the City of Chicago
- Be in good standing with the City of Chicago
- Have at least 3 years of organizational expertise in providing evidence-based smoking cessation interventions at the community level to populations experiencing inequities in tobacco use and tobacco-related disease; ensuring that interventions are culturally relevant
- Have demonstrated fiscal management capabilities, including experience managing grant funds

Available Funding

- A total of **\$125,000** is available for this RFP using City of Chicago corporate funds for the budget period of **July 17, 2017 through December 31, 2017**.
- CDPH is providing funding for **one or two successful respondents through this RFP** to implement evidence-based adult smoking cessation interventions.
- **Contract renewal is possible for up to two additional periods**, each period not to exceed one year, and contingent on funding availability and prior performance. Total funding is anticipated to increase in additional periods to \$500,000 annually, contingent on funding availability and prior performance.

Allowable Expenses

- **All award funds must be used solely for the purpose set forth in the application and be reasonable for proper and efficient administration of the program.**
- **Allowable expenses include:** personnel services related to smoking cessation technical assistance and/or programmatic activities; tobacco cessation treatment medication (i.e. nicotine replacement therapy); supplies (i.e. educational and instructional materials); printing; and local travel (i.e. mileage reimbursement).
- **Indirect costs associated with this award are limited to 10% of the total award.** Applicants may voluntarily identify indirect costs as a programmatic match, or in-kind, to allocate the entire grant award for direct costs.

Evaluation Criteria

- Respondent's relevant experience providing evidence-based smoking cessation interventions at the community level
- Respondent's experience working in target communities and with community organizations that already serve the priority populations; and cultural and linguistic capacity of services
- Identification of priority populations and communities to be served aligned with the purpose of this program
- Proposed reach and potential impact of adult smoking cessation intervention
- Comprehensiveness and effectiveness of the proposed approach and workplan; how specific activities will be implemented to achieve the program goal and objectives
- Respondent's ability to collect smoking cessation outcomes data and participate in program evaluation activities
- Plan for sustaining smoking cessation interventions
- Proposed budget and extent to which costs are reasonable given the scope of work

Submission Guidelines

All suppliers are required to register under the iSupplier portal at www.cityofchicago.org/eProcurement. Allow 3 business days to complete registration.

All applications must be submitted through the City of Chicago's eProcurement system www.cityofchicago.org/eProcurement and include all the requirements.

*Failure to follow any of the instructions related to content will result in the proposal being eliminated from consideration.

Questions

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