Digital Toolkit: mpox Prevention & Vaccination Campaign

CHICAGO DEPARTMENT OF PUBLIC HEALTH
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BACKGROUND & MESSAGING
ABOUT MPOX

🌟 **Symptoms:** Mpox, (formerly known as monkeypox) is a viral infection, with symptoms that can include a painful and uncomfortable rash or sores that look like pimples or blisters on the face, body, and genitals, often accompanied with flu-like illness.

🌟 **Severe Effects:** Mpox can result in severe disease requiring hospitalization particularly in persons with other health conditions or those who are immunocompromised.

🌟 **Virus Spread:** Mpox is spread through close contact with body fluids, sores, shared bedding or clothing, or respiratory droplets (kissing, coughing, sneezing).

🌟 **Who Can Get It:** Anyone, regardless of sexual orientation or gender identity, can get mpox through close, personal contact with someone who has symptoms of mpox. However, data suggests that the virus has primarily spread among social networks of gay, bisexual, and same-gender-loving men through intimate contact.
WHAT YOU CAN DO

🌟 Ask your health provider about the mpox vaccine. The two-dose JYNNEOS™ vaccine is recommended for sexually active bisexual, gay, and other same-gender-loving men; transgender persons; people living with HIV; and anyone who has had close contact with someone diagnosed with mpox regardless of sex, gender, or sexual orientation.

🌟 Talk about mpox with your partners. Exchange contact information with any new partner to allow for sexual health follow-up, if needed.

🌟 Check your body for signs of an infection rash or unusual sores.

🌟 Avoid close skin-to-skin contact with people who have a rash that looks like mpox.

🌟 Avoid contact with bedding, clothing, food, drinks, utensils, or other items that a person with mpox has used.

🌟 Call your healthcare provider if you show symptoms or need to be evaluated or tested for mpox. If you don’t have a doctor or insurance, contact HIV/STI Resource Hub at 844.482.4040/hivhub.org or visit FindAHealthCenter.hrsa.gov for free or low-cost care.
COMMUNITY-BASED SOCIAL GRAPHICS

The following social graphics are available in sizes for Facebook, Instagram, and Twitter.
CULTURAL REFERENCES

BIG VAXXX ENERGY

VAXXED & THRIVING
AFFIRMATIONS

I am powerful. I am thriving. I am prioritizing my health.

I AM VACCINATING FOR MPOX.

chicago.gov/mpox

I AM POWERFUL. I AM THRIVING. I AM PRIORITIZING MY HEALTH. I AM VACCINATING FOR MPOX.

chicago.gov/mpox

AFFIRMATIONS: A

AFFIRMATIONS: B
CHECKLISTS

FULLY VAXXED

GET YOUR MPOX VACCINE TODAY.

chicago.gov/mpox

DATE PLANNING

GET YOUR MPOX VACCINE TODAY.

chicago.gov/mpox
SECOND DOSE

YOU WOULDN’T GO TO THE BUFFET AND GET JUST ONE PLATE.
You need a second helping.

YOU WOULDN’T USE ONE CHOPSTICK.
Some things just work better as a pair.

DON’T SHOOT YOUR SHOT AND MISS.
Get your second mpox vax dose today!
DIGITAL & PRINT RESOURCES
PROTECT YOURSELF MATERIALS

CLICK TO ACCESS GRAPHICS

SOCIAL POST CAPTION

The mpox vaccine is the best shot to protect yourself and your loved ones. Call your health provider, contact HIV/STI Resource Hub at 844.482.4040/hivhub.org, or visit FindAHealthCenter.hrsa.gov for free or low-cost care.

Social graphics are available in English and Spanish and are sized for Facebook, Instagram, and Twitter.
PROTECT YOURSELF
MATERIALS

FLYER & POST CARD

The flyer and post card are available in English and Spanish. The flyer is sized at 8.5x11 in. and the post card is sized at 7x5 in. for standard printing.

IT'S NOT OVER.
PROTECT YOURSELF

Mpox can cause weeks of serious illness and even death, but it is preventable with two doses of vaccine.

YOU CAN EASILY GET YOUR VACCINE NOW!

Make the time. Ask your health provider about mpox testing and vaccine. For more information, visit:

CHICAGO.GOV/MPOX
PREVENT THE SPREAD MATERIALS

The flyer is available in English and Spanish and is sized at 8.5x11 in. for standard printing.

FLYER

Mpfot is spread from person to person through close contact like:

- Direct contact with infected skin rash, lesions, scabs, or body fluids.
- Respiratory droplets during prolonged, face-to-face contact or during intimate physical contact, such as kissing, cuddling, or sex.
- Contact with clothing, linens, towels, or other materials contaminated by infectious rash or body fluids.

Take the following steps to prevent getting mpfox:

- Ask your health provider about mpox vaccine. More info at chicago.gov/mpox.
- Avoid close skin-to-skin contact with people who have a rash that looks like mpox.
  - Do not touch the rash or scabs of someone with mpox.
  - Do not kiss, hug, cuddle, or have sex with someone who has mpox.
- Avoid contact with objects and materials that a person with mpox has used.
  - Do not share food, drinks, or eating utensils with someone with mpox.
  - Do not handle or touch the bedding, towels, or clothing of someone with mpox.
- Wash your hands often with soap and water or use an alcohol-based hand sanitizer.

Evaluate the level of risk when making plans or deciding to attend events:

- Having sex or other intimate contact with multiple or anonymous people, such as those met through dating apps or on social media, increases your risk of exposure.
- Clubs, raves, saunas, sex parties, and other events may also increase your risk of exposure, especially if people are wearing less clothing.

Call your healthcare provider if you show symptoms or need to be evaluated or tested for mpox. If you don’t have a doctor or insurance, contact HIV/STI Resource Hub at 844.482.4040/hivhub.org or visit FindAHealthCenter.hrsa.gov for free or low-cost care.