Public Policy at CDPH

Process and Record

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Director of Policy
March 20, 2019
Policy: Team

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- TBA, Manager of Legislative Affairs
- Todd Fraley, Senior Policy Analyst for Health Promotion
- Melissa Buenger, Senior Policy Analyst for Health Protection
- Betsy Cullerton, Policy Analyst
Changing the Context
Our Focus

<table>
<thead>
<tr>
<th>Systemic change for health equity:</th>
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<tbody>
<tr>
<td>Laws</td>
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<tr>
<td>Rules</td>
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<tr>
<td>Resolutions</td>
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<td>New priorities</td>
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<td>Administrative changes</td>
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<td>Liaising with lawmakers</td>
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<th>Proactive and reactive:</th>
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<tr>
<td>Seek out ways to improve the city</td>
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<tr>
<td>Respond to ideas of lawmakers and Mayor’s office</td>
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<td>Support lawmakers on health issues</td>
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Creating Priorities

Priorities

HC 2.0

Staff, stakeholders

Mayor’s office & urgent issues

Priorities
Choosing Among Priorities

- Health impact
- Operational and financial feasibility
- Public support
Translation role

- Subject matter experts
- Mayor’s office
- Legislators
- Press staff
- Advocates
- Stakeholders
Ordinance Process in Chicago

- Introduced
- Assigned to committee
  - Hearing date set
  - No hearing set
- Committee hearing
  - Recommend
  - Don’t recommend
  - Hold
- Full Council vote
Example: Tobacco

- Age 21
- Coupon & discount ban
- OTP tax
- E-cig tax, & increase
- Flavored tobacco limits
- Warning signs
- Fees for more enforcement
- Sampling ban
- Behind the counter
Example: Heroin Epidemic

- Heroin Task Force
- Pharma rep license
- Medication-assisted treatment
- Recovery homes
- Naloxone
Example: Food Safety

- Higher fees
- 11 new enforcement positions
- Food code transformation
- Prioritizing inspections
- Good Food Purchasing Policy
Example: Environmental Standards

- Higher fines
- Higher fees
- 10 new enforcement staff
- Manganese, petcoke
- Radiation
- Asbestos & silica
- Perc
Example: Health in All Policies

- Integrating research and data
- Incorporating health into decision making
- Healthy homes & neighborhoods
- Community awareness & participation
- Expanding access by coordinating services
- New projects & partnerships
Last Two Months

- Sandblasting & grinding
- Radiation ordinance
- Manganese rules
- Vision program expansion
- Subpoena power ordinance
- Communicable disease—resident contacts
Working with Aldermen

- Environmental emergencies
- Manganese rules and town halls
- Restaurant closures
- Health information—proactive
- Annual budget
Pace of Change

• Sometimes we get to plan

• Sometimes we have to produce fast

• Short-term vs. long-term efforts
How You Can Help

→ Ideas
→ Building political will
→ Accountability