

2023 CITYARTS PROGRAM

Please direct all inquiries to:
culturalgrantmaking@cityofchicago.org



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PROGRAM OVERVIEW

The COVID-19 pandemic has placed unprecedented strain on the arts and cultural community. The arts bring people together for live, shared experiences – activities that were impossible with the restrictions on gatherings to prevent the spread of COVID-19. The pandemic continues to affect participation in the arts. Arts organizations were some of the last businesses to reopen and have had to drastically rethink audience engagement, capacity, seating, staging and more.

Over the past two years, DCASE's budget has provided \$36M in new arts and culture investments, including a \$10M annual increase to the Cultural Grants Program and \$16M in American Rescue Plan funds, supported by Mayor Lori Lightfoot's recognition that the arts are essential to the city's recovery on both an economic and a social level.

DCASE produced a series of convenings, input sessions and public surveys to help determine priorities for existing and new grant programs and strategies. These sessions and survey results alongside recent research conducted by SMU DataArts have informed DCASE's increased investment in general operating support. **In direct response to needs raised by the local community for larger, more flexible grants, general operating grants are now significantly larger, and grants are renewable for one year.**

PROGRAM OVERVIEW

The goal of DCASE’s CityArts Program is to encourage the attainment of artistic excellence and financial stability.

Nonprofit arts and culture organizations of all sizes can apply for general operating grants.

In 2023, the CityArts Program will offer two types of grants:

General Operating Grants for Large Arts & Culture Organizations

For organizations with an average annual revenue over \$2M

General Operating Grants for Small Arts & Culture Organizations

For organizations with an average annual revenue under \$2M

There will be separate review processes for each grant type.

Refer to **Page 5** of these guidelines for instructions on annual revenue calculations for the CityArts program.

About CityArts Grant Renewals

2023 CityArts general operating grants will be renewable for one year. Grantees will complete a contract addendum to receive an additional general operating grant in 2024 at the same award amount upon completion of their final report for 2023. Organizations not selected for funding in 2023 will have the opportunity to apply again in 2024.

2022 CityArts general operating grantees do not need to re-apply in 2023. These grantees will receive a contract addendum to receive an additional general operating grant in 2023 in conjunction with their 2022 final report.

GRANT AMOUNTS

General Operating grant amounts for selected grantees will be determined as outlined below, based on the organization's average annual revenue over the past three years.

To calculate your organization's **annual revenue**, use this formula:

$$\text{Annual Revenue} = \text{Total Revenue} - (\text{Government Contributions} + \text{In-Kind Contributions})$$

To calculate **average annual revenue**, add together annual revenues for the three most recently completed fiscal years of your organization and divide by three.

Grant amounts for organizations that have been in existence for less than three years will be based on their most recently completed fiscal year(s)' annual adjusted income.

Average Annual Revenue of <\$10,000

Grant amount will be approximately equal to the organization's average annual revenue

Average Annual Revenue of \$10,000 - \$100,000

Grant amount will be up to \$10,000

Average Annual Revenue of \$100,000 - \$500,000

Grant amount will be up to 10% of the organization's average annual revenue and no more than \$25,000

Average Annual Revenue of \$500,000+

Grant amount will be up to 5% of the organization's average annual revenue and no more than \$50,000

ELIGIBILITY CRITERIA

To be eligible to apply for a CityArts general operating grant in 2023, applicants must meet the following criteria:

- Have a primary mission to create, produce, present, provide, or support arts and culture activities or services for the public.
- Offer programs in an artistic discipline, operate as a museum, or serve as an arts service organization.
- Be a nonprofit, 501(c)3 organization incorporated in the state of Illinois for at least 12 months prior to applying (must have been incorporated as of January 2022).
- Be a resident company in the city of Chicago with a valid street address (P.O. Boxes will not be accepted).
- Primarily serve the residents of the city of Chicago (demonstrate that, on average, at least half of all programming occurs within city of Chicago limits).
- Not have already received a CityArts general operating award in 2022, that is up for renewal in 2023.
- Not be receiving other significant support (cash or in-kind) from the City of Chicago or a City of Chicago Delegate Agency. Significant support is defined as more than \$1M within the calendar year towards an organization's annual budget.

ELIGIBILITY CRITERIA

NOTE: DCASE can only accept one application per 501(c)3 through this program.

If your organization is affiliated with a university or institution and does not have its own 501(c)3, either your affiliate organization OR the university can apply, under the grant type appropriate for the applicant organization's budget size.

If the affiliate organization is applying, please determine your grant type using the affiliate organization's budget and include a statement of commitment from the university or institution with your application.

The following entities cannot be listed as lead applicant on a proposal:

- Organizations with primary office addresses located outside of the city of Chicago.
- Organizations applying using a fiscal agent.
- Organizations applying on behalf of an organization/program for which they serve as a fiscal agent or fiscal sponsor.
- For-profit organizations.
- Public or governmental agencies.
- Schools or school districts.
- Athletic teams, social organizations, fraternal organizations.
- Individuals.
- Past grantees that have not completed the required interim or final reports for their grants.

FUNDING RESTRICTIONS

DCASE CityArts funds cannot be used to support:

- Capital improvements.
- The purchase of permanent, depreciable equipment valued at more than \$5,000.
- Fundraising events, religious ceremonies or events, lobbying or campaigning for a candidate or a ballot issue.
- Investment management costs.
- Fines, penalties or settlements.
- Food and beverages.
- Vehicle rental of any kind.
- Travel expenses.

NOTE: DCASE is unable to pay grant funds to any organization with outstanding, existing debt with the City of Chicago.

Please set up payment plans or pay off any existing debt (parking tickets, utility bills, etc.) with the Department of Finance:

www.chicago.gov/city/en/depts/fin.html

GENERAL INSTRUCTIONS & KEY POINTS

- **Grant Payment:** CityArts grants will be made in a single, one-time payment following the successful completion of the grant agreement.
- **Chicago Arts Recovery Program:** Eligible organizations may receive grant funding from both the **CityArts Program** and **Chicago Arts Recovery Program**.
- **Recipients of Other DCASE Support:** DCASE supports local arts and culture organizations in a variety of ways including residencies, performance opportunities, exhibitions, subsidized space/venue rental, etc. Organizations receiving other forms of DCASE support remain eligible to apply; however, priority will be given to those not receiving other DCASE support. You will be asked to identify what and when DCASE support was received in 2022 or will be received in 2023 within the online application.
- **Demographics and Geographic Dispersion of CityArts Grantees:** DCASE's Cultural Grants Program strives for an equitable distribution of artistic services across the city. Grant reviewers will be instructed to take geographic access into account during the review process, taking note of organizations specifically serving residents of Wards which have been historically under-resourced.

GENERAL INSTRUCTIONS & KEY POINTS

Organization Types: All general operating applicants must choose their organization type from the following list. Think about the primary purpose of your organization's current programs, work, strategic plan recommendations and/or goals and the results your organization expects to achieve during 2022. Applicants will be reviewed against evaluation criteria designed specifically for the kind of work they do. If your work falls into multiple categories, you will be able to identify additional organization types.

- Producing and Presenting Organization
- Arts Education Organization
- Museum/Archive
- Cultural Heritage Center/Group
- Arts Service Organization
- Neighborhood Arts Group

Average Annual Revenue: Grant amounts will be based on the organization's average annual revenue over the past three years. To calculate your organization's annual revenue, subtract all government contributions received (includes federal, state, and municipal/city contributions) and in-kind contributions from your organization's total revenue for that year.

Eligible Expenses: General operating support funds may be used for artistic, administrative and/or program activities including expenses such as salaries, marketing, insurance, supplies, professional services, fees and training.

Number of Grants: We anticipate making approximately 40 - 50 grants in 2023.

Grant Period: If awarded, all grant funds must be expended by the grantee between January 1, 2023 and December 31, 2023. Grantees are likely to receive payment in November of 2022, but can use the funds to reimburse the organization for expenses incurred earlier in 2022.

REVIEW CRITERIA

The following criteria will be used to evaluate general operating proposals:

- **Benefit to the Public and the Sector:** Organization clearly benefits or impacts artists, the arts sector and the public. Organization demonstrates uniqueness within the broader cultural landscape and within its discipline, neighborhood and community. Organization works to attract and sustain audiences for the arts, build community, support Chicago artists and Chicago's arts sector, expand access to arts and culture, enhance the economic impact of the arts and culture in Chicago, increase access to arts programming, or meet the needs of audiences such as youth, senior citizens or people with disabilities.
- **Equity:** Demonstrates clear equity values and goals across race, ethnicity, class, ability, gender and sexual orientation that are evidenced in its strategic planning, policies, artists, staff, board, audience, and artistic work, including programming that fills gaps in Chicago's cultural landscape or highlights underrepresented art forms.
- The City of Chicago defines equity as both an outcome and a process that results in fair and just access to opportunity and resources that provide everyone the ability to thrive. Please visit the City of Chicago's [Office of Equity and Racial Justice](#) for more information about the City of Chicago's Equity Statement of Principles.
- **High-Quality Programs:** Develops high-quality, unique programs aligned with a stated mission. This quality will be determined using all submitted application materials, with special emphasis on the Work Sample.
- **Organizational Capacity** (relative to organization's size, stage of development and structure): Clear mission and vision, strong and effective leadership, active board, appropriate planning, financial management, goal-setting and assessment of work.
- **Quality of Application Materials**

REVIEW CRITERIA

All applicants will also be evaluated based on specific criteria associated with their organization type. Please note that the quality of work in the “Provide High-Quality Arts Education Opportunities” category will also be evaluated on evidence of a well-thought-out curriculum that is appropriate for the target audience or participants, and on evidence that the work leads to learning or social-emotional development.

Large organizations will need to demonstrate exceptional work across the following three criteria in order to be funded:

- **Benefit to the Public and the Sector**
- **Equity**
- **High-Quality Programs**

HELPFUL LINKS

DCASE Cultural Grants Website

chicagoculturalgrants.org

DCASE Opportunities for Artists & Arts Organizations

https://www.chicago.gov/city/en/depts/dca/supp_info/dcse_opportunities.html

Ward & Alderman Finder

https://www.chicago.gov/city/en/depts/mayor/iframe/lookup_ward_and_alderman.html

Community Area & Neighborhood Maps

https://www.chicago.gov/city/en/depts/dgs/supp_info/citywide_maps.html

TIMELINE

All dates are subject to change.

Event	Dates	Description
Application Assistance Workshops	Thurs, Feb 9 5:00-7:00 pm Fri, Feb 10 10:00 am-12:00 noon Tues, Feb 21 12:00 noon-2:00 pm	These info sessions will be hosted on Zoom. Advance registration is required. Please use Eventbrite link to register at ChicagoCulturalGrants.org . Info Sessions for 2023 CityArts will also include information about the new Chicago Arts Recovery Program.
Application opens	February 10, 2023	Application opens on CyberGrants.
Application deadline	March 24, 2023 at 5:00 pm CT	<u>No Extensions will be Granted.</u> Applications must be submitted at least one week before the deadline to avoid technical issues. Any technical issues reported within the week prior to the deadline might not be resolved in time for you to successfully submit your application.
Notification of Results	July 2023	All applicants will be notified via e-mail sent to the address on file in the CyberGrants system.
Contracting period	July - October 2023	Grant agreements and necessary attachments will be completed by grantees and processed by the cultural grants team. Grantees will be required to provide a Certificate of Insurance and agree to DCASE's Standard Terms and Conditions.
Payments disbursed	November 2023	Timeframe is subject to change.
Reports due	January 31, 2024	Reports to be completed electronically through CyberGrants.

HOW TO APPLY

Beginning Friday, February 10, 2023, the online CityArts Program applications will be available through our CyberGrants system.

There is one application which can be accessed on the CityArts Program site at **ChicagoCulturalGrants.org**.

Within the application, you will have the opportunity to identify your organization size, that determines in which applicant pool and what review criteria will be considered for your application.

General Operating Grants for Large Arts & Culture Organizations

For organizations with an average annual revenue over \$2M

General Operating Grants for Small Arts & Culture Organizations

For organizations with an average annual revenue under \$2M

- Previous applicants can log in using their previously created login information. If you do not remember your login/password, please contact CyberGrants by clicking on the “Have a technical support question for the CyberGrants Team?” link at the bottom of the login page.
- New applicants will be required to register and create an account prior to accessing the applications.

TIPS FOR SUBMITTING AN APPLICATION

- Please read and follow all directions and guidelines to ensure that your application is complete and accurate before submitting.
- You may save your work and return to complete the application at any time before **March 24, 2023 at 5PM CST**.
- Although you may type your responses to application questions directly into the online application, it is a good idea to draft your answers in a separate document, then cut and paste to complete the application. This will prevent any loss of work due to internet connectivity or other technical issues. When pasting from a separate document into the CyberGrants application, be sure to “paste as plain text” to avoid errors.
- Begin your application well before the due date to familiarize yourself with the CyberGrants software system and to allow time to address questions.
- We also strongly recommend beginning by uploading required attachments as this is the most time-consuming portion of the application for many applicants.
- **To avoid errors**, please do not use formatted text (such as italics or bold print) or special characters, such as quotation marks (“) or asterisks (*) in your narrative. Please note that all character limits listed are for characters with spaces, and paragraph breaks will also count as characters.
- Please submit your application earlier than the stated deadline. **Applications must be submitted at least one week before the deadline to avoid technical issues.** Any technical issues reported within the week prior to the deadline might not be resolved in time for you to successfully submit your application.
- **Late or incomplete applications will not be accepted or reviewed.**

WHAT YOU NEED TO APPLY

- **Responses to Narrative Questions** – Provide details about your organization’s work and the ways in which it relates to the goals and priorities of the Cultural Grants Program. Please be aware of the character limits listed for each narrative response.
- **Proof of 501(c)(3) Status** – Submit a copy of the MOST RECENT first page of the official letter from the Department of Treasury, Internal Revenue Service, designating the organization as tax-exempt.
- **Board of Directors List** – A one-page list including professional affiliations (i.e., place of employment and job title).
- **Key Personnel Biographies** – A one-to-two page document containing brief paragraph descriptions of the key people who lead your organization both artistically and administratively. Biographical information should be brief but should focus on achievements, activities, awards, publications, education, etc. For the purposes of this requirement, “personnel” should be defined broadly to include full and part-time staff persons, volunteers, contracted artists and/or consultants, including personnel from collaborating organizations.
- **Board and Staff Demographics** – Using the template in the attachments section of the CyberGrants application, outline the demographics of your senior staff and board of directors.
- **A Recent Work Sample** – A recent and relevant work sample and a description of this work and how it relates to your organization’s current work. Applicants may upload JPG images or PDFs OR provide URLs or web links to video or audio recordings or images. Please note that links to account-based file sharing websites like Dropbox or Google Drive cannot be accepted. The work sample plays a critical role in helping grant reviewers to understand and experience your organization’s work. Work samples do not need to be professionally produced to demonstrate vibrant programming or artistic excellence. Below are guidelines as to the size/length and number of samples that are appropriate given your discipline:
 - Dance/Theater/Music/Performance/Film: Up to 5 minutes of video or sound recordings
 - Literary: 10 pages
 - Visual Arts: 6-8 images
 - Architecture, Art Service Organizations, Design, Interdisciplinary, Media, Curatorial Arts: Any combination of the above, as appropriate

WHAT YOU NEED TO APPLY

Financial Information:

- An approved projected budget for the current fiscal year (FY23).
- Financial Statements from the most recently completed fiscal year (FY21 financials can be accepted if your fiscal year end date is between June 30 to December 31).
 - Organizational budget of less than \$300,000: Please submit a copy of your Federal Form 990, 990EZ, or 990N e-Postcard.
 - Organizational Budget over \$300,000: Please submit Federal Form 990 or your audited financial statements.
 - If your financial statements are from FY21, or if you are submitting your 990N e-Postcard, please also submit a year-end actuals statement for FY22 or a copy of State Form AG990-IL from 2022.
- **Support Documentation** (Optional) – Materials that contribute to the overall narrative of the application or are appropriate to your organization and discipline. These may include critical reviews, letters of support, resumes of artists involved with your organization, promotional materials, public relations materials, research reports, etc. Please do not submit more than three supplemental materials.
- **DataArts DCASE Funder Report** (Optional) – The DataArts Funder Report is an optional component of the CityArts application in 2022. Please visit [SMU DataArts](#) for detailed information about how to create a Cultural Data Profile and submit your Funder Report to DCASE.
- **Data** about your staff, artists, finances and programming in 2019 and 2022.

REVIEW PROCESS

Eligibility Screening

The DCASE Cultural Grants team will review all submitted applications to ensure they have met the minimal eligibility criteria (residency, incorporation and tax status requirements, all required materials submitted, etc.) Those which do not meet the minimal eligibility criteria will not move forward in the review process.

Peer Panel Grant Review

Discipline-specific panels of grant reviewers comprised of artists, arts administrators, arts advocates, arts stakeholders, arts funders, and other experts will be selected.

Consideration is given to creating teams with demographics appropriate for each discipline and reflective of the city as a whole, including artistic expertise, race, gender, geographic knowledge of the city, and cultural understanding. A majority of the grant review panel will be BIPOC (Black, Indigenous and People of Color).

Grant reviewers are charged with reviewing eligible proposals, providing extensive comments on each application, and assigning numerical scores using the program review criteria. Each grant reviewer will consider applications in relation to DCASE and Cultural Grants Program goals, CityArts criteria, and compared to other applications from organizations of a similar size and stage of development. Grant reviewers make final funding recommendations to DCASE.

The role of the DCASE staff is to facilitate grant panel review and to aid grant reviewers in finding consensus.

WHAT HAPPENS NEXT

- Applicants will be notified via email about funding decisions. All applicants will be notified, regardless if selected for funding. We anticipate notifications will go out in July 2023.
- All applicants are welcome to schedule a call to receive feedback on their application. Declined applicants will receive an invitation with a link to schedule a call.
- If you are selected to receive a grant, you will receive a second email with your contracting materials. You will be required to return a signed and notarized grant agreement, an economic disclosure statement, a certificate of insurance, an invoice, and an indebtedness form. Detailed instructions about how to complete these forms will be supplied to you.
- The contracting process takes an average of 12 weeks AFTER your paperwork is returned to DCASE.
- Once this process is completed, your single one-time payment will be issued.

AMERICAN RESCUE PLAN

ARPA Funding Category: 2.36 – Aid to Other Impacted Industries

This project is supported in part by federal assistance listing number 21.027 awarded to the City of Chicago by the US Treasury through the American Rescue Plan Coronavirus State and Local Fiscal Recovery Funds.

Funding Source Determination

Recommended CityArts grantees will be funded by American Rescue Plan Coronavirus State and Local Fiscal Recovery Funds if they meet the following criteria:

- Were incorporated and operating in Chicago prior to March 2020.
- Experienced a decrease in reported annual revenue between 2019 to 2022 that is greater than or equal to the allowable CityArts grant amount for the organization's budget size.

Recommended CityArts grantees that do not meet the above criteria will be funded by the City's corporate budget.

Reporting and Compliance

CityArts grantees funded by the American Rescue Plan Coronavirus State and Local Fiscal Recovery Funds must obtain a Unique Entity Identifier through the System for Award Management (SAM). Grant projects must follow regulations associated with American Rescue Plan Coronavirus State and Local Fiscal Recovery Funds including the final rule and 2 CFR 200 (uniform guidance) where applicable. Grantees must retain all records associated with their grants until December 31, 2031.

CONTACT US

Please direct all inquiries to:

culturalgrantmaking@cityofchicago.org

Cultural Grants Staff

- **Kalena Chevalier, Deputy Commissioner**
- **Melanie Wang, Program Director**
- **Julie Partynski, Grants Administrator**
- **Meghan Beals, Grants Coordinator**
- **Melissa Thomfohrda, Grants Coordinator**

The Cultural Grants staff are always available to answer questions regarding any part of the grant process. Please do not hesitate to reach out to us at the contact information above.

Due to the high volume of inquiries, please allow 48 hours for a response.

www.chicagoculturalgrants.org