



# CHICAGO/DCASE/MP20TH LOGO USAGE 2024

The following is an example of the proper branding hierarchy.

## CORRECT USE



**CITY LOGO:** The correct default logo is the CHICAGO logo with MAYOR BRANDON JOHNSON (in caps) written beneath it.

**DCASE AND MP20TH LOGO:** Used in footer/appendix. The logo with the full department name spelled out underneath should be used.

17"x11" CTA car card



1080x1080 pixels social tile



8.375"x11.125" print ad



22"x15" sign