



Montrose Harbor

OVERVIEW

Up, up and away – kids of all ages will get swept up in the fun at this spring tradition at Montrose Harbor’s Cricket Hill.

- Free kite kits are distributed to children with tented areas for building and decorating. Branding opportunities are available.
- Additional family activities include professional kite flying demonstrations, face painting, balloon artists, DJ music and more.
- This wholesome family event offers endless opportunities for creative Partnerships.



PARTNERSHIP OPPORTUNITIES

Presenting – \$15,000 sold
Space Only - \$5,000
Media - \$30,000 (in-kind trade value)



15,000

expected attendance



5,000

FREE kite kits given away

WEB & SOCIAL MEDIA REACH

(as of November 2017)

cityofchicago.org/dcase = 1,264,707 hits
 E-Newsletter = 82,000 subscribers

DCASE Facebook = 15,389 followers
 Millennium Park Facebook = 102,106 followers
 Chicago Cultural Center Facebook = 56,778 followers

.@ChicagoDCASE = 10,600 followers
 .@Millennium_Park = 17,800 followers
 .@ChiCulturalCenter = 10,600 followers



Partnerships Division

312-744-9217

chicagopartnerships@
 cityofchicago.org

chicagopartnerships.com



AUDIENCE PROFILE

Families with children primarily between the ages of 1 – 12