



Millennium Park

OVERVIEW

The popular summer program attracts thousands to spread out a picnic and enjoy the free outdoor film and music at Chicago's architectural gem, the Jay Pritzker Pavilion in Millennium Park.

Millennium Park draws extensive foot traffic on event dates. Crowds frequently near capacity in the park and arrive as early as 3pm to set up – an opportune time to engage visitors with brand activations.

Concerts been selectively curated for mass appeal. They are all FREE and begin at 6:30pm.

The Music Series features music across genres from indie rock to world music and jazz to R&B, appealing to a wide audience of music lovers.

2017 CONCERT HIGHLIGHTS

Eddie Palmieri (with Ecos del Pacifico) - torchbearer of Latin Music, legendary salsa and Latin jazz pianist

Femi Kuti (with Stefan Ponce) - son of legendary Fela Kuti who created Afrobeat

King Sunny Ade (with Ugochi and the Afro Soul Ensemble) - King of Juju music and one of the most influential musicians of all time

Jose Gonzalez (with Tall Heights) - uber hipster Swedish indie folk singer/song writer



Partnerships Division

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PARTNERSHIP OPPORTUNITIES

Presenting \$15,000/night
Space Only \$5,000/night
Media \$90,000 (in-kind trade value)

- Additional charge for sponsorships signed less than 30 days prior to the event
- No media sponsorships accepted less than 30 days prior to the event
- Prices subject to change