

21st Annual World Music Festival Chicago

September 13–29

Millennium Park,
Chicago Cultural
Center and other
City Venues

Partnership Opportunities

Presenting \$30,000

Space Only at Millennium Park

Starting at \$5,000

Expected Cumulative Attendance

25,000

Audience Profile

Chicagoans, 35-44 years old, equally
single and married, majority female

More Information

worldmusicfestivalchicago.org

The World Music Festival Chicago is an 11-day, multi-venue music celebration showcasing over 50 artists and ensembles representing over 20 countries and regions from around the world. The event is the largest of its kind in the United States and has attracted over 650,000 people since it started in 1999. Programming highlights include:

- **Ragamala**
The signature Ragamala concert at the Chicago Cultural Center showcases some of the greatest practitioners of Indian classical music and dance in an all-night performance rarely presented in the United States.
- **Latin Music Celebration**
From Mariachi to Merengue and more, celebrate the diverse music genres and sounds from Chicago's vibrant Latino community and around the world.
- **Global Peace Picnic**
An event commemorating United Nations International Day of Peace with an afternoon filled with family-friendly activities including instrument making, t-shirt silk screening, musical procession, live music, food and craft vendors.



Corporate Partnerships Division
chicagopartnerships.com
chicagopartnerships@cityofchicago.org
312.744.9217