North Avenue Beach

Partnership Opportunities
Presenting $400,000 SOLD
Show $150,000
Participating $20,000
Space Only Starting at $15,000
Hospitality Tent Starting at $13,000
Media $100,000 (in-kind trade value)

Expected Attendance
1 Million +

Audience Profile
Chicagoan (64%), 26-34 years old (25%), single (54%), male (53%), Caucasian (41%) and African American (35%)

More Information
chicagoairandwatershow.us

62nd Annual
Chicago Air & Water Show
August 15 & 16

Drawing an estimated crowd of over 1 million people, the Chicago Air & Water Show showcases precision flying at its best. Featuring military and civilian flight aerobatics, historic aircraft, simulated water rescues and parachute teams, the event is one of the largest and longest-running free-admission events of its kind. Headlining the 2020 show is the acclaimed U.S. Air Force Thunderbirds as well as the U.S. Army Parachute Team Golden Knights and the U.S. Navy Leapfrogs.

CHICAGO AIR & WATER SHOW - HOSPITALITY AREA
Impress your guests with an unforgettable and exclusive experience at the Chicago Air & Water Show. The Corporate Hospitality Area offers a one-of-a-kind opportunity to entertain groups of all sizes by placing them "front and center" at Chicago's favorite summer event.

Hospitality packages include a professional check-in entrance, private tents for each group and separate guest-only seating along Lake Michigan at show center.

The Hospitality Area is ideal for:
- Hosting Dignitaries
- Employee Incentives
- Celebrating a Company Anniversary or Milestone
- Customer Loyalty Programs

EVENT HIGHLIGHTS
- Ideal event for high-volume sampling
- A full run rehearsal show on August 14 draws a sizable crowd and provides a bonus day for brand activations
- Unique to this event is the Corporate Hospitality Area, featuring private tents for sponsors to entertain guests as they enjoy the show with a front-and-center view of the action
- Boasting an extensive footprint along Chicago's famed lakefront, the beach-based event can easily accommodate large activations.

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