

Millennium Park

Partnership Opportunities

Presenting \$125,000

Crossroads Stage \$60,000 SOLD

Juke Joint Stage \$60,000

Front Porch Stage \$25,000

Participating \$15,000

Space Only Starting at \$10,000

Media \$75,000 (in-kind trade value)

Expected Attendance

110,000

Audience Profile

Chicagoan (40%), 26-34 or 55-64 years old (23%), single (48%), female (50%), Caucasian (56%) and African American (30%)

More Information

chicagobluesfestival.us

37th Annual Chicago Blues Music Festival

June 5-7

The Chicago Blues Festival features the live music performances of over 100 national, international and local artists celebrating the city's rich Blues tradition while shining a spotlight on the genre's contributions to soul, R&B, gospel, rock, hip hop, rap and more.

- As the "Blues Capital of the World," Chicago has hosted Blues musical legends including: Ray Charles, Buddy Guy, Chuck Berry, B.B. King, Koko Taylor, Etta James, Mavis Staples, Dr. John, Bettye LaVette, Keith Richards and Stevie Ray Vaughan.
- Several side stages, featuring day-time performances, are available for title sponsorships and offer highly visible branding opportunities.



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