37th Annual Chicago Blues Music Festival
June 5–7

The Chicago Blues Festival features the live music performances of over 100 national, international and local artists celebrating the city’s rich Blues tradition while shining a spotlight on the genre’s contributions to soul, R&B, gospel, rock, hip hop, rap and more.

• As the “Blues Capital of the World,” Chicago has hosted Blues musical legends including: Ray Charles, Buddy Guy, Chuck Berry, B.B. King, Koko Taylor, Etta James, Mavis Staples, Dr. John, Bettye LaVette, Keith Richards and Stevie Ray Vaughan.

• Several side stages, featuring day-time performances, are available for title sponsorships and offer highly visible branding opportunities.

Expected Attendance
110,000

Audience Profile
Chicagoan (40%), 26–34 or 55-64 years old (23%), single (48%), female (50%), Caucasian (56%) and African American (30%)

More Information
chicagobluesfestival.us