

35th Annual Chicago Gospel Music Festival

May 26–30

Celebrating the great influence of the music genre born in this city more than 80 years ago, the Chicago Gospel Music Festival presents the top gospel artists from Chicago and across the country. Over the years, the festival has featured traditional choirs to contemporary urban gospel mixed with hip hop and house music. Former headliners include Jonathan McReynolds, Donald Lawrence, Tye Tribbett, Israel and New Breed, Queen of Gospel Music - Albertina Walker and Shirley Caesar, The Canton Spirituals, Yolanda Adams, The Winans and the Spirituals QC's.

- **NEW!** In partnership with Partners for Sacred Places, the Chicago Gospel Music Festival will include music performances in "Sacred Spaces" throughout Chicago neighborhoods leading up to the Friday Festival in Millennium Park. Special attention will be given to the south and west side neighborhoods that have limited access to traditional arts infrastructure.
- Concerts at both Millennium Park and the Chicago Cultural Center ensure extensive foot traffic at Michigan Avenue and throughout Millennium Park – one of Chicago's most iconic venues and the #1 tourist attraction in the Midwest.
- The festival partners with several community organizations to schedule programs and activities throughout Chicago's diverse neighborhoods.

Millennium Park &
Other Citywide
Locations

Partnership Opportunities

Presenting Sponsor \$30,000

Space Only Starting at \$5,000

Media \$60,000 (in-kind trade value)

Expected Attendance

25,000

Audience Profile

Chicagoan (43%), 26-34 years old (33%), single (58%), female (58%), Caucasian (41%), and African American (35%)

More Information

chicagogospelmusicfestival.us



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