

Millennium Park &
Other Citywide
Locations

Partnership Opportunities

Presenting \$25,000

Space Only Starting at \$5,000

Media \$50,000 (in-kind trade value)

Expected Attendance

50,000

Audience Profile

Chicagoan (59%), 26-34 years old (33%), single (66%), female (57%), Caucasian (41%) and African American (40%)

More Information

chicagohousemusicfestival.us

5th Annual Chicago House Music Conference & Festival

May 21-23

The Chicago House Music Conference and Festival is high energy, fast paced and a Chicago original! The event will feature DJs and live performances showcasing the various sounds and styles of house music, the genre born in Chicago that has gone on to revolutionize dance music internationally.

- **NEW!** The Chicago House Music Conference and Festival will expand beyond downtown and into the neighborhoods with panel discussions and performances.
- Catering to DJs, musicians and industry professionals, the Chicago House Music Conference will include panel discussions on topics related to the culture, artistry and business of House music.
- These events celebrate Chicago house music – a truly original genre created in the city during the 1980s. The form takes its name from an old Chicago night club called The Warehouse, where resident DJ Frankie Knuckles mixed old disco classics, Euro-pop and electronic beats into a high-energy amalgamation.



DCASE Partnerships Division
312 - 744 - 9217
chicagopartnerships@cityofchicago.org