

## Montrose Harbor

### Partnership Opportunities

**Presenting** \$10,000

**Space Only** Starting at \$3,000

**Media** \$30,000 (in-kind trade value)

**Expected Attendance** 10,000

### Audience Profile

Families with children under 10

### More Information

[chicagokidsandkites.us](http://chicagokidsandkites.us)

# 22nd Annual Chicago Kids & Kites Festival

May 2

This event draws thousands of kids and families outdoors to fly kites, a timeless tradition to welcome the spring season. Family-friendly programming such as professional kite flying demonstrations, face painting, balloon artists and DJ music add to the fun. A local kite vendor is on hand, but everyone enjoys building and decorating the hundreds of free kite kits distributed onsite.

- This event offers a unique opportunity to brand the free kite kits (imagine seeing your logo flying overhead!).
- Additional branding opportunities are available within a giant tent dedicated for kite kit building and decorating.
- The Chicago Kids & Kites Festival is a perfect event for brands looking to target kids and families.
- The expansive outdoor field can accommodate large activations.
- Sponsors are encouraged to bring activations/activities that engage a younger audience

## Chicago Cultural Center and Garfield Park Conservatory

### Partnership Opportunities

**Presenting** \$15,000

**Expected Attendance** 200 per show

### Audience Profile

Families with infants through 4 years old

### More Information

[chicago.gov/juicebox](http://chicago.gov/juicebox)

## JuiceBox

Fridays & Saturdays, Winter, Spring & Fall

Juicebox is a free-admission program aimed at introducing our youngest audience members to multi-cultural music and dance performances. Children experience a diverse range of artistic and educational presentations and are encouraged to move, dance and interact with performers. Programming is held at the Chicago Cultural Center on 1st & 3rd Fridays and repeated at the Garfield Park Conservatory on 1st & 3rd Saturdays.

- Two locations, 4 shows a month over 3 seasons provide flexible date options
- Juicebox draws a very specific demographic...the "stroller set," families with infants through preschool-aged kids
- Programs are 45 minutes each, with plenty of time for audience engagement as guests start to gather about an hour before each show



DCASE Partnerships Division

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