

24th Annual Chicago SummerDance

Wednesdays-Sundays, June 25-August 22

Swing, waltz, cha-cha...or simply enjoy the music at the largest annual outdoor live music and dancing series in the United States. Dancers of all ages and skill levels are invited to take part in introductory, one-hour dance lessons by professional instructors followed by live music and dancing.

- The SummerDance dance floor moves to Taste of Chicago on July 8-12, providing a Presenting Sponsor with an additional 5 days of value added promotional opportunity at the city's largest event of the year!
- This eight-week series has an impressive 35 days of promotional opportunities that feature over 40 live bands and DJs that attract capacity crowds for evenings dedicated to salsa, steppin', swing and house music among the diverse music and dance styles from all corners of the globe.
- A partnership with the Chicago Park District brings 10 days of programming to parks throughout Chicago that extends brand reach and visibility.
- The summer event culminates with the **SummerDance Celebration** (Saturday, August 22) at Millennium Park - a full day of interactive programs and professional performances that highlight Chicago's diverse dance community.

Grant Park, Millennium
Park & Other Citywide
Locations

Partnership Opportunities

Presenting \$50,000

Space Only Starting at 5,000/day or
\$7,500/Friday-Sunday

Expected Attendance

60,000

Audience Profile

Chicagoans (63%), 26-44 years old
(44%), single (49%), female (66%),
Latino (37%) and Caucasian (28%)

More Information

chicagosummerdance.org



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