

Millennium Park,
Chicago Cultural
Center & Other
Citywide Locations

Partnership Opportunities

Presenting \$25,000

Space Only Starting at \$5,000

Media \$100,000 (in-kind trade value)

Expected Cumulative Attendance
25,000

Audience Profile

Chicagoan (63%), 35-44 years old (25%), single (43%), female (61%), Caucasian (69%) and Latino (11%)

More Information

worldmusicfestivalchicago.org

22nd Annual World Music Festival Chicago

September 11-27

The World Music Festival (WMF) is an innovative collaboration of cultural organizations that share resources to promote an awareness and appreciation of a global connectedness through music. Now in its 22nd year, this city-wide, multi-venue, eleven-day festival has attracted over 650,000 concertgoers and presented more than 650 artists and ensembles from over 80 countries since it began in 1999.

- Scheduled for September 11 & 12, **¡Súbelo!** is a two-day Latinx festival that highlights music from Latin countries. Partnerships with Latinx cultural programming organizations like the National Museum of Mexican Art (NMMA) transform the event into a pan-Latin arts and music festival, incorporating youth arts programs from NMMA Yollocalli Arts Reach, Latin cuisine and an artisan marketplace.
- Headline performances are presented at special daytime concerts at the Jay Pritzker Pavilion at Millennium Park that engage the abundant foot traffic of the park.
- The signature **Ragamala** concert at the Chicago Cultural Center is a unique, all-night event that showcases some of the greatest practitioners of Indian classical music and dance rarely presented in the United States.



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