

Chicago Poet Laureate Communications Toolkit for Partners

A collaboration between the [Chicago Public Library](#) (CPL),
the [Department of Cultural Affairs and Special Events](#) (DCASE),
and the [Poetry Foundation](#).



The Chicago Poet Laureate nomination period is here! To increase the participation of our extended networks, please help us promote the program using this toolkit of suggested language, visuals, and social media content.

Questions or requests regarding social media, please contact Mark at jmark.hackman@cityofchicago.org.

RESOURCES

- Chicago.gov/PoetLaureate
- [Public Nomination Form](#) or Bit.ly/chicagopoet

HOW TO HELP PROMOTE THE LAUNCH OF THE PUBLIC CALL FOR NOMINEES

SOCIAL MEDIA

Hashtag: #ChicagoPoetLaureate

HANDLES

Follow the program partners via these social media handles, repost any of our content, and/or tag us:

- **FACEBOOK**

<https://www.facebook.com/chipublib>
<https://www.facebook.com/ChicagoDCASE>
<https://www.facebook.com/poetryfoundation>

- **TWITTER**

[@chipublib](https://twitter.com/chipublib)
[@ChicagoDCASE](https://twitter.com/ChicagoDCASE)
[@PoetryFound](https://twitter.com/PoetryFound)

- **INSTAGRAM**

[@chicagopubliclibrary](https://www.instagram.com/chicagopubliclibrary)
[@chicagodcase](https://www.instagram.com/chicagodcase)
[@poetryfoundation](https://www.instagram.com/poetryfoundation)

SAMPLE POSTS

Tell your followers in your own words, or feel free to use these sample posts below. **Be sure to consider the correct social handles to tag and the platform's word count** (depending on if you're posting for Facebook, Instagram, Twitter, or any other social platform).

- We're excited to be supporting the launch of the city's #ChicagoPoetLaureate program – celebrating poetry's rich history in the city and honoring Chicago's working artists. Until Jan. 18, nominate your favorite poet for the role! Nominees can be from either spoken or written traditions. [Bit.ly/chicagopoet](https://bit.ly/chicagopoet) Find out more at [Chicago.gov/PoetLaureate](https://chicago.gov/PoetLaureate) [@ChiPubLib](https://twitter.com/ChiPubLib) or [@ChicagoPublicLibrary](https://twitter.com/ChicagoPublicLibrary) @ChicagoDCASE [@PoetryFoundation](https://twitter.com/PoetryFoundation) or [@PoetryFound](https://twitter.com/PoetryFound)
- Have you heard?! Chicago is going to name a Poet Laureate in 2023! Nominate your favorite poet for the role before Jan 18. Nominees can be from either spoken or written traditions. [Bit.ly/chicagopoet](https://bit.ly/chicagopoet) [@ChiPubLib](https://twitter.com/ChiPubLib) or [@ChicagoPublicLibrary](https://twitter.com/ChicagoPublicLibrary) @ChicagoDCASE [@PoetryFoundation](https://twitter.com/PoetryFoundation) or [@PoetryFound](https://twitter.com/PoetryFound) #ChicagoPoetLaureate
- Chicago is full of amazing poets. Help us identify Chicago's inaugural Poet Laureate by sharing who you'd like to see in the role! Nominations are open until January 18. Nominees can be from either spoken or written traditions. [Bit.ly/chicagopoet](https://bit.ly/chicagopoet) [@ChiPubLib](https://twitter.com/ChiPubLib) or [@ChicagoPublicLibrary](https://twitter.com/ChicagoPublicLibrary) @ChicagoDCASE [@PoetryFoundation](https://twitter.com/PoetryFoundation) or [@PoetryFound](https://twitter.com/PoetryFound) #ChicagoPoetLaureate

GRAPHICS

Square tile for
Instagram Grid,
Facebook, or Twitter



Banner for Facebook,
or other horizontal
applications



Vertical tile for
Instagram Stories

