It’s time to announce Chicago’s inaugural Poet Laureate – avery r. young! To increase the participation of our extended networks, please help us promote the new Chicago Poet Laureate using this toolkit of suggested language, visuals, and social media content.

Questions or requests regarding social media, please contact Mark at jmark.hackman@cityofchicago.org.

RESOURCES

- Chicago.gov/PoetLaureate

HOW TO HELP PROMOTE THE LAUNCH OF THE PUBLIC CALL FOR NOMINEES

SOCIAL MEDIA
Hashtag: #ChicagoPoetLaureate

HANDLES
Follow the program partners via these social media handles, repost any of our content, and/or tag us:

- **FACEBOOK**
  - https://www.facebook.com/chipublib
  - https://www.facebook.com/ChicagoDCASE
  - https://www.facebook.com/poetryfoundation

- **TWITTER**
  - @chipublib
  - @ChicagoDCASE
  - @PoetryFound

- **INSTAGRAM**
  - @chicagopubliclibrary
  - @chicagodcase
  - @poetryfoundation

SAMPLE POSTS
Tell your followers in your own words, or feel free to use these sample posts below. **Be sure to consider the correct social handles to tag and the platform's word count** (depending on if you’re posting for Facebook, Instagram, Twitter or any other social platform).

- HUGE NEWS! avery r. young is the City of Chicago’s first official Poet Laureate! Learn more at [Chicago.gov/PoetLaureate](https://www.chicago.gov/PoetLaureate). #ChicagoPoetLaureate (@ChiPubLib or @ChicagoPublicLibrary) @ChicagoDCASE [@PoetryFoundation or @PoetryFound] #NationalPoetryMonth

  ![of avery r. young at the Poetry Foundation. Photo by Patrick L. Pyszka, City of Chicago](image)

- Have you heard?! avery r. young is the inaugural Chicago Poet Laureate! Join us at #PoetryFest on 4/29 @ 2pm to celebrate! Read more at Chicago.gov/PoetLaureate. [@ChiPubLib or @ChicagoPublicLibrary] @ChicagoDCASE #ChicagoPoetLaureate #NationalPoetryMonth

  ![of avery r. young, pictured at the Poetry Foundation. Photo by Patrick L. Pyszka, City of Chicago](image)

- It’s official! avery r. young is the City of Chicago’s very first Poet Laureate! Meet avery on Sat. April 29 at #PoetryFest for his first event as #ChicagoPoetLaureate. See you there! [https://chipublib.bibliocommons.com/events/64131134ba167a2f001e7d63](https://chipublib.bibliocommons.com/events/64131134ba167a2f001e7d63) [@ChiPubLib or @ChicagoPublicLibrary] @ChicagoDCASE #NationalPoetryMonth

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GRAPHICS

Square tile for Instagram Grid, Facebook, or Twitter