

CHICAGO CULTURAL CENTER

YEAR-ROUND OPPORTUNITIES

Known as “The People’s Palace,” The Chicago Cultural Center is an historical and architectural gem that offers free arts & cultural programming. Ideally located along Michigan Avenue and across the street from Millennium Park’s main entrance, it has incredible built-in foot traffic. Smaller activations work well in this highly-visible location.

Activations begin at 8am and can extend to 6pm to maximize promotional opportunities. No amplified sound is allowed. The building entrance and sidewalk must be kept clear at all times.

78 E. Washington St.

SPONSORSHIP OPPORTUNITIES

Space Only Sponsor starting at \$5,000 per day

AUDIENCE PROFILE

The venue attracts guests of all ages, ethnic and economic levels.

CHICAGO CITY MARKETS

APRIL-DECEMBER

The Chicago City Markets sell fresh fruits, vegetables, plants and flowers from more than 80 vendors at locations across Chicago, including the longest running farmers market at Daley Plaza and the historic Maxwell Street Market. There are 8 markets throughout the city providing an impressive 9-months of promotional opportunities.

The **Daley Plaza Farmers Market** is the largest of the markets. Held every Thursday from May 7 – October 29, it offers 25 possible promotional days. It’s central location in Chicago’s business district attracts significant foot traffic and is a popular lunchtime destination.

Various locations throughout the city

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$75,000
Space Only Sponsor starting at \$5,000 per day at Daley Plaza

AUDIENCE PROFILE

This event appeals to all ages, ethnic and economic levels.

