

CHICAGO FARMERS MARKETS & MAXWELL STREET

May 17 – October 25 • Citywide



DCASE produces Maxwell Street and several farmers markets that operate during a 6-month season, offering a flexible schedule for activation tours. Activations are welcome at the following locations:

Second Sundays | 5/18, 6/8, 7/13, 8/10, 9/14 and 10/5 | 10 a.m. – 3 p.m.

The iconic **Maxwell Street** returns to its original home on Maxwell Street! Visitors to the market will experience an eclectic mix of foods, handmade crafts, resale housewares and clothing and family fun! This year's edition will also feature live entertainment and programming from cultural partners and will incorporate nearby businesses and restaurants including several "Maxwell Street originals" with longstanding ties to the neighborhood. The market is located at Maxwell Street between South Halsted Street and South Union Avenue.

Thursdays | May 22 – October 23 | 7 a.m. – 2 p.m.

The **Daley Plaza Farmers Market** is the longest running farmers market in Chicago and is the largest market produced by DCASE. It's located at 50 W Washington Street and features a rotation of 50 vendors selling fresh fruits, vegetables, plants and flowers. The market's central location in Chicago's business district attracts significant foot traffic and is a popular lunchtime destination.

Saturdays | May 17 – October 25 | 7 a.m. – 12 p.m.

The **Division Street Farmers Market** is located at 30 W Division St. in the heart of a popular Chicago neighborhood and is a weekly stop for families and people in the 20's – 40's age group.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor – \$75,000

Space Only Sponsor at Daley Plaza and Division St. Markets – starting at \$5,000 per day

Space Only Sponsor at Maxwell Street – starting at \$3,000 per day

ESTIMATED ATTENDANCE (2024 cumulative)

55,000 at Daley Plaza Market | 50,000 at Division Street Market | 13,000 at Maxwell Street

AUDIENCE PROFILE

The markets appeal to all ages, ethnic and economic levels.