

CHICAGO GOSPEL MUSIC FESTIVAL

JUNE 4

Celebrating the great influence of the music genre born in this city more than 80 years ago, the Chicago Gospel Music Festival presents the top gospel artists from Chicago and across the country. Over the years, the festival has featured traditional choirs to contemporary urban gospel mixed with hip-hop and house music.

Former headliners include Jonathan McReynolds, Donald Lawrence, Tye Tribbett, Israel and New Breed, Queen of Gospel Music - Albertina Walker and Shirley Caesar, The Canton Spirituals, Yolanda Adams, The Winans and the Spirituals QC's.

The festival partners with several community organizations to schedule programs and activities throughout Chicago's diverse neighborhoods.

Millennium Park

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$30,000
Space Only Sponsor starting at \$7,500

AUDIENCE PROFILE (2019)
Chicagoan (43%), 26-34 years old (33%), Single (58%), \$40,000-\$59,999 (25%), Female (67%), African American (47%), Caucasian (39%) and Hispanic (12%)

CHICAGO BLUES FESTIVAL

JUNE 9-12

The Chicago Blues Festival is a 4-day celebration featuring the live music performances of national, international and local artists celebrating the city's rich Blues tradition while shining a spotlight on the genre's contributions to soul, R&B, gospel, rock, hip hop, rap and more.

As the "Blues Capital of the World," Chicago has hosted Blues musical legends including Ray Charles, Buddy Guy, Chuck Berry, B.B. King, Koko Taylor, Etta James, Mavis Staples, Dr. John, Bettye LaVette, Keith Richards and Stevie Ray Vaughan.

Partnerships with community organizations provide additional activation opportunities in historic Blues neighborhoods.

Millennium Park

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$125,000
Side Stage Sponsor \$40,000
Space Only Sponsor starting at \$10,000

AUDIENCE PROFILE (2019)
Chicagoan (40%), 26-34 and 55-64 years old (23%), Single (48%), \$40,000-\$59,999 (23%), Female (50%), Caucasian (56%), African American (30%) and Hispanic (11%)

