

CHICAGO JAZZ FESTIVAL

August 31 – September 3 | Millennium Park

A Chicago favorite, the world-class Chicago Jazz Festival showcases live performances by Chicago's vast jazz talent alongside national and international jazz legends and artists. The event is the most extensive free jazz festival in the world and has hosted renowned international artists such as Gregory Porter, Dee Dee Bridgewater, Ramsey Lewis, Jason Moran, Dianne Reeves, Roy Haynes, Cécile McLorin Salvant, Terence Blanchard, Roy Hargrove, Herbie Hancock, Miguel Zenón and many more.

- The Chicago Jazz Festival has evolved into a citywide celebration that includes dozens of jazz programs scheduled throughout the city's robust jazz club scene leading up to the performances held at Millennium Park.
- Pre-festival events, such as jazz films, photo exhibits and community concerts provide different levels of brand exposure throughout the Chicago

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor – \$125,000

Side Stage Sponsor – \$25,000

Space Only Sponsor – starting at \$10,000

ESTIMATED ATTENDANCE (2022)

140,000

AUDIENCE PROFILE (2019) – Chicagoan (41%), 55-64 years old (23%), Married (47%), \$40,000-\$59,999 (18%), Male (51%), Caucasian (49%), African American (38%) and Hispanic (8%)

