DALEY PLAZA FARMERS MARKET
May 11 – October 26 | Thursdays | 50 W Washington St

Chicago City Markets in comprised of 6 markets throughout the city with varying schedules that provide brands with promotional opportunities across a 6-month season.

The Daley Plaza Farmers Market is the largest of the City Markets. It’s held on Thursdays from 7am – 2pm and features a rotation of 50 vendors selling fresh fruits, vegetables, plants and flowers. The market’s central location in Chicago’s business district attracts significant foot traffic and is a popular lunchtime destination.

SPONSORSHIP OPPORTUNITIES
Presenting Sponsor – $75,000 (sold)
Space Only Sponsor – starting at $5,000 per day

ESTIMATED ATTENDANCE (2022)
3,500 daily at Daley Plaza
100,000 cumulative

AUDIENCE PROFILE
The markets appeal to all ages, ethnic and economic levels