

MILLENNIUM PARK MUSIC SERIES

MONDAYS & THURSDAYS JUNE 20–AUGUST 18

The Millennium Park Summer Music Series features 10 free concerts, showcasing a broad spectrum of genre-defying musicians—both established and emerging. The series has re-calibrated to elevate the caliber of musical acts, allow for an increased focus on local musicians and support free, special programs with internationally renowned artists such as Yo-Yo Ma, Nick Cave and Kahil El’Zabar.

The concerts attract hundreds of music enthusiasts as they spread out a picnic and enjoy world-class performances at Millennium Park.

Millennium Park

SPONSORSHIP OPPORTUNITIES

Presenting Series Sponsor
\$50,000

Space Only Sponsor
starting at \$5,000 per day

MILLENNIUM PARK FILM SERIES

TUESDAYS, JULY 12–AUGUST 30

This popular summer program attracts thousands to spread out a picnic and enjoy free movies under the stars.

Each film begins at 6:30pm and is specially curated to appeal to a wide audience. Crowds frequently near capacity and arrive early to set up, plenty of time to engage an eager audience as they wait for movies to begin. Thematic pre-programming such as character appearances, movie props and sing-alongs add to the fun.

- The Presenting Series Sponsorship offers a potential eight (8) days of exposure and activation opportunities at Millennium Park, Chicago’s most iconic venue and the #1 tourist attraction in the Midwest.
- The Film Night Sponsorship offers a brand “ownership” for the night and countless possibilities for creative, thematic promotions (i.e. a candy sponsor for Willy Wonka).
- An opportunity to run a :30 spot on the big screen before the film is an ideal option for brands who can’t be onsite but still have maximum exposure
- Sponsors are encouraged to bring creative activations to further enhance the audience experience.

Millennium Park

SPONSORSHIP OPPORTUNITIES

Presenting Series Sponsor
\$50,000

Film Night Sponsor
\$15,000 per day

Space Only Sponsor starting at
\$7,500 per day

