

# SUMMER MUSIC SERIES

June 26 – August 7 • Mondays & Thursdays • Millennium Park



The Summer Music Series features 13 free concerts, showcasing a broad spectrum of genre – defying musicians – both established and emerging. The series is programmed to elevate the caliber of musical acts, allow for an increased focus on local musicians and support free, special programs with internationally renowned artists.

The concerts attract thousands of music enthusiasts as they spread out a picnic and enjoy world – class performances at Millennium Park. All concerts begin at 6:30 p.m.

2024 CONCERT SCHEDULE: *(2025 concert schedule forthcoming!)*

Monday, July 1	Charlie Musselwhite   Ivan Singh
Thursday, July 11	Buscabulla   French Police
Monday, July 15	Seun Kuti   2024 Tiny Desk Contest Winner: The Philharmonik
Monday, July 22	Béla Fleck, Edgar Meyer & Zakir Hussain w/Rakesh Chaurasia   Arooj Aftab
Monday, July 29	GZA (w/ The Phunky Nomads)   Yaya Bey
Monday, August 5	Protoje   Madison McFerrin
Thursday, August 8	Corinne Bailey Rae   Terrace Martin with James Fauntleroy

## ESTIMATED ATTENDANCE (2024)

70,000 cumulative

## SPONSORSHIP OPPORTUNITIES

Presenting Sponsor – \$50,000

Space Only Sponsor – starting at \$8,250 per day

**AUDIENCE PROFILE (2024)** – Chicagoan (59%), \$100,000+ Income (45%), Female (52%), Caucasian (43%), African American (26%) and Hispanic (15%)

- The series has a higher proportion of African American attendees (26%) than any other Millennium Park event except for Gospel Music Festival.
- Appeals strongly to a local crowd.