

CHICAGO SUMMERDANCE

JULY 6–SEPTEMBER 17

2022 has been designated as the Year of Chicago Dance, a year-long citywide celebration that will include dance performances, social dancing, and special events throughout the city. A highlight of Year of Chicago Dance is SummerDance, a 27-day program that brings the dance floor throughout Chicago.

Spirit of Music Garden in Grant Park

August 11–20 Thursday–Saturday
August 25 & 26 Thursday & Friday

The Spirit of Music Garden is transformed into a lively gathering spot for guests to enjoy dancing “under the stars.” Dancers of all ages and skill levels are invited to take part in introductory, one-hour dance lessons by professional instructors followed by live music and dancing. Nightly programs feature live bands and DJs that attract capacity crowds for evenings dedicated to salsa, steppin’, swing and house music among the diverse music and dance styles from all corners of the globe.

Several partnerships with other DCASE events and with the Chicago Park District provides extended brand reach and audience engagement throughout Chicago neighborhoods.

Spirit of Music Garden in Grant Park, Millennium Park & other city venues

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$100,000
Space Only Sponsor starting at
\$5,000 per day

AUDIENCE PROFILE (2019)
Chicagoans (63%), 26-44 years
old (44%), Single (49%), \$40,000
- \$59,999 (22%), Female (66%),
Hispanic (37%), Caucasian (28%)
and African American (25%)

Neighborhood Pop Up Pullman Neighborhood June 18

In collaboration with Taste of Chicago, the SummerDance dance floor returns to the Pullman neighborhood for a truly local celebration.

Night Out In The Parks Parks throughout Chicago July 6 – September 14 (11 Wednesdays)

In partnership with the Chicago Park District, SummerDance is presented throughout Chicago’s 77 neighborhoods including at the following park locations:

Ada Park (Morgan Park)
Davis Square Park (Back of the Yards)
Willye White Park (Rogers Park)
Douglass Park (North Lawndale)
Humboldt Park (Humboldt Park)
Jackson Park (Hyde Park, Woodlawn)

Levin Park (Austin)
Ogden Park (Englewood)
Palmer Park (Roseland)
Portage Park (Portage Park)
Welles Park (Lincoln Square)

Taste of Chicago Pop Up Grant Park July 8–10

The SummerDance party joins Chicago’s favorite summer event.

SummerDance Celebration Millennium Park September 17

Coinciding with the National Day of Dance, the event culminates in Millennium Park with SummerDance Celebration, a full day of interactive programs and professional performances throughout the park. The diverse lineup showcases dance styles from all corners of the globe. DJ’s, dance instructions, competitions and performances offer “mass appeal” programming that draws an audience as diverse as the music and dance.

Markets Pop-Up Maxwell Street Market July 24

SummerDance brings the fun and energy of music and dancing to Chicago’s iconic Maxwell Street Market

