CHICAGO SUMMERDANCE
July 15 – September 10 | Select Dates | Citywide Locations

SUMMERDANCE CELEBRATION
August 27 | Millennium Park

The Spirit of Music Garden is transformed into a lively gathering spot for guests to enjoy dancing “under the stars.” Dancers of all ages and skill levels are invited to take part in introductory, one-hour dance lessons by professional instructors followed by live music and dancing.

Each day features live bands and DJs that attract capacity crowds for evenings dedicated to salsa, steppin’, swing and house music among the diverse music and dance styles from all corners of the globe.

The summer event culminates with the SummerDance Celebration (August 27) at Millennium Park, a full day of interactive programs and professional performances that highlight Chicago’s diverse dance community.

SPONSORSHIP OPPORTUNITIES
Presenting Sponsor – $50,000
Space Only Sponsor – starting at $7,500 at SummerDance Celebration
Space Only Sponsor – starting at $5,000 per day during Spirit of Music Garden dates

ESTIMATED ATTENDANCE (2022)
22,000 cumulative
15,000 SummerDance Celebration

AUDIENCE PROFILE (2019) – Chicagoans (63%), 26-44 years old (44%), Single (49%), $40,000-$59,999 (22%), Female (66%), Hispanic (37%), Caucasian (28%) and African American (25%)