

2017 PRESERVATION EXCELLENCE AWARDS

2400 S Michigan Ave Motor Row District Adaptive Reuse

Recipient: Property Adventures Corp / Motor Row Partners LLC

The Motor Row District is considered to be one of the largest, intact early "motor colony" in the United States. This streetwall along South Michigan Avenue is comprised of showroom buildings and formed an indelible urban image of Chicago at the beginning of the 20th century, when the automobile became a standard feature of American life. Constructed in 1936 as the Illinois Automobile Club Showroom, this Art Deco building would later serve as the headquarters for the Chicago Defender newspaper. After being vacant for over a decade, the rehabilitation scope of work included significant masonry repairs and cleaning, repairs to the ornamental metal work, window repair and replacement, complete updating of the building's mechanical and plumbing systems, and restoration of several historic interior spaces for use as an event center. The building owner applied for a 20% Federal Rehabilitation Tax Credit. The Motor Row District was designated a Chicago Landmark on December 13, 2000.



before









after