#7 Midway

This large submarket south of the Stevenson Expressway includes Midway Airport. The major concentration of retail is along Cicero Avenue from 63rd to 87th Street and includes the 1.2-million square foot Ford City Mall. The retail developments located on the west side of Cicero Avenue are in the municipalities of Bedford Park and Burbank. Additional shopping centers are located along Archer, Keokuk, and Western Avenues and Pulaski Road.

**Demographics**

<table>
<thead>
<tr>
<th>2000</th>
<th>2010</th>
<th>2012*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>233,742</td>
<td>238,263</td>
</tr>
<tr>
<td>Households</td>
<td>72,320</td>
<td>69,747</td>
</tr>
<tr>
<td>Median HH Income</td>
<td>$40,600</td>
<td>$45,000</td>
</tr>
</tbody>
</table>

| Median Age | 31.0 |
| 1 Person Households | 13,645 | 20.1% |
| All Households with Children | 32,891 | 47.8% |
| All Households 65+ | 13,112 | 19.1% |

| Square Miles | 21.1 |
| Population Density per Square Mile | 11,300 |
| SF of Land in Parcel B, C, D & BPD | 36.7M |
| SF of Ground Floor Area Zoned B, C, D & BPD | 13.1M |
| Total Employment | 43,697 |

*2012 Estimate

**Submarket Inventory**

**Shopping Centers**
- 3 community centers with more than 120,000 SF: Ford City, South Side Center, Sherman Center
- 10 neighborhood centers with 30,000 to 120,000 SF: Palasis Center, 50th Avenue, 75th South Pulaski, Ridgeland Annex, Midway Square, Courtfield Plaza, Ford City Mall, Garfield Ridge Commons, Archer Central Plaza, Park Shops

**Big Box Retailers**
- Carson’s
- Kmart
- Lowes

**Grocery Stores**
- 5Publix
- 1Carmel Fresh Market
- 1 Jewel-Osco

**Special Service Areas**
- City of Chicago
- Metra Park #4
- Brighton/Archer #25

**Submarket Business Licenses**

**Submarket Gap Analysis**

**Total Retail, Food & Drink**
- Supply: $1,689.6M
- Demand: $1,458.0M
- Gap: $321.6M

**Food & Beverage Stores**
- Supply: $103.2M
- Demand: $100.5M
- Gap: $2.7M

**Eating & Drinking**
- Supply: $268.5M
- Demand: $268.5M
- Gap: $0.0M

**Auto Sales and Services**
- Supply: $159.0M
- Demand: $190.5M
- Gap: $31.5M

*Excludes non-store Retailers and Auto Sales and Services.