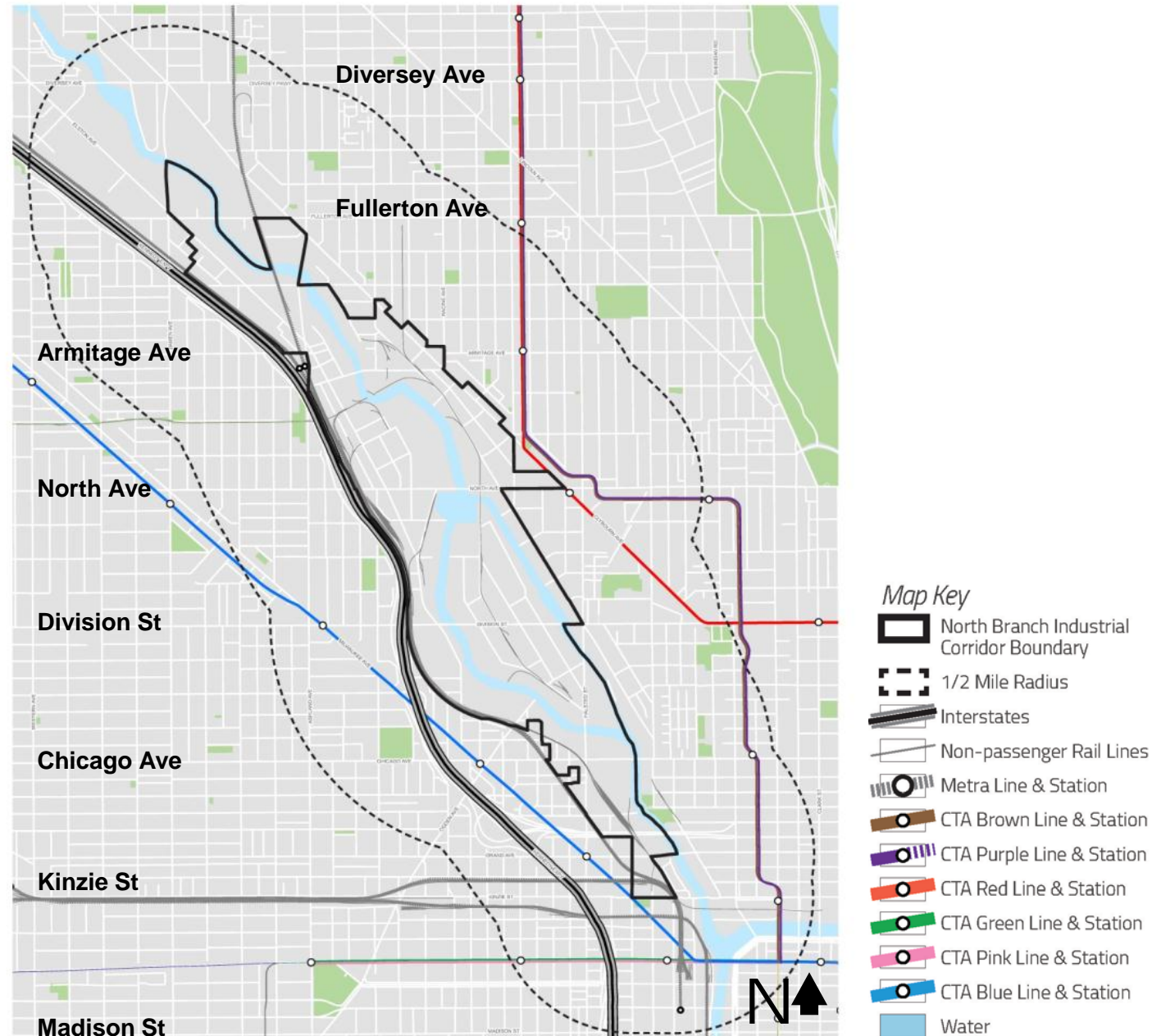


NORTH BRANCH CORRIDOR

STUDY AREA & PURPOSE



STUDY AREA

The existing North Branch Industrial Corridor with a surrounding 1/2 mile boundary.

PROJECT PURPOSE

To develop a land use framework based on careful review of existing conditions, previous plans, community input and development trends, in order to:

- Guide Future Development
- Inform Transportation Improvements

NORTH BRANCH CORRIDOR GOALS



AN ECONOMIC ENGINE AND VITAL JOB CENTER

Maintain the North Branch Industrial Corridor as an important economic engine and vital job center in the City of Chicago.

- A. Ensure businesses that provide critical services to the north side of Chicago have a safe and efficient location with access to a variety of transportation modes.
- B. Encourage businesses focused on technology, research and manufacturing to locate within the Corridor.
- C. Allow mixed-use developments in appropriate locations and include provisions for affordable housing.
- D. Assist companies that expand and/or relocate within Chicago's Industrial Corridor System.

NORTH BRANCH CORRIDOR GOALS



BETTER ACCESS TO ALL TRANSPORTATION MODES

Improve the multi-modal transportation network to better support and encourage trips by walking, biking, transit and shared-use mobility options.

- A. Improve east/west multi-modal transportation access to and through the corridor, particularly across the Interstate, the North Branch (River and Canal), and the Metra tracks.
- B. Provide appropriate multi-modal transportation accommodations, incentives and infrastructure for an increase in new workers and visitors to the area.
- C. Manage motor vehicle traffic flow within and through the corridor by modernizing transportation infrastructure and utilizing emerging transportation technologies.

NORTH BRANCH CORRIDOR GOALS



BUILD UPON UNIQUE NATURAL AND BUILT ASSETS

Enhance the North Branch Corridor's unique natural and built features.

- A. Continue the improvement of the riverfront for pedestrians and bicyclists in appropriate locations.
- B. Improve the North Branch Canal.
- C. Identify opportunities for public open space and recreation throughout the corridor.
- D. Consider urban design guidelines for new development.